

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM455354

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Cobalt Canyon, LLC		12/20/2017	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TAS Rights Management, LLC		
<b>Street Address:</b>	718 Thompson Lane		
<b>Internal Address:</b>	Suite 108256		
<b>City:</b>	Nashville		
<b>State/Country:</b>	TENNESSEE		
<b>Postal Code:</b>	37204		
<b>Entity Type:</b>	Limited Liability Company: TENNESSEE		
<b>PROPERTY NUMBERS Total: 26</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87306871	TAYMOJI	
<b>Serial Number:</b>	87412390	TAYMOJI	
<b>Serial Number:</b>	87412404	TAYMOJI	
<b>Serial Number:</b>	87297168	THE SWIFT LIFE	
<b>Serial Number:</b>	87406726	THE SWIFT LIFE	
<b>Serial Number:</b>	86953346	THE SWIFTLIFE	
<b>Serial Number:</b>	86953351	THE SWIFTLIFE	
<b>Serial Number:</b>	86953357	SWIFTLIST	
<b>Serial Number:</b>	86953362	SWIFTLIST	
<b>Serial Number:</b>	86953422	SWIFTSEND	
<b>Serial Number:</b>	86953427	SWIFTSEND	
<b>Serial Number:</b>	86953415	TAYART	
<b>Serial Number:</b>	86953418	TAYART	
<b>Serial Number:</b>	86953394	TAYINSTRUMENTS	
<b>Serial Number:</b>	86953403	TAYINSTRUMENTS	
<b>Serial Number:</b>	86953367	TAYPLAY	
<b>Serial Number:</b>	86953369	TAYPLAY	
<b>Serial Number:</b>	86953377	TAYPLAY FARM	

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	86953380	TAYPLAY FARM
Serial Number:	86953383	TAYPLAY STUDIO
Serial Number:	86953387	TAYPLAY STUDIO
Serial Number:	86953407	TAYTOUR
Serial Number:	86953409	TAYTOUR
Serial Number:	86363082	W2 NY
Serial Number:	86363106	W2NYIBW4U
Serial Number:	86363065	WELCOME TO NEW YORK, IT'S BEEN WAITING F

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (615) 255-6161  
**Email:** trademarks@milomlaw.com  
**Correspondent Name:** Natalya L. Rose  
**Address Line 1:** 3310 West End Avenue  
**Address Line 2:** Suite 610  
**Address Line 4:** Nashville, TENNESSEE 37203

<b>NAME OF SUBMITTER:</b>	Natalya L. Rose
<b>SIGNATURE:</b>	/Natalya L. Rose/
<b>DATE SIGNED:</b>	12/20/2017

**Total Attachments: 2**  
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## ASSIGNMENT

WHEREAS, **COBALT CANYON, LLC**, a Delaware limited liability company, with an address at 1345 Avenue of the Americas, Seventh Floor, New York, New York 10105 (“Assignor”), is the owner of the following trademarks and service-marks (“Marks”) and trademark applications pending with the U.S. Patent and Trademark Office (“Applications”):

<b>Mark</b>	<b>USPTO Serial No.</b>
TAYMOJI	87306871
TAYMOJI	87412390
TAYMOJI	87412404
THE SWIFT LIFE	87297168
THE SWIFT LIFE	87406726
THE SWIFT LIFE	86953346
THE SWIFT LIFE	86953351
SWIFTLIST	86953357
SWIFTLIST	86953362
SWIFSEND	86953422
SWIFSEND	86953427
TAYART	86953415
TAYART	86953418
TAYINSTRUMENTS	86953394
TAYINSTRUMENTS	86953403
TAYPLAY	86953367
TAYPLAY	86953369
TAYPLAY FARM	86953377
TAYPLAY FARM	86953380
TAYPLAY STUDIO	86953383
TAYPLAY STUDIO	86953387
TAYTOUR	86953407
TAYTOUR	86953409
W2 NY	86363082
W2NYIBW4U	86363106
WELCOME TO NEW YORK, IT'S BEEN WAITING FOR YOU	86363065

WHEREAS, **TAS RIGHTS MANAGEMENT, LLC**, a Tennessee limited liability company, with its address at 718 Thompson Lane, Suite 108256, Nashville, Tennessee 37204 (“Assignee”), is a successor to the portion of Assignor’s business to which the Marks pertain, and desires to acquire all rights, title and interest in and to the Marks, the goodwill represented by the Marks, and the Applications;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to each of the Marks, together with the goodwill represented and symbolized thereby, each of the Applications and any resulting registrations, and all rights of action, in law or in equity, including the right to sue and recover, and have damages and profits for any and all past, present or future infringements, all to be held and enjoyed by Assignee for Assignee's own use and benefit, and for the use and benefit of Assignee's heirs, successors and assigns, as fully and entirely as such rights would have been held and enjoyed by Assignor had this Assignment not been made.

Assignor further agrees that it shall promptly, at Assignee's request, and without further consideration, execute and deliver to Assignee all documents and instruments, and take all other actions as may be required to secure, complete or vest Assignor's rights, title and interest in and to the Marks and the Applications, or to carry out the terms of this Assignment.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed this 30<sup>th</sup> day of December, 2017.

COBALT CANYON, LLC

By:

Name: Jesse P. Schaudies, Jr.