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ETAS ID: TM455438

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

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SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Choice Ministries		12/06/2017	Non-Profit Corporation: TEXAS

RECEIVING PARTY DATA

Name:	Passion, Inc.	
Street Address:	P.O. Box 14145	
City:	Atlanta	
State/Country:	GEORGIA	
Postal Code:	30324	
Entity Type:	Non-Profit Corporation: GEORGIA	

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	3665764	P
Registration Number:	3720705	PASSION
Registration Number:	3701326	PASSION CITY CHURCH
Registration Number:	4713399	PASSION PUBLISHING
Registration Number:	2490753	SIXSTEPSRECORDS
Registration Number:	4466330	SIXSTEPSRECORDS
Registration Number:	5057126	X
Serial Number:	87710565	P
Serial Number:	87710573	PASSION

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 615-259-1308

Email: haverly.macarthur@arlaw.com

Correspondent Name: Haverly MacArthur Address Line 1: 424 Church Street

Address Line 2: Suite 2700

Address Line 4: Nashville, TENNESSEE 37219

NAME OF SUBMITTER: Haverly MacArthur

TRADEMARK REEL: 006233 FRAME: 0299

900432996

SIGNATURE:	/Haverly MacArthur/	
DATE SIGNED:	12/21/2017	
Total Attachments: 2		
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source=Trademark Assignment - Choice to Passion Inc. (signed)#page2.tif		

TRADEMARK REEL: 006233 FRAME: 0300

TRADEMARK ASSIGNMENT

This **TRADEMARK ASSIGNMENT** is entered into by and between Choice Ministries, a nonprofit corporation organized under the laws of the State of Texas, with an address of P.O. Box 14145, Atlanta, Georgia 30324 (the "Assignor"), and Passion, Inc., a nonprofit corporation organized under the laws of the State of Georgia, with a mailing address of P.O. Box 14145, Atlanta, Georgia 30324 (the "Assignee").

WHEREAS, Assignor owns the trademarks listed on the attached Schedule A (the "Marks");

WHEREAS, Assignee is desirous of acquiring any and all rights that Assignor has in and to the Marks and the registrations therefor, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks; and

NOW, THEREFORE, for U.S. \$1.00 (One United States Dollar) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Marks throughout the world, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks, along with any right to sue and recover for damages and profits.

	Choice Ministries	Choice Ministries	
Date: 12/6/17			
	By. Louie Giglio		
	Title: President		

Schedule A Trademarks

Mark	Application No.	Registration No.
	77509840	3665764
PASSION	77509870	3720705
PASSION CITY CHURCH	77707244	3701326
PASSION PUBLISHING	86081569	4713399
SIXSTEPSRECORDS	76144658	2490753
SIXSTEPSRECORDS	85956564	4466330
	86516849	5057126
	87710565	n/a
PASSION	87710573	n/a

TRADEMARK REEL: 006233 FRAME: 0302

RECORDED: 12/21/2017