

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM453586

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mrs. Gabriele Zorn		09/26/2017	INDIVIDUAL: GERMANY
RECEIVING PARTY DATA			
Name:	EZetil GmbH		
Street Address:	EZetilstrasse 1		
Internal Address:	DE-35410		
City:	Hungen-Inheiden		
State/Country:	GERMANY		
Entity Type:	Limited Liability Company: GERMANY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2679516	EZETIL	
CORRESPONDENCE DATA			
Fax Number:	5025610442		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5025841135		
Email:	jray@middletonlaw.com		
Correspondent Name:	Julie Gregory Ray		
Address Line 1:	Suite 2600, 401 S. Fourth Street		
Address Line 4:	Louisville, KENTUCKY 40202		
NAME OF SUBMITTER:	Julie Gregory Ray		
SIGNATURE:	/Julie Gregory Ray/		
DATE SIGNED:	12/07/2017		
Total Attachments: 2			
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OP \$40.00 2679516

MEMORANDUM OF TRADEMARK ASSIGNMENT

This **MEMORANDUM OF TRADEMARK ASSIGNMENT** is by and between Mrs. Gabriele Zorn, an individual, being a citizen of Germany, with an address of Climbacher Weg 1, Buseck, Germany 35148 ("Assignor") and EZetil GmbH (formerly named ZOG-Zorn Outdoor Germany GmbH), a limited liability company organized under the laws of Germany, with a business address of EZetilstrasse 1, DE-35410 Hungen-Inheiden, Germany ("Assignee"). For purposes of this Memorandum of Assignment, Assignor and Assignee are each referred to individually as a "Party", and together as the "Parties."

WHEREAS, as of December 22, 2016, Assignor was the owner of all right, title and interest in and to the trademark EZETIL (the "Mark") and the corresponding registration issued by the United States Patent & Trademark Office ("USPTO"), namely, Reg. No. 2,679,516 (the "Registration")

WHEREAS, pursuant to the Purchase and Assignment Agreement of Individual Assets executed by and between the Parties dated December 22, 2016 (the "Purchase and Assignment Agreement"), Assignor transferred all of her right, title and interest in and to the Mark and Registration to Assignee, together with the goodwill of the business symbolized by the Mark and Registration, and all claims and rights associated therewith, including but not limited to the right to bring and maintain all actions for past, present and future infringements and rights of priority and protection of interests therein under the laws of any jurisdiction worldwide based on the Mark, all effective as of January 3, 2017.

WHEREAS, pursuant to the terms of the Purchase and Assignment Agreement, Assignor agreed to execute such other documents as may be required for the purpose of recording the assignment and Assignee as owner of the Mark and Registration.

WHEREAS, the Parties now wish to memorialize Assignee's acquisition of all right, title and interest in and to the Mark and Registration from Assignor in accordance with the Memorandum of Trademark Assignment herein.

NOW THEREFORE, in consideration of the execution of the Purchase and Assignment Agreement, the payment of the consideration provided therein, and other good and valuable consideration, the receipt and sufficiency of which are herein acknowledged, Mrs. Gabriele Zorn does hereby memorialize the assignment of said Mark and Registration to EZetil GmbH pursuant to the Purchase and Assignment Agreement and effective as of January 3, 2017.

IN WITNESS WHEREOF, Mrs. Gabriele Zorn hereby executes this Memorandum of Trademark Assignment as of the effective date.

Mrs. Gabriele Zorn

By: Gabriele Zorn

Dated: 2017 09 26