

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM454821

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
GOLDMAN SACHS BANK USA		12/15/2017	ASSOCIATION: UNITED STATES
RECEIVING PARTY DATA			
Name:	BSN SPORTS, LLC		
Street Address:	1901 DIPLOMAT DRIVE		
City:	FARMERS BRANCH		
State/Country:	TEXAS		
Postal Code:	75234		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	VARSITY BRANDS, LLC		
Street Address:	6745 LENOX CENTER COURT		
Internal Address:	SUITE 300		
City:	MEMPHIS		
State/Country:	TENNESSEE		
Postal Code:	38115		
Entity Type:	Limited Liability Company: DELAWARE		
Name:	VARSITY SPIRIT FASHIONS & SUPPLIES, LLC		
Street Address:	6745 LENOX CENTER COURT		
Internal Address:	SUITE 300		
City:	MEMPHIS		
State/Country:	TENNESSEE		
Postal Code:	38115		
Entity Type:	Limited Liability Company: MINNESOTA		
Name:	VARSITY SPIRIT LLC		
Street Address:	6745 LENOX CENTER COURT		
Internal Address:	SUITE 300		
City:	MEMPHIS		
State/Country:	TENNESSEE		
Postal Code:	38115		
Entity Type:	Limited Liability Company: TENNESSEE		

CH \$5615.00 4536043

PROPERTY NUMBERS Total: 224

Property Type	Number	Word Mark
Registration Number:	4536043	AIR RELEASE
Registration Number:	1919079	AIR RELEASE
Registration Number:	1262511	ALUMAGOAL
Registration Number:	2804580	AMPS
Registration Number:	4319066	BEST SUPPLY NETWORK IN SPORTS
Registration Number:	1949588	BRUTE FORCE
Registration Number:	2473322	BSN
Registration Number:	4380577	BSN SPORTS
Registration Number:	4369051	BSN SPORTS FEEL THE STRENGTH
Registration Number:	1880726	BULLDOG
Registration Number:	3358367	C BLOC
Registration Number:	3793364	C CHAMPION BARBELL
Registration Number:	3795882	CHAMPION BARBELL
Registration Number:	1845758	COLOR MY CLASS
Registration Number:	0972790	CURVEMASTER
Registration Number:	4324951	
Registration Number:	1506171	DIAL-A-DOWN
Registration Number:	1880747	DOMINATOR
Registration Number:	3779805	E SPORTSONLINE.COM
Registration Number:	4163691	EKHO
Registration Number:	0738205	FLAG-A-TAG
Registration Number:	2425244	FUNNETS
Registration Number:	3421465	GAMECRAFT
Registration Number:	1965771	GAMECRAFT
Registration Number:	1931017	GEAR 2000
Registration Number:	4005721	GLSPORTS
Registration Number:	0394740	GOLD MEDAL
Registration Number:	3745796	GSC
Serial Number:	85449500	HIT!RUN!SCORE!
Registration Number:	1930761	INTIMIDATOR
Registration Number:	1887993	INVADER
Registration Number:	4363190	LEAGUE DIRECT
Registration Number:	2447836	MARK 1
Registration Number:	2431716	MARK 1
Registration Number:	0345380	TARGET TUNING
Registration Number:	2052751	MULTIFIT SYSTEM
Registration Number:	1998854	NEW ENGLAND CAMP

Property Type	Number	Word Mark
Registration Number:	1223595	PILLO POLO
Registration Number:	3105665	PORT-A-PIT
Registration Number:	0800268	PORT-A-PIT
Registration Number:	3291343	PRO DOWN
Registration Number:	1410733	PROBASE
Registration Number:	1909693	PRO-DOWN
Registration Number:	2034235	PRO-LOC
Registration Number:	1847722	QUICK-FENCE
Registration Number:	1030600	ROL-DRI
Registration Number:	2299816	ROLL-N-FOLD
Registration Number:	1880748	SCRAMBLER
Registration Number:	1943179	SECUR-A-STRAP
Registration Number:	2778839	SPORT SUPPLY GROUP, INC.
Registration Number:	4200445	SPORTS COOL
Registration Number:	1870846	THE ATHLETIC CONNECTION
Registration Number:	2002107	THE HEART ADVENTURE
Registration Number:	1055596	TIDI-COURT
Registration Number:	3426253	TOMARK
Registration Number:	1223594	TOPPLEBALL
Registration Number:	1246494	U.S. GAMES
Registration Number:	1934630	ULTIMAT
Registration Number:	1739140	VOLLEY TRAINER
Registration Number:	4233416	VPI
Registration Number:	1906667	WAFFLE
Registration Number:	3092001	X2AIR
Registration Number:	3430408	X-S.O.B.
Registration Number:	3358375	Z
Registration Number:	3292661	Z-COOL
Registration Number:	2977651	Z-COOL
Registration Number:	3928856	VARSITY
Registration Number:	3371683	VARSITY WIRED
Registration Number:	2733181	ACTIONWEAVE
Registration Number:	1575830	JUNIOR VARSITY SPIRIT FASHIONS
Registration Number:	2728021	MOTIONFLEX
Registration Number:	1680452	VARSITY SPIRIT FASHIONS
Registration Number:	3132871	A ATHLETIC CHAMPIONSHIPS
Registration Number:	3341344	A ATHLETIC CHAMPIONSHIPS
Registration Number:	3488540	AACCA

Property Type	Number	Word Mark
Registration Number:	3626221	ALL STAR CHALLENGE
Registration Number:	1671395	AMERICAN ASSOCIATION CHEERLEADING COACHE
Registration Number:	3273355	AMERICAN CHEER POWER
Registration Number:	3232282	AMERICAN CHEER POWER NATIONALS
Serial Number:	85704273	AMERICAN CHEERLEADER
Registration Number:	2016049	AMERICAN CHEERLEADER
Registration Number:	2358346	AMERICAN CHEERLEADERS ASSOCIATION ACA
Registration Number:	3444342	C THE CHEERLEADING WORLDS
Registration Number:	2845679	CDT
Registration Number:	2845678	CDT
Registration Number:	3235459	CHEER BIZ NEWS
Registration Number:	3120253	CHEER LTD
Registration Number:	2891439	CHEER POWER
Registration Number:	2432547	CHEER POWER
Registration Number:	0911544	CHEERLEADER
Registration Number:	2056750	CHEERLEADER & DANZTEAM
Serial Number:	85148644	CHEERLEADING IS MY SPORT
Registration Number:	4007673	CHEERLEBRITY
Registration Number:	1341584	CHEEROBICS
Registration Number:	4388201	CHEERSPORT
Registration Number:	2245095	CHEERSPORT
Registration Number:	2290755	COLLEGE CHEERLEADING & DANCE TEAM NATION
Registration Number:	4471370	CROSS CHEER
Registration Number:	1528887	CROWDLEADER
Registration Number:	3494984	D THE DANCE WORLDS
Registration Number:	4081222	ENCORE
Registration Number:	4748314	FLASH APPS
Registration Number:	4009251	FLIP FEST
Registration Number:	3357595	FLIP FEST
Registration Number:	2038322	FLY-AWAY
Registration Number:	3455148	IASF INTERNATIONAL ALL STAR FEDERATION
Registration Number:	3509143	IASF INTERNATIONAL ALL STAR FEDERATION
Registration Number:	1033842	SYNCHRO/CUT
Registration Number:	3710510	INTERNATIONAL ALL LEVELS CHAMPIONSHIP
Registration Number:	3781722	INTERNATIONAL ALL LEVELS CHAMPIONSHIP
Registration Number:	1927869	INTROPA TOURS
Registration Number:	3335937	MASTERS OF THE MAT
Registration Number:	4546436	MYVARSITY

Property Type	Number	Word Mark
Registration Number:	3484815	NASCC
Registration Number:	2436010	NATIONAL ALL STAR CHEERLEADING CHAMPIONS
Registration Number:	4980694	SONIC FACTION
Registration Number:	2829037	NATIONAL CHEERLEADERS ASSOCIATION
Registration Number:	2793707	NATIONAL CHEERLEADERS ASSOCIATION
Registration Number:	1132169	NATIONAL CHEERLEADERS ASSOCIATION
Registration Number:	2520826	NATIONAL DANCE ALLIANCE
Registration Number:	1776825	NATIONAL DANCE TEAM CHAMPIONSHIP
Registration Number:	3799507	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI
Registration Number:	1576926	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPI
Registration Number:	3720382	NATIONAL SCHOOL SPIRIT DAY
Registration Number:	3970580	NCA
Registration Number:	2036638	NCA
Registration Number:	2520827	NDA
Registration Number:	2878268	NDA NATIONAL DANCE ALLIANCE
Registration Number:	3484813	NDTC
Registration Number:	3484814	NHSCC
Registration Number:	4383733	ONE UP
Registration Number:	3478328	OZONE
Registration Number:	3058778	POWER DANCE
Registration Number:	3192456	PREMIER ATHLETICS
Registration Number:	2383307	SPIRIT OF AMERICA
Registration Number:	4009573	SPIRIT SPORTS
Registration Number:	1995465	SPIRIT STICK
Registration Number:	3564581	SPIRIT XPRESS
Registration Number:	4270844	S SURFACEMAXX
Registration Number:	3822711	THE ALL STAR WORLDS
Registration Number:	3653809	THE AMERICAN CHEER & DANCE CHAMPIONSHIPS
Registration Number:	2999331	THE CHEERLEADING WORLDS
Registration Number:	3418800	THE CHEERLEADING WORLDS
Registration Number:	4541953	THE GROOVE EXPERIENCE
Registration Number:	2018501	THE ORIGINAL CHEERLEADER SUPPLY COMPANY
Serial Number:	85619096	THE SUMMIT
Registration Number:	4293501	THE WORK IS WORTH IT
Registration Number:	4507733	TRIPLE CROWN
Serial Number:	85891638	TRIPLE CROWN OF CHEERLEADING
Registration Number:	2979490	U.S. ALL STAR FEDERATION USASF
Registration Number:	3655288	U.S. CHEERLEADING OPEN

Property Type	Number	Word Mark
Registration Number:	4263247	U.S. OPEN CHEERLEADING AND DANCE TEAM CH
Registration Number:	2458791	U.S.OPEN CHEERLEADING & DANCE TEAM CHAMP
Registration Number:	3567653	UCA
Registration Number:	2341059	UCA
Registration Number:	3771514	UDA
Registration Number:	3254626	UDA
Registration Number:	3799150	UNIVERSAL CHEERLEADERS ASSOCIATION
Registration Number:	3767416	UNIVERSAL DANCE ASSOCIATION
Registration Number:	1563866	UNIVERSAL DANCE ASSOCIATION
Registration Number:	3878196	USA CHEERLEADING FEDERATION USACF
Registration Number:	1761773	USA NATIONALS
Registration Number:	2814728	USA UNITED SPIRIT ASSOCIATION
Serial Number:	77732910	V
Registration Number:	3782739	V
Registration Number:	3842122	V
Serial Number:	85491506	V CROSS CHEER
Registration Number:	2357303	V VARSITY
Serial Number:	85016110	V VARSITY SHOP
Registration Number:	4110341	V VARSITY SHOP
Registration Number:	3331926	VIROC
Serial Number:	85435503	VARSITY
Registration Number:	5008375	VARSITY
Serial Number:	85295219	VARSITY
Serial Number:	77801079	VARSITY
Registration Number:	3782740	VARSITY
Registration Number:	2526564	VARSITY
Registration Number:	3436493	VARSITY
Registration Number:	2082554	VARSITY
Registration Number:	3696209	VARSITY
Registration Number:	1812198	VARSITY
Registration Number:	0879543	VARSITY
Registration Number:	4258636	VARSITY ALL STAR
Registration Number:	4607865	VARSITY ALL STAR
Registration Number:	4451703	VARSITY ALL STAR FASHION
Serial Number:	85405117	VARSITY BLUES
Registration Number:	3320692	VARSITY CHOREOGRAPHY
Registration Number:	4743867	VARSITY COLORS
Registration Number:	4526644	VARSITY COUTURE

Property Type	Number	Word Mark
Serial Number:	85484899	VARSITY CROSS CHEER
Registration Number:	4593424	VARSITY DANCE
Registration Number:	2155823	VARSITY GIRL
Serial Number:	85405119	VARSITY GOLD
Registration Number:	4203121	VARSITY ID
Registration Number:	4203122	VARSITY ID
Registration Number:	4314148	VARSITY LAST PASS
Serial Number:	85454309	VARSITY PIN DOTS
Registration Number:	4625161	VARSITY PIN TRADING
Serial Number:	85337479	VARSITY PRO SHOP
Serial Number:	85732050	VARSITY SOUL
Registration Number:	1796645	VARSITY SPIRIT
Registration Number:	2293083	VARSITY SPORT
Registration Number:	3858342	VARSITY TV
Registration Number:	3920302	VARSITY TV
Registration Number:	4438199	VARSITY U.
Registration Number:	3797635	VARSITY UNIVERSITY
Serial Number:	85524075	VARSITY WE ARE ALL STAR
Registration Number:	3418764	VARSITY.COM
Registration Number:	3689696	VARSITY.COM
Serial Number:	85891645	VARSITY'S TRIPLE CROWN
Serial Number:	85405127	VINTAGE VARSITY
Registration Number:	4464123	VINTAGE VARSITY
Registration Number:	3645099	WE ARE CHEERLEADING
Registration Number:	3617640	WE ARE CHEERLEADING
Registration Number:	3804925	WE ARE CHEERLEADING
Registration Number:	2548877	WESTCOAST CHAMPIONSHIP
Registration Number:	1961935	WHERE TEAMS COME TRUE
Registration Number:	2489351	WORLD CHEERLEADING CHAMPIONSHIP
Registration Number:	4179621	WORLD CUP OF CHEERLEADING
Registration Number:	4217321	WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS
Registration Number:	5095715	WORLD SERIES OF CHEERLEADING
Registration Number:	3076217	WORLD SPIRIT FEDERATION
Registration Number:	4392326	WORLD UNIVERSITY CHEERLEADING CHAMPIONSH
Registration Number:	3255973	YOU BE THE CHEER JUDGE

CORRESPONDENCE DATA

Fax Number: 3105572193

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-557-2900
Email: klathrop@proskauer.com
Correspondent Name: PROSKAUER ROSE LLP
Address Line 1: 2049 CENTURY PARK EAST, SUITE 3200
Address Line 2: C/O KIMBERLEY A. LATHROP
Address Line 4: LOS ANGELES, CALIFORNIA 90067

ATTORNEY DOCKET NUMBER: 40767.172 VCD-0493

NAME OF SUBMITTER: Kimberley A. Lathrop

SIGNATURE: /Kimberley A. Lathrop/

DATE SIGNED: 12/15/2017

Total Attachments: 21

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TERMINATION OF SECURITY INTEREST IN TRADEMARKS

This **TERMINATION OF SECURITY INTEREST IN TRADEMARKS** (this "Termination"), dated as of December 15, 2017, is made by Goldman Sachs Bank USA as collateral agent for the Secured Parties (in such capacity, the "Collateral Agent"), in favor of the Grantors (as defined below). Unless otherwise defined herein or the context otherwise requires, terms used in this Termination shall have the meanings assigned to such terms in the Security Agreement (as defined below). Notwithstanding the foregoing, for the purposes of this Termination, "Marks" shall have the meaning assigned to such term in the Trademark Security Grant (as defined below) and shall include, without limitation, those trademark registrations and trademark applications listed on Schedule 1 attached hereto.

WHEREAS, pursuant to that (i) certain Pledge and Security Agreement, dated as of December 11, 2014 (as it may be amended, restated, supplemented, waived or otherwise modified from time to time, the "Security Agreement") by and among Hercules Achievement, Inc., a Delaware corporation (the "Herff Jones Borrower"), Varsity Brands Holding Co., Inc., an Indiana corporation (the "Varsity Borrower" and together with Herff Jones Borrower, the "Borrowers"), and the guarantors party thereto from time to time (the "Guarantors"), as Grantors, assignors and debtors (the Borrowers, together with the Guarantors, in such capacities and together with any successors in such capacities, the "Grantors," and each, a "Grantor") and the Collateral Agent and (ii) certain Grant of Security Interest in United States Trademarks, dated as of December 12, 2014 (the "Trademark Security Grant") executed by the Grantors in favor of the Collateral Agent, the Grantors pledged and granted to the Collateral Agent a security interest in and continuing lien on all of the Grantors' right, title and interest in, to and under the Marks;

WHEREAS, the security interest in the Marks pledged and granted by the Grantors to the Collateral Agent under the Trademark Security Grant was recorded at the United States Patent and Trademark Office on December 19, 2014, at Reel 5423 and Frame 0493; and

WHEREAS, the Collateral Agent has agreed to terminate, release and discharge its security interest and lien on all of the Marks.

NOW, THEREFORE, for good and valuable consideration, including the satisfaction of all obligations, indebtedness and liabilities of the Grantors secured by the Marks pursuant to the Security Agreement and the Trademark Security Grant, the receipt and sufficiency of which are hereby acknowledged, the Collateral Agent hereby agrees as follows:

1. The Collateral Agent hereby terminates, releases and discharges all of its mortgages, liens, and security interests in all of the Grantors' right, title and interest in, to and under the Marks, including all goodwill associated with the Marks, and hereby reassigns any and all such right, title and interest (if any) that the Collateral Agent may have in the Marks to each Grantor, as applicable.

2. The Collateral Agent authorizes and requests that the United States Commissioner of Patents and Trademarks and any other applicable officer in any successor office or any similar office in any other country record this Termination.

3. THIS TERMINATION AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES UNDER THIS TERMINATION SHALL BE CONSTRUED IN ACCORDANCE WITH AND GOVERNED BY THE LAW OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAW PRINCIPLES THAT WOULD REQUIRE THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION.

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IN WITNESS WHEREOF, the Collateral Agent has caused this Termination of Security Interest in Trademarks to be duly executed as of the date first set forth above.

GOLDMAN SACHS BANK USA,
as Collateral Agent

By: 

Name:

Title:

Douglas Jenseny
Authorized Signatory

[Varsity – Termination of Security Interest in Trademarks (Varsity Closing Date)]

TRADEMARK
REEL: 006230 FRAME: 0629

**Schedule 1
to
Termination of Security Interests in Trademarks**


UNITED STATES TRADEMARK REGISTRATIONS AND APPLICATIONS




Owner	Application Number / Date Registration Number/Date	Title/Image
BSN SPORTS, LLC	4536043 5/27/2014	AIR RELEASE
BSN SPORTS, LLC	1919079 9/12/1995	AIR RELEASE
BSN SPORTS, LLC	1262511 12/27/1983	ALUMAGOL
BSN SPORTS, LLC	2804580 1/13/2004	AMPS
BSN SPORTS, LLC	4319066 4/9/2013	BEST SUPPLY NETWORK IN SPORTS
BSN SPORTS, LLC	1949588 1/16/1996	BRUTE FORCE
BSN SPORTS, LLC	2473322 7/31/2001	BSN
BSN SPORTS, LLC	4380577 8/6/2013	BSN SPORTS
BSN SPORTS, LLC	4369051 7/16/2013	BSN SPORTS FEEL THE STRENGTH 
BSN SPORTS, LLC	1880726 2/28/1995	BULLDOG
BSN SPORTS, LLC	3358367 12/25/2007	C BLOC
BSN SPORTS, LLC	3793364 5/25/2010	C CHAMPION BARBELL 
BSN SPORTS, LLC	3795882 6/1/2010	CHAMPION BARBELL
BSN SPORTS, LLC	1845758 7/19/1994	COLOR MY CLASS
BSN SPORTS, LLC	972790 11/13/1973	CURVEMASTER

		
BSN SPORTS, LLC	4324951 4/23/2013	Design Only 
BSN SPORTS, LLC	1506171 9/27/1988	DIAL-A-DOWN
BSN SPORTS, LLC	1880747 2/28/1995	DOMINATOR
BSN SPORTS, LLC	3779805 4/27/2010	E SPORTSONLINE.COM 
BSN SPORTS, LLC	4163691 6/26/2012	EKHO
BSN SPORTS, LLC	738205 9/25/1962	FLAG-A-TAG
BSN SPORTS, LLC	2425244 1/30/2001	FUNNETS
BSN SPORTS, LLC	3421465 5/6/2008	GAMECRAFT
BSN SPORTS, LLC	1965771 4/2/1996	GAMECRAFT
BSN SPORTS, LLC	1931017 10/31/1995	GEAR 2000
BSN SPORTS, LLC	4005721 8/2/201	GLSPORTS
BSN SPORTS, LLC	394740 4/28/1942	GOLD MEDAL
BSN SPORTS, LLC	3745796 2/9/2010	GSC
BSN SPORTS, LLC	85449500 10/18/2011	HIT!RUN!SCORE! Hit!Run!Score!
BSN SPORTS, LLC	1930761 10/31/1995	INTIMIDATOR
BSN SPORTS, LLC	1887993 4/4/1995	INVADER
BSN SPORTS, LLC	4363190 7/9/2013	LEAGUE DIRECT 
BSN SPORTS, LLC	2447836	MARK 1

#4843-3992-0216

TRADEMARK
REEL: 006230 FRAME: 0631




	5/1/2001	
BSN SPORTS, LLC	2431716 2/27/2001	MARK 1
BSN SPORTS, LLC	345380 6/24/2008	MARK 1
BSN SPORTS, LLC	2052751 4/15/1997	MULTIFIT SYSTEM
BSN SPORTS, LLC	1998854 9/3/1996	NEW ENGLAND CAMP AND RECREATION
BSN SPORTS, LLC	1223595 1/11/1983	PILLO POLO
BSN SPORTS, LLC	3105665 6/20/2006	PORT-A-PIT
BSN SPORTS, LLC	800268 12/14/1965	PORT-A-PIT
BSN SPORTS, LLC	3291343 9/11/2007	PRO DOWN
BSN SPORTS, LLC	1410733 9/23/1986	PROBASE
BSN SPORTS, LLC	1909693 8/8/1995	PRO-DOWN
BSN SPORTS, LLC	2034235 1/28/1997	PRO-LOC
BSN SPORTS, LLC	1847722 8/2/1994	QUICK-FENCE
BSN SPORTS, LLC	1030600 1/20/1976	ROL-DRI
BSN SPORTS, LLC	2299816 12/14/1999	ROLL-N-FOLD
BSN SPORTS, LLC	1880748 2/28/1995	SCRAMBLER
BSN SPORTS, LLC	1943179 12/19/1995	SECUR-A-STRAP
BSN SPORTS, LLC	2778839 11/4/2003	SPORT SUPPLY GROUP, INC.
BSN SPORTS, LLC	4200445 9/4/2012	SPORTS COOL
BSN SPORTS, LLC	1870846 12/27/1994	THE ATHLETIC CONNECTION
BSN SPORTS, LLC	2002107 9/24/1996	THE HEART ADVENTURE
BSN SPORTS, LLC	1055596 1/4/1977	TIDI-COURT
BSN SPORTS, LLC	3426253 5/13/2008	TOMARK

BSN SPORTS, LLC	1223594 1/11/1983	TOPPLEBALL
BSN SPORTS, LLC	1246494 7/26/1983	U.S. GAMES
BSN SPORTS, LLC	1934630 11/14/1995	ULTIMAT
BSN SPORTS, LLC	1739140 12/8/1992	VOLLEY TRAINER
BSN SPORTS, LLC	4233416 10/30/2012	VPI 
BSN SPORTS, LLC	1906667 7/18/1995	WAFFLE
BSN SPORTS, LLC	3092001 5/16/2006	X2AIR
BSN SPORTS, LLC	3430408 5/20/2008	X-S.O.B. X-S.O.B.
BSN SPORTS, LLC	3358375 12/25/2007	Z Z
BSN SPORTS, LLC	3292661 9/18/2007	Z-COOL
BSN SPORTS, LLC	2977651 7/26/2005	Z-COOL
Varsity Brands, LLC	3928856 3/8/2011	VARSITY
Varsity Brands, LLC	3371683 1/22/2008	VARSITY WIRED
Varsity Spirit Fashions & Supplies, LLC	2733181 7/1/2003	ACTION WEAVE
Varsity Spirit Fashions & Supplies, LLC	1575830 1/2/1990	JUNIOR VARSITY SPIRIT FASHIONS
Varsity Spirit Fashions & Supplies, LLC	2728021 6/17/2003	MOTIONFLEX
Varsity Spirit Fashions & Supplies, LLC	1680452 3/24/1992	VARSITY SPIRIT FASHIONS
Varsity Spirit LLC	3132871 8/22/2006	A ATHLETIC CHAMPIONSHIPS 
Varsity Spirit LLC	3341344 11/20/2007	A ATHLETIC CHAMPIONSHIPS 
Varsity Spirit LLC	3488540	AACCA

#4843-3992-0216

TRADEMARK
REEL: 006230 FRAME: 0633




	8/19/2008	
Varsity Spirit LLC	3626221 5/26/2009	ALL STAR CHALLENGE
Varsity Spirit LLC	1671395 1/7/1992	AMERICAN ASSOCIATION CHEERLEADING COACHES & ADMINISTRATORS AACCA 
Varsity Spirit LLC	3273355 8/7/2007	AMERICAN CHEER POWER 
Varsity Spirit LLC	3232282 4/24/2007	AMERICAN CHEER POWER NATIONALS
Varsity Spirit LLC	85704273 8/15/2012	AMERICAN CHEERLEADER
Varsity Spirit LLC	3249109 (European Community) 3/17/2005	AMERICAN CHEERLEADER
Varsity Spirit LLC	2016049 11/12/1996	AMERICAN CHEERLEADER
Varsity Spirit LLC	2358346 6/13/2000	AMERICAN CHEERLEADERS ASSOCIATION ACA 
Varsity Spirit LLC	3444342 6/10/2008	C THE CHEERLEADING WORLDS 
Varsity Spirit LLC	2845679 5/25/2004	CDT
Varsity Spirit LLC	2845678 5/25/2004	CDT 
Varsity Spirit LLC	3235459 4/24/2007	CHEER BIZ NEWS
Varsity Spirit LLC	3120253 7/25/2006	CHEER LTD
Varsity Spirit LLC	2891439 10/5/2004	CHEER POWER
Varsity Spirit LLC	2432547 3/6/2001	CHEER POWER
Varsity Spirit LLC	911544	CHEERLEADER

	4/27/1971	
Varsity Spirit LLC	2056750 4/29/1997	CHEERLEADER & DANZTEAM
Varsity Spirit LLC	85148644 10/8/2010	CHEERLEADING IS MY SPORT
Varsity Spirit LLC	781528 (Benelux) 12/5/2005	CHEERLEADER
Varsity Spirit LLC	4007673 8/2/2011	CHEERLEBRITY
Varsity Spirit LLC	1341584 6/11/1985	CHEEROBICS
Varsity Spirit LLC	4388201 8/20/2013	CHEERSPORT
Varsity Spirit LLC	2245095 5/11/1999	CHEERSPORT
Varsity Spirit LLC	2290755 11/2/1999	COLLEGE CHEERLEADING & DANCE TEAM NATIONAL CHAMPIONSHIP
Varsity Spirit LLC	4471370 1/21/2014	CROSS CHEER
Varsity Spirit LLC	1528887 3/7/1989	CROWDLEADER
Varsity Spirit LLC	3494984 9/2/2008	D THE DANCE WORLDS 
Varsity Spirit LLC	4081222 1/3/2012	ENCORE
Varsity Spirit LLC	4748314 6/2/2015	FLASH APPS
Varsity Spirit LLC	4009251 8/9/2011	FLIP FEST
Varsity Spirit LLC	3357595 12/18/2007	FLIP FEST
Varsity Spirit LLC	2038322 2/18/1997	FLY-AWAY
Varsity Spirit LLC	11688287 (China)	HUA SI TI
Varsity Spirit LLC	11688286 (China)	HUA SI TI
Varsity Spirit LLC	11688283 (China)	HUA SI TI BEI BEI
Varsity Spirit LLC	11688282 (China)	HUA SI TI BEI BEI
Varsity Spirit LLC	3455148 6/24/2008	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	3509143 9/30/2008	IASF INTERNATIONAL ALL STAR FEDERATION 

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Varsity Spirit LLC	1200319 (Australia) 4/28/2008	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	740853 (Canada) 5/27/2009	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	816034 (Chile) 5/9/2008	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	816035 (Chile) 5/9/2008	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	6293451 (China) 10/28/2010	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	6293450 (China) 8/14/2010	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	356926 (Colombia) 5/28/2008	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	356927 (Colombia) 5/28/2008	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	6296602 (European Community) 10/30/2008	IASF INTERNATIONAL ALL STAR FEDERATION 





Varsity Spirit LLC	5220019 (Japan) 4/3/2009	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	1139961 (Mexico) 1/27/2010	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	1034372 (Mexico) 4/14/2008	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	1033842 3/31/2008	IASF INTERNATIONAL ALL STAR FEDERATION 
Varsity Spirit LLC	3710510 11/10/2009	INTERNATIONAL ALL LEVELS CHAMPIONSHIP 
Varsity Spirit LLC	3781722 4/27/2010	INTERNATIONAL ALL LEVELS CHAMPIONSHIP 
Varsity Spirit LLC	1927869 10/17/1995	INTROPA TOURS
Varsity Spirit LLC	1575830 1/2/1990	JUNIOR VARSITY SPIRIT FASHIONS
Varsity Spirit LLC	3335937 11/13/2007	MASTERS OF THE MAT
Varsity Spirit LLC	4546436 6/10/2014	MYVARSITY
Varsity Spirit LLC	3484815 8/12/2008	NASCC
Varsity Spirit LLC	2436010 3/13/2001	NATIONAL ALL STAR CHEERLEADING CHAMPIONSHIP
Varsity Spirit LLC	5033788 Japan 3/16/2007	NATIONAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	4980694	NATIONAL CHEERLEADERS








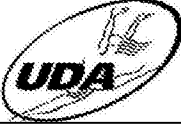
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	8/18/2006	ASSOCIATION
Varsity Spirit LLC	2829037 4/6/2004	NATIONAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	2793707 12/16/2003	NATIONAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	10107810 (Nebraska) 2/14/2008	NATIONAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	2008-000550367 (Wyoming) 2/13/2008	NATIONAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	1132169 4/1/1980	NATIONAL CHEERLEADERS ASSOCIATION 
Varsity Spirit LLC	2395390 (European Community) 3/10/2003	NATIONAL CHEERLEADERS ASSOCIATION 
Varsity Spirit LLC	5033787 (Japan) 3/16/2007	NATIONAL CHEERLEADERS ASSOCIATION 
Varsity Spirit LLC	4980695 (Japan) 8/18/2006	NATIONAL CHEERLEADERS ASSOCIATION 
Varsity Spirit LLC	2520826 12/18/2001	NATIONAL DANCE ALLIANCE
Varsity Spirit LLC	1776825 6/15/1993	NATIONAL DANCE TEAM CHAMPIONSHIP
Varsity Spirit LLC	3799507 6/8/2010	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP
Varsity Spirit LLC	1576926 1/9/1990	NATIONAL HIGH SCHOOL CHEERLEADING CHAMPIONSHIP 
Varsity Spirit LLC	3720382 12/1/2009	NATIONAL SCHOOL SPIRIT DAY
Varsity Spirit LLC	3970580 5/31/2011	NCA

Varsity Spirit LLC	2036638 2/11/1997	NCA
Varsity Spirit LLC	2395440 (European Community) 10/15/2002	NCA
Varsity Spirit LLC	39904723 (Germany) 10/15/1999	NCA
Varsity Spirit LLC	2520827 1/18/2001	NDA
Varsity Spirit LLC	4679576 (Japan) 6/6/2003	NDA NATIONAL DANCE ALLIANCE
Varsity Spirit LLC	2722031 (European Community) 11/20/2003	NDA NATIONAL DANCE ALLIANCE 
Varsity Spirit LLC	2878268 8/31/2004	NDA NATIONAL DANCE ALLIANCE 
Varsity Spirit LLC	4684675 (Japan) 6/20/2003	NDA NATIONAL DANCE ALLIANCE 
Varsity Spirit LLC	3484813 8/12/2008	NDTC
Varsity Spirit LLC	3484814 8/12/2008	NHSCC
Varsity Spirit LLC	4383733 8/13/2013	ONE UP
Varsity Spirit LLC	3478328 7/29/2008	OZONE 
Varsity Spirit LLC	3058778 2/14/2006	POWER DANCE
Varsity Spirit LLC	3192456 1/2/2007	PREMIER ATHLETICS
Varsity Spirit LLC	2383307 9/5/2000	SPIRIT OF AMERICA
Varsity Spirit LLC	4009573 8/9/2011	SPIRIT SPORTS
Varsity Spirit LLC	1995465 8/20/1996	SPIRIT STICK

Varsity Spirit LLC	3564581 1/20/2009	SPIRIT XPRESS
Varsity Spirit LLC	4270844 1/8/2013	STAR ZONE
Varsity Spirit LLC	3822711 7/20/2010	THE ALL STAR WORLDS
Varsity Spirit LLC	3653809 7/14/2009	THE AMERICAN NATIONAL CHEER & DANCE CHAMPIONSHIPS 
Varsity Spirit LLC	2999331 9/20/2005	THE CHEERLEADING WORLDS
Varsity Spirit LLC	3418800 4/29/2008	THE CHEERLEADING WORLDS
Varsity Spirit LLC	4541953 6/3/2014	THE GROOVE EXPERIENCE
Varsity Spirit LLC	2018501 11/19/1996	THE ORIGINAL CHEERLEADER SUPPLY COMPANY SINCE 1948
Varsity Spirit LLC	85619096 5/8/2012	THE SUMMIT
Varsity Spirit LLC	4293501 2/19/2013	THE WORK IS WORTH IT
Varsity Spirit LLC	4507733 4/1/2014	TRIPLE CROWN
Varsity Spirit LLC	85891638 4/1/2013	TRIPLE CROWN OF CHEERLEADING
Varsity Spirit LLC	2979490 7/26/2005	U.S. ALL STAR FEDERATION USASF 
Varsity Spirit LLC	3655288 7/14/2009	U.S. CHEERLEADING OPEN 
Varsity Spirit LLC	4263247 12/25/2012	U.S. OPEN CHEERLEADING AND DANCE TEAM CHAMPIONSHIP
Varsity Spirit LLC	2458791 6/5/2001	U.S. OPEN CHEERLEADING & DANCE TEAM CHAMPIONSHIP
Varsity Spirit LLC	3567653 1/27/2009	UCA 
Varsity Spirit LLC	1270248 (Australia) 7/6/2009	UCA




		
Varsity Spirit LLC	TMA801311 (Canada) 7/4/2011	UCA 
Varsity Spirit LLC	5294348 (China) 9/7/2009	UCA 
Varsity Spirit LLC	5294347 (China) 7/28/2009	UCA 
Varsity Spirit LLC	9464661 (European Community) 4/1/2011	UCA 
Varsity Spirit LLC	208065 (South Korea) 3/15/2011	UCA 
Varsity Spirit LLC	2341059 4/11/2000	UCA
Varsity Spirit LLC	1271491 (Australia) 8/7/2009	UCA
Varsity Spirit LLC	TMA801312 (Canada) 7/4/2011	UCA
Varsity Spirit LLC	2627974 (European Community) 12/18/2003	UCA
Varsity Spirit LLC	9464611 (European Community) 4/1/2011	UCA
Varsity Spirit LLC	208058 (South Korea) 3/15/2011	UCA
Varsity Spirit LLC	3771514 4/6/2010	UDA 
Varsity Spirit LLC	1022196 (Madrid) 11/10/2009	UDA 
Varsity Spirit LLC	6859041 (China)	UDA
Varsity Spirit LLC	1021699 (Madrid) 11/10/2009	UDA
Varsity Spirit LLC	3254626 6/26/2007	UDA


Varsity Spirit LLC	3799150 6/8/2010	UNIVERSAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	841672 (Chile) 11/10/1998	UNIVERSAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	5294342 (China) 11/28/2011	UNIVERSAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	529484 (China) 12/7/2011	UNIVERSAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	9464686 (European Community) 4/1/2011	UNIVERSAL CHEERLEADERS ASSOCIATION
Varsity Spirit LLC	1578734 (Australia)	UNIVERSAL CHEERLEADERS ASSOCIATION (Divisional)
Varsity Spirit LLC	6872992 (China)	UNIVERSAL CHEERLEADERS ASSOCIATION (in Chinese SHI JIE LA LA DUI YUAN XIE HUI)
Varsity Spirit LLC	3767416 3/30/2010	UNIVERSAL DANCE ASSOCIATION
Varsity Spirit LLC	6859040 (China) 3/21/2014	UNIVERSAL DANCE ASSOCIATION
Varsity Spirit LLC	1021091 (Madrid) 11/10/2009	UNIVERSAL DANCE ASSOCIATION
Varsity Spirit LLC	1563866 10/31/1989	UNIVERSAL DANCE ASSOCIATION 
Varsity Spirit LLC	526607 (Chile) 11/10/1998	UNIVERSAL DANCE ASSOCIATION 
Varsity Spirit LLC	6872993 (China)	UNIVERSAL DANCE ASSOCIATION (in Chinese SHI JIE WU DOA XIE HUI)
Varsity Spirit LLC	3878196 11/16/2010	USA CHEERLEADING FEDERATION USACF
Varsity Spirit LLC	1761773 3/30/1993	USA NATIONALS
Varsity Spirit LLC	2814728 2/17/2004	USA UNITED SPIRIT ASSOCIATION
Varsity Spirit LLC	77732910 5/8/2009	V 
Varsity Spirit LLC	3782739	V

	4/27/2010	
Varsity Spirit LLC	3842122 8/31/2010	V 
Varsity Spirit LLC	5430621 (Japan) 6/24/2011	V 
Varsity Spirit LLC	5441982 (Japan) 9/30/2011	V 
Varsity Spirit LLC	85491506 12/9/2011	V CROSS CHEER 
Varsity Spirit LLC	2357303 6/13/2000	V VARSITY 
Varsity Spirit LLC	TMA681993 (Canada) 2/21/2007	V VARSITY 
Varsity Spirit LLC	85016110 4/16/2010	V VARSITY SHOP 
Varsity Spirit LLC	4110341 3/6/2012	V VARSITY SHOP 
Varsity Spirit LLC	3331926 11/6/2007	V!ROC
Varsity Spirit LLC	1456096 (Australia)	VARSIITY
Varsity Spirit LLC	1538008 (Australia)	VARSIITY
Varsity Spirit LLC	5294345 (China) 11/21/2013	VARSIITY
Varsity Spirit LLC	5294344 (China) 1/21/2010	VARSIITY
Varsity Spirit LLC	5294343 (China) 1/21/2010	VARSIITY
Varsity Spirit LLC	176428 (Dominican Republic) 9/30/2009	VARSIITY
Varsity Spirit LLC	8616179 (European Community)	VARSIITY

	5/8/2010	
Varsity Spirit LLC	5523613 (Japan) 9/21/2012	VARSIITY
Varsity Spirit LLC	450039120 (South Korea) 3/23/2012	VARSIITY
Varsity Spirit LLC	4009904120000 (South Korea) 8/22/2013	VARSIITY
Varsity Spirit LLC	782171 (Benelux) 12/17/2005	VARSIITY
Varsity Spirit LLC	85435503 9/29/2011	VARSIITY
Varsity Spirit LLC	5008375 7/26/2016	VARSIITY
Varsity Spirit LLC	85295219 9/17/2013	VARSIITY
Varsity Spirit LLC	77801079 8/10/2009	VARSIITY
Varsity Spirit LLC	3782740 4/27/2010	VARSIITY VARSIITY
Varsity Spirit LLC	2526564 1/8/2002	VARSIITY
Varsity Spirit LLC	3436493 5/27/2008	VARSIITY
Varsity Spirit LLC	2082554 7/22/1997	VARSIITY
Varsity Spirit LLC	3696209 10/13/2009	VARSIITY
Varsity Spirit LLC	1812198 12/21/1993	VARSIITY
Varsity Spirit LLC	6872994 (China) 9/28/2011	VARSIITY (in Chinese characters)
Varsity Spirit LLC	879543 10/28/1969	VARSIITY VARSIITY
Varsity Spirit LLC	4258636 12/11/2012	VARSIITY ALL STAR
Varsity Spirit LLC	4607865 9/23/2014	VARSIITY ALL STAR
Varsity Spirit LLC	4451703 12/17/2013	VARSIITY ALL STAR FASHION VARSIITY all star fashion
Varsity Spirit LLC	85405117 8/23/2011	VARSIITY BLUES
Varsity Spirit LLC	3320692	VARSIITY CHOREOGRAPHY

	10/23/2007	
Varsity Spirit LLC	4743867 5/26/2015	VARSITY COLORS
Varsity Spirit LLC	4526644 5/6/2014	VARSITY COUTURE
Varsity Spirit LLC	85484899 12/1/2011	VARSITY CROSS CHEER
Varsity Spirit LLC	4593424 8/26/2014	VARSITY DANCE
Varsity Spirit LLC	2155823 5/5/1998	VARSITY GIRL
Varsity Spirit LLC	85405119 8/23/2011	VARSITY GOLD
Varsity Spirit LLC	4203121 9/4/2012	VARSITY ID
Varsity Spirit LLC	4203122 9/4/2012	VARSITY ID 
Varsity Spirit LLC	2014-69153 (Japan)	VARSITY JAPAN
Varsity Spirit LLC	11688284 (China)	VARSITY KIDS
Varsity Spirit LLC	11668285 (China)	VARSITY KIDS
Varsity Spirit LLC	4314148 4/2/2013	VARSITY LAST PASS
Varsity Spirit LLC	85454309 10/24/2011	VARSITY PIN DOTS
Varsity Spirit LLC	4625161 10/21/2014	VARSITY PIN TRADING
Varsity Spirit LLC	85337479 6/3/2011	VARSITY PRO SHOP
Varsity Spirit LLC	85732050 9/18/2012	VARSITY SOUL
Varsity Spirit LLC	1796645 10/5/1993	VARSITY SPIRIT CORPORATION
Varsity Spirit LLC	3102284 (Japan) 11/30/1995	VARSITY SPIRIT CORPORATION
Varsity Spirit LLC	1680452 3/24/1992	VARSITY SPIRIT FASHIONS
Varsity Spirit LLC	1330334 (Australia) 1/10/2011	VARSITY SPIRIT FASHIONS
Varsity Spirit LLC	9464736 (European Community) 4/1/2011	VARSITY SPIRIT FASHIONS
Varsity Spirit LLC	40200954754 (South Korea)	VARSITY SPIRIT FASHIONS
Varsity Spirit LLC	932785 (South Korea) 9/3/2012	VARSITY SPIRIT
Varsity Spirit LLC	2293083	VARSITY SPORT

	11/16/1999	
Varsity Spirit LLC	3858342 10/5/2010	VARSITY TV
Varsity Spirit LLC	3920302 2/15/2011	VARSITY TV
Varsity Spirit LLC	4438199 11/26/2013	VARSITY U
Varsity Spirit LLC	3797635 6/1/2010	VARSITY UNIVERSITY
Varsity Spirit LLC	85524075 1/24/2012	VARSITY WE ARE ALL STAR
Varsity Spirit LLC	3418764 4/29/2008	VARSITY.COM
Varsity Spirit LLC	3689696 9/29/2009	VARSITY.COM
Varsity Spirit LLC	85891645 4/1/2013	VARSITY'S TRIPLE CROWN
Varsity Spirit LLC	85405127 8/23/2011	VINTAGE VARSITY
Varsity Spirit LLC	4464123 1/7/2014	VINTAGE VARSITY
Varsity Spirit LLC	3645099 6/23/2009	WE ARE CHEERLEADING
Varsity Spirit LLC	3617640 5/5/2009	WE ARE CHEERLEADING
Varsity Spirit LLC	3804925 6/15/2010	WE ARE CHEERLEADING
Varsity Spirit LLC	6879794 (China) 9/14/2010	WEI SI TE (Pinyin of Chinese Mark for VARSITY)
Varsity Spirit LLC	2548877 3/19/2002	WESTCOAST CHAMPIONSHIP 
Varsity Spirit LLC	1961935 3/12/1996	WHERE TEAMS COME TRUE
Varsity Spirit LLC	2489351 9/11/1001	WORLD CHEERLEADING CHAMPIONSHIP 
Varsity Spirit LLC	4179621 7/24/2012	WORLD CUP OF CHEERLEADING
Varsity Spirit LLC	4217321 10/2/2012	WORLD SCHOOL CHEERLEADING CHAMPIONSHIPS 

Varsity Spirit LLC	5095715 12/6/20165	WORLD SERIES OF CHEERLEADING
Varsity Spirit LLC	3076217 4/4/2006	WORLD SPIRIT FEDERATION
Varsity Spirit LLC	4392326 8/27/2013	WORLD UNIVERSITY CHEERLEADING CHAMPIONSHIPS 
Varsity Spirit LLC	3255973 6/26/2007	YOU BE THE CHEER JUDGE