

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM451162

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	MERGER
EFFECTIVE DATE:	09/30/2017

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Loew-Cornell Writing, LLC		09/30/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	Sanford, L.P.
Street Address:	6655 Peachtree Dunwoody Road
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30328
Entity Type:	Corporation: ILLINOIS

PROPERTY NUMBERS Total: 46

Property Type	Number	Word Mark
Registration Number:	1419168	AMERICAN PAINTER
Registration Number:	1325537	ARTTEC
Registration Number:	1770978	BETTER WAY
Registration Number:	2833259	BRUSH POWER
Registration Number:	1537830	BRUSH TUB
Registration Number:	1660863	BRUSH WELL
Registration Number:	1526807	BRUSH-UP
Registration Number:	1550128	CONTEMPORARY CRAFTS
Registration Number:	4255084	
Registration Number:	4024048	FLORA
Registration Number:	4454737	FLORA ROUND
Registration Number:	4251412	HALCYON
Registration Number:	1554658	LA CORNEILLE
Registration Number:	1354002	LOEW CORNELL
Registration Number:	4072694	LOEW CORNELL
Registration Number:	4864388	LOEW CORNELL
Registration Number:	5006805	LOEW CORNELL
Registration Number:	4157904	LOEW-CORNELL

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2599173	LOEW-CORNELL COMFORT
Registration Number:	3165968	LOEW-CORNELL SOFT COMFORT
Registration Number:	4121277	MAXINE'S FOAMIE
Registration Number:	4118298	MAXINE'S MOP
Registration Number:	4454738	MESA
Registration Number:	1648533	MIRACLE-WEDGE
Registration Number:	1553711	MIXTIQUE
Registration Number:	1576311	MULTI BIN
Registration Number:	1780998	ONE STEP
Registration Number:	1593015	RAKE
Registration Number:	2130000	SERVING THE ARTIST, CERAMIST & HOBBYIST
Registration Number:	4502941	SIMPATICO
Registration Number:	3693001	SIMPLY ART
Registration Number:	4176432	SIMPLY ART
Serial Number:	86447145	SIMPLY ART.
Registration Number:	4864384	SIMPLY ART. CREATIVITY MADE EASY
Registration Number:	5272064	SIMPLY ART. CREATIVITY MADE EASY
Registration Number:	1228588	SKILL STICKS
Registration Number:	2760393	SPONGIT
Registration Number:	3146726	SPONGIT STICKS
Registration Number:	3146727	SPONGIT WEDGES
Registration Number:	4283888	STUDIO ELEMENTS
Registration Number:	1603706	TIGHT SPOT
Registration Number:	2866774	TOTALLY BRUSHES
Registration Number:	3286996	TOTALLY YOU
Registration Number:	3394279	TOTALLY YOU!
Registration Number:	1675103	WOODSIES
Registration Number:	4024047	AURA

CORRESPONDENCE DATA

Fax Number: 5619124182

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 630-829-2889

Email: joanne.wickenhauser@newellco.com

Correspondent Name: Lisa Winger

Address Line 1: 2381 Executive Center Drive

Address Line 4: Boca Raton, FLORIDA 33431

NAME OF SUBMITTER: Lisa Winger

SIGNATURE:	/LW/
DATE SIGNED:	11/16/2017
Total Attachments: 3 source=Merger Loew-Cornell Writing, LLC to Sanford LP#page1.tif source=Merger Loew-Cornell Writing, LLC to Sanford LP#page2.tif source=Merger Loew-Cornell Writing, LLC to Sanford LP#page3.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"LOEW-CORNELL WRITING, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

WITH AND INTO "SANFORD, L.P." UNDER THE NAME OF "SANFORD, L.P.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF ILLINOIS, AS RECEIVED AND FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF SEPTEMBER, A.D. 2017, AT 1:16 O`CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTIETH DAY OF SEPTEMBER, A.D. 2017.




Jeffrey W. Bullock, Secretary of State

6561375 8100M
SR# 20176404439

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203325590
Date: 10-02-17

TRADEMARK
REEL: 006215 FRAME: 0028

CERTIFICATE OF MERGER
OF
LOEW-CORNELL WRITING, LLC
WITH AND INTO
SANFORD, L.P.

State of Delaware
Secretary of State
Division of Corporations
Delivered 01:16 PM 09/29/2017
FILED 01:16 PM 09/29/2017
SR 20176404439 - File Number 6556875

Pursuant to Section 18-209 of the Delaware Limited Liability Company Act, as amended, the undersigned hereby certifies that:

1. The name of the surviving limited partnership is Sanford, L.P., an Illinois limited partnership ("Sanford").
2. The name of the limited liability company being merged into the limited partnership is Loew-Cornell Writing, LLC, a Delaware limited liability company ("Loew Writing").
3. The Agreement and Plan of Merger has been approved, adopted, certified, executed and acknowledged by Sanford and Loew Writing.
4. Sanford will be the surviving limited partnership in the merger.
5. An agreement of merger is on file at a place of business of Sanford, the address of which is as follows:

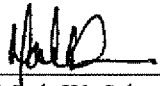
221 River Street
Hoboken, NJ 07030
6. A copy of the agreement of merger will be furnished by the surviving foreign limited partnership, on request and without cost, to any member of any domestic limited liability company or any person holding an interest in any other business entity which is to merge.
7. Sanford agrees that it may be served with process in the State of Delaware in any action, suit or proceeding for the enforcement of any obligation of Loew Writing which is to merge, irrevocably appointing the Secretary of State as its agent to accept service of process in any such action, suit or proceeding and the address to which a copy of such process shall be mailed by the Secretary of State is:

221 River Street
Hoboken, NJ 07030
8. The merger is to become effective on September 30, 2017.

[Remainder of this Page Intentionally Left Blank; Signature Page Follows]

IN WITNESS WHEREOF, said limited partnership has caused this certificate to be signed by its general partner, the 27th day of September, 2017.

NEWELL OPERATING COMPANY

By:  _____
Mark W. Johnson
Assistant Secretary

[Signature Page to Certificate of Merger between Loew-Cornell Writing, LLC and Sanford, L.P.]