

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM453074

<b>SUBMISSION TYPE:</b>	RESUBMISSION
<b>NATURE OF CONVEYANCE:</b>	Resubmission of Assignment
<b>RESUBMIT DOCUMENT ID:</b>	900424272

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Societe BIC S.A.		06/30/2017	Corporation: DELAWARE
BIC Graphic USA (a division of BIC USA, Inc.)		06/30/2017	Corporation: DELAWARE
BIC Inc.		06/30/2017	Corporation: DELAWARE
BIC Corporation		06/30/2017	Corporation: CONNECTICUT

**RECEIVING PARTY DATA**

<b>Name:</b>	Scribe OPCO, Inc.
<b>Street Address:</b>	14421 Meyerlake Circle
<b>City:</b>	Clearwater
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33760
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 51**

Property Type	Number	Word Mark
<b>Registration Number:</b>	3747174	
<b>Registration Number:</b>	4067468	ATCHISON
<b>Registration Number:</b>	3924171	ATCHISON
<b>Registration Number:</b>	2146094	ATCHISON
<b>Registration Number:</b>	3474120	ATTRIANT
<b>Registration Number:</b>	4412266	BRITEPIX
<b>Registration Number:</b>	4433858	BRITEPIX
<b>Registration Number:</b>	4774229	BRITEPIX
<b>Registration Number:</b>	4441386	BRITEPIX YOUR MESSAGE TAKES LIFE
<b>Registration Number:</b>	0418571	CITATION
<b>Registration Number:</b>	1874660	CLEAR CLICS
<b>Serial Number:</b>	86961648	DESK FLIPPERS
<b>Serial Number:</b>	86963558	DESK FLIPPERS
<b>Serial Number:</b>	86963616	
<b>Registration Number:</b>	2836473	ESTEEM

**TRADEMARK**

Property Type	Number	Word Mark
Registration Number:	4031830	GOINGREEN
Registration Number:	3635889	GOINGREEN
Registration Number:	4035758	GOINGREEN
Registration Number:	4423010	GOOD VALUE
Registration Number:	2956573	GOOD VALUE CALENDARS
Registration Number:	3747926	ICATALOG
Registration Number:	3578475	JAFFA
Serial Number:	86742511	KAPSTON
Serial Number:	87126119	K KAPSTON
Serial Number:	87126107	K KAPSTON
Registration Number:	3240989	KOOZIE
Registration Number:	4714580	KOOZIE
Registration Number:	4714581	KOOZIE
Serial Number:	86743684	KOOZIE
Registration Number:	2924635	MOOD METERS
Registration Number:	2894578	NORWOOD
Registration Number:	4303963	NORWOOD
Registration Number:	3594067	NORWOOD.COM
Serial Number:	86679137	PARAGON BY ATCHISON
Registration Number:	2186232	PIVO
Registration Number:	3793699	RCC KOOZIE
Serial Number:	85761933	RCC KOOZIE
Serial Number:	85761955	RCC KOOZIE
Registration Number:	3838418	SAFETY SEARCH
Registration Number:	3571646	SIGN WAVE
Serial Number:	87400676	SOUVENIR
Registration Number:	3693445	SPECTRACOLOR
Registration Number:	2647422	STEEL
Registration Number:	1906499	STICKY NOTE
Serial Number:	86742694	THE ORIGINAL CHILL
Registration Number:	2561929	TRI-STIC
Registration Number:	3585767	TRIUMPH
Registration Number:	2314608	WIDEBODY
Registration Number:	2170537	WORTHINGTON
Registration Number:	4435419	YOUR MESSAGE TAKES LIFE
Registration Number:	4524125	YOUR NAME HERE

**CORRESPONDENCE DATA**

**Fax Number:** 3129847700

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 312.372.2000

**Email:** bwong@mwe.com, cvicino@mwe.com

**Correspondent Name:** Carolyn M. Vicino

**Address Line 1:** McDermott Will & Emery LLP

**Address Line 2:** 444 West Lake Street, Suite 4000

**Address Line 4:** Chicago, ILLINOIS 60606-0029

<b>ATTORNEY DOCKET NUMBER:</b>	66497-440 CMV FOR BW
--------------------------------	----------------------

<b>NAME OF SUBMITTER:</b>	Carolyn M. Vicino
---------------------------	-------------------

<b>SIGNATURE:</b>	/Carolyn M. Vicino/
-------------------	---------------------

<b>DATE SIGNED:</b>	12/04/2017
---------------------	------------

**Total Attachments: 29**

source=BIC original assignment filing#page1.tif  
source=BIC original assignment filing#page2.tif  
source=BIC original assignment filing#page3.tif  
source=BIC original assignment filing#page4.tif  
source=BIC original assignment filing#page5.tif  
source=BIC original assignment filing#page6.tif  
source=BIC original assignment filing#page7.tif  
source=BIC original assignment filing#page8.tif  
source=BIC original assignment filing#page9.tif  
source=BIC original assignment filing#page10.tif  
source=BIC original assignment filing#page11.tif  
source=BIC original assignment filing#page12.tif  
source=BIC original assignment filing#page13.tif  
source=BIC original assignment filing#page14.tif  
source=BIC original assignment filing#page15.tif  
source=BIC original assignment filing#page16.tif  
source=BIC original assignment filing#page17.tif  
source=BIC original assignment filing#page18.tif  
source=BIC original assignment filing#page19.tif  
source=BIC original assignment filing#page20.tif  
source=BIC original assignment filing#page21.tif  
source=BIC original assignment filing#page22.tif  
source=BIC original assignment filing#page23.tif  
source=BIC original assignment filing#page24.tif  
source=BIC original assignment filing#page25.tif  
source=BIC original assignment filing#page26.tif  
source=BIC original assignment filing#page27.tif  
source=BIC original assignment filing#page28.tif  
source=BIC original assignment filing#page29.tif

**ASSIGNMENT AND ASSUMPTION OF  
INTELLECTUAL PROPERTY AGREEMENT**

This ASSIGNMENT AND ASSUMPTION OF INTELLECTUAL PROPERTY AGREEMENT (this "Agreement") is effective June 30, 2017 by and among Scribe Opco, Inc., a Delaware corporation ("Assignee"), BIC CORPORATION a Connecticut corporation having its principal place of business at One BIC Way, Suite 1, Shelton, Connecticut 06484 ("BIC") and the other Asset Selling Entities listed on the signature page hereto (BIC and together with the other Asset Selling Entities, the "Assignors"). Capitalized terms used herein but not otherwise defined, have the meanings assigned to such terms in the Purchase Agreement (defined below).

**RECITALS**

WHEREAS, the Assignors, the Assignee, and the other parties named therein, have entered into an Asset and Share Purchase Agreement, dated as of June 6, 2017 (as in effect from time to time, the "Purchase Agreement"), pursuant to which the Assignors have agreed to sell, transfer, assign, convey and deliver to the Assignee all of the Acquired Assets and the Shares; and

WHEREAS, in connection with the transactions contemplated by the Purchase Agreement, the Assignee and the Assignors desire that all of the Assignors' respective rights, titles and interests in and to all Intellectual Property included in the Acquired Assets be assigned and transferred to the Assignee as provided in the Purchase Agreement.

NOW, THEREFORE, in consideration of the foregoing and the other agreements and covenants contained herein, and for other good and valuable consideration, the receipt and sufficiency of which are hereby irrevocably acknowledged, the parties hereto agree as follows:

1. Assignment of Intellectual Property Rights.

1.1 Assignment. Each of the Assignors hereby assigns, sells, conveys, delivers and transfers to the Assignee all right, title and interest in and to all Intellectual Property included in the Acquired Assets and listed on Exhibit A hereto, together with the goodwill of the Promotional Products Business connected with the use thereof (as applicable) and symbolized thereby and together with all claims for damages by reason of past infringement thereof, with the right to sue for, and collect the same for the Assignee's use and benefit, in accordance with the Purchase Agreement, and for the use and benefit of the Assignee's successors and assigns.

1.2 Further Assurances.

(a) Each of the Assignors hereby agrees to execute all appropriate, necessary and customary forms and use all commercially reasonable efforts to assist the Assignee, at Assignee's request from time to time (the reasonable actual out-of-pocket cost and expense of which shall be paid by the Assignee unless such action results from a breach of the Purchase Agreement or this Agreement by the Assignors), to secure the rights assigned hereby and to obtain and/or transfer patent, domain name and social media property, copyright, trademark or service mark registrations (and applications therefor), and similar governmental grants confirming or enhancing said rights. Each of the Assignors will promptly transfer all files and

papers in its possession relating to such applications and registrations to the Assignee after the execution of this Agreement.

(b) This Agreement is executed in connection with and subject to the terms and conditions of the Purchase Agreement. As between the Assignors and the Assignee, nothing in this Agreement shall be deemed to limit or modify any representations, warranties, liabilities, indemnities or other agreements as between the Assignors and the Assignee as provided for in the Purchase Agreement.

2. Miscellaneous.

2.1 Amendment. No amendment or waiver of any provision of this Agreement shall be effective unless in writing and executed by the parties hereto, in the case of an amendment, or the party entitled to the benefit of the provision to be so waived, in the case of a waiver.

2.2 Notices. Notices shall be provided to the addresses and in the manner provided in the Purchase Agreement.

2.3 Successors and Assigns. This Agreement shall inure to the benefit of, and be binding upon and enforceable against, the parties hereto and their respective successors and assigns. No party may assign either this Agreement or any of its rights, interests, or obligations hereunder without the prior written approval of the other parties; provided, however, that Assignee may, without the need for further consent from the Assignors, (i) assign any or all of its rights and interests hereunder to one or more of its Affiliates; (ii) assign any or all of its rights hereunder in connection with a sale of all or substantially all its business or all or substantially all of the Promotional Products Business (whether by merger, sale of stock or assets, recapitalization or otherwise); and/or (iii) collaterally assign its rights hereunder to any lenders or financing sources, provided that in any or all of which cases Assignee nonetheless shall remain responsible for the performance of all of its obligations hereunder.

2.4 Governing Law. This Agreement shall be governed by and construed in accordance with the internal substantive laws of the State of New York without giving effect to the principles of conflicts of laws thereof.


2.5 Counterparts. This Agreement may be executed in one or more original or facsimile counterparts, and all counterparts so executed shall constitute one agreement, binding upon the parties hereto, notwithstanding that the parties are not signatory to the same counterpart.

[Signature Page Follows]

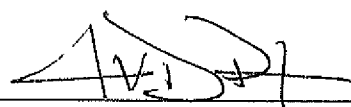
IN WITNESS WHEREOF, each of the Assignee and the Assignors have caused this Agreement to be duly executed as of the date first written above by their duly authorized representatives.

**ASSIGNORS:**

**BIC CORPORATION**

By:   
Name: James V. DiPietro  
Title: Chairman and Chief Executive Officer

**SOCIÉTÉ BIC S.A.**

By:   
Name: James V. DiPietro  
Title: Chief Financial Officer

**BIC GRAPHIC USA (a division of BIC USA INC.)**

By: \_\_\_\_\_  
Name: Chris Mills  
Title: President

**BIC INC.**

By: \_\_\_\_\_  
Name: Chris Mills  
Title: President

*[Signature Page to IP Assignment and Assumption Agreement]*

IN WITNESS WHEREOF, each of the Assignee and the Assignors have caused this Agreement to be duly executed as of the date first written above by their duly authorized representatives.

**ASSIGNORS:**

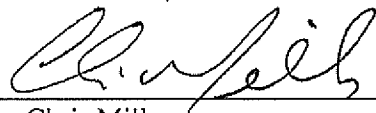
**BIC CORPORATION**

By: \_\_\_\_\_  
Name: James V. DiPietro  
Title: Chairman and Chief Executive Officer

**SOCIÉTÉ BIC S.A.**

By: \_\_\_\_\_  
Name: James V. DiPietro  
Title: Chief Financial Officer

**BIC GRAPHIC USA (a division of BIC USA INC.)**

By:   
Name: Chris Mills  
Title: President

**BIC INC.**

By:   
Name: Chris Mills  
Title: President

*[Signature Page to IP Assignment and Assumption Agreement]*

ASSIGNEE:

SCRIBE OPCO, INC.

By:  \_\_\_\_\_

Name: Jonathan Fox

Title: President

*[Signature Page to IP Assignment and Assumption Agreement]*

**TRADEMARK**  
**REEL: 006198 FRAME: 0229**



EXHIBIT A

**I. Trademarks**

Trademarks Used by BIC Graphic Division									
USED EXCLUSIVELY IN BIC GRAPHIC BUSINESS (TRANSFERABLE)									
Trademark	Country	Status	Owner	Application Number	File Date	Registration Number	Issue Date	Next Renewal Due	
ANCHOR design	US	Registered	BICC	77133924	18-Mar-2007	3747174	09-Feb-2010	09-Feb-2020	
ATCHISON	US	Registered	BICC	77424488	18-Mar-2008	4067468	06-Dec-2011	06-Dec-2017	
ATCHISON	US	Registered	Atchison Products, Inc.	77980995	18-Mar-2008	3924171	22-Feb-2011	22-Feb-2021	
ATCHISON	US	Registered	BICC	75225151	13-Jan-1997	2146094	24-Mar-1998	24-Mar-2018	
ATCHISON	CA	Pending	BICC	1559081	10-Jan-2012	TMA959966	11-Jan-2017	11-Jan-2032	
ATTRIANT	US	Registered	SOCIE	78966329	01-Sep-2006	3474120	22-Jul-2008	22-Jul-2018	
BODY ACTION	CA	Registered	SOCIE	1224324	21-Jul-2014	TMA692690	24-Jul-2007	24-Jul-2022	
BRITEPIX	US	Registered	BICC	85793194	03-Dec-2012	4412366	01-Oct-2013	01-Oct-2019	
BRITEPIX	CA	Registered	BICC	1606270	11-Dec-2012	TMA940321	08-Jun-2016	08-Jun-2031	
BRITEPIX design	US	Registered	BICC	85793281	03-Dec-2012	4433858	12-Nov-2013	12-Nov-2019	
BRITEPIX & design	CA	Pending	BICC	1585973	12-Jul-2012				
BRITEPIX design (refreshed)	US	Registered	BICC	86367016	14-Aug-2014	4774229	14-Jul-2015	14-Jul-2021	
BRITEPIX & design (refreshed)	CA	Pending	BICC	1762519	08-Jan-2016			Advertised	
BRITEPIX YOUR MESSAGE TAKES LIFE	US	Registered	BICC	85793235	03-Dec-2012	4441386	26-Nov-2013	26-Nov-2019	
BRITEPIX YOUR MESSAGE TAKES LIFE	CA	Registered	BICC	1606272	11-Dec-2012	TMA940334	08-Jun-2016	08-Jun-2031	
BROADCASTER	CA	Registered	BIC INC. (CANADA)	891629	08-Oct-1998	TMA550852	17-Sep-2001	17-Sep-2031	
CITATION	US	Registered	BICC	71485110	27-Jun-1945	418571	01-Jan-1946	01-Jan-2026	
CLEAR CLICS	US	Registered	BICC	74421256	06-Aug-1993	1874660	17-Jan-1995	17-Jan-2025	

CLEAR CLICS	CA	Registered	BIC INC. (CANADA)	0735357	23-Aug-1993	TMA520358	07-Dec-1999	07-Dec-2029
CLIC	CA	Registered	BIC INC. (CANADA)	0581797	08-Apr-1987	TMA336280	15-Jan-1988	15-Jan-2018
DESK FLIPPERS	US	Pending	BICC	86961648	01-Apr-2016			Notice of Allowance
DESK FLIPPERS	US	Pending	BICC	86963558	04-Apr-2016			Notice of Allowance
DESK FLIPPERS design	US	Pending	BICC	86963616	04-Apr-2016			Published for opposition.
ESTEEM	US	Registered	SOCIE	78194705	16-Dec-2002	2836473	27-Apr-2004	27-Apr-2024
ESTEEM	CA	Registered	SOCIE	1164546	10-Jan-2003	TMA657199	24-Jan-2006	24-Jan-2021
GOINGREEN design	US	Registered	BICC	77191677	29-May-2007	4031830	27-Sep-2011	27-Sep-2021
GOINGREEN design	US	Registered	BICC	77198114	05-Jun-2007	3635889	09-Jun-2009	09-Jun-2019
GOINGREEN design	US	Registered	BICC	77981372	29-May-2007	4035758	04-Oct-2011	04-Oct-2021
GOOD VALUE design	US	Registered	BICC	85759609	22-Oct-2012	4423010	22-Oct-2013	22-Oct-2019
GOOD VALUE design	CA	Registered	BICC	1599226	22-Oct-2012	TMA920999	23-Nov-2015	23-Nov-2030
GOOD VALUE CALENDARS	US	Registered	BICC	76543600	10-Sep-2003	2956573	31-May-2005	31-May-2025
ICATALOG	US	Registered	BICC	77619668	21-Nov-2008	3747926	09-Feb-2010	09-Feb-2020
ICATALOGUE	CA	Registered	BICC	1449624	26-Aug-2009	TMA840936	22-Jan-2013	22-Jan-2028
JAFFA	US	Registered	BICC	77195501	01-Jun-2007	3578475	24-Feb-2009	24-Feb-2019
JAFFA	CA	Registered	BICC	1455583	15-Oct-2009	TMA877862	14-May-2014	14-May-2029
KAPSTON	US	Pending	BICC	86742511	31-Aug-2015			Notice of Allowance
KAPSTON	CA	Pending	BICC	1743926	28-Aug-2015			Allowed
KAPSTON design	CA	Pending	BICC	1774580	29-Mar-2016			Searched
KAPSTON design	US	Pending	BICC	87126119	03-Aug-2016			Notice of Allowance
KAPTSON design	US	Pending	BICC	87126107	03-Aug-2016			Notice of Allowance
KOOZIE	US	Registered	BICC	76573657	03-Feb-2004	3240989	15-May-2007	15-May-2027
KOOZIE	US	Registered	BICC	85761334	23-Oct-2012	4714580	07-Apr-2015	07-Apr-2021
KOOZIE	US	Registered	BICC	85761898	24-Oct-2012	4714581	07-Apr-2015	07-Apr-2021
KOOZIE	CA	Registered	BICC	1217362	19-May-2004	TMA712419	22-Apr-2008	22-Apr-2023

KOOZIE	CA	Registered	BICC	1604340	28-Nov-2012	TMA939068	27-May-2016	27-May-2031
KOOZIE	Mexico	Registered	Norwood Promotional Products, Inc.	663597	25-Jun-2004	843021	25-Jun-2004	25-Jun-2024
KOOZIE design	US	Pending	BICC	86743684	01-Sep-2015			Notice of Allowance
KOOZIE design	CA	Pending	BICC	174216	01-Sep-2015			Allowed
MOOD METERS	US	Registered	BICC	76425997	28-Jun-2002	2924635	08-Feb-2005	08-Feb-2025
NORWOOD	US	Registered	BICC	76514525	14-May-2003	2894578	19-Oct-2004	19-Oct-2024
NORWOOD	CA	Registered	BICC	1196021	12-Nov-2003	TMA646614	24-Aug-2005	24-Aug-2020
NORWOOD	Mexico	Registered	Norwood Promotional Products, Inc.	629661	14-Nov-2003	863717	15-Dec-2004	14-Nov-2023
NORWOOD	Brazil	Registered	Norwood Promotional Products, Inc.	829792384	16-Jul-2008	829792384	07-Dec-2010	07-Dec-2020
NORWOOD	Taiwan, Province of China	Registered	BICC	9206564	12-Nov-2003	1107729	16-Jun-2004	15-Jun-2024
NORWOOD design	US	Registered	BICC	8553504	07-Feb-2012	4303963	19-Mar-2013	19-Mar-2019
NORWOOD design	CA	Registered	BICC	1656121	12-Dec-2013	TMA897612	27-Feb-2015	27-Feb-2030
NORWOOD CANADA PROMOTIONAL PRODUCTS	CA	Registered	BICC	1425637	26-Jan-2009	TMA811506	09-Nov-2011	09-Nov-2026
NORWOOD.COM	US	Registered	BICC	77424398	17-Mar-2008	3594067	24-Mar-2009	24-Mar-2019
PARAGON BY ATCHISON	US	Pending	BICC	86679137	30-Jun-2015			
PIVO	US	Registered	BICC	7502070	20-Nov-1995	2186232	01-Sep-1998	01-Sep-2018
PIVO	CA	Registered	BIC INC. (CANADA)	1130072	04-Feb-2002	TMA586304	31-Jul-2003	31-Jul-2018
PREVAGRIP	CA	Registered	SOCIE	1365155	25-Sep-2007	TMA769936	17-Jun-2010	17-Jun-2025
PS PACIFIC SOLUTIONS design	US	Registered	BICC	79099313	28-Apr-2011	4127429	17-Apr-2012	17-Apr-2018
RCC KOOZIE	US	Registered	BICC	77403798	22-Feb-2008	3793699	25-May-2010	25-May-2020

RCC KOOZIE design	US	Pending	BICC	85761933	24-Oct-2012				
RCC KOOZIE design	US	Pending	BICC	85761955	24-Oct-2012				
RCC KOOZIE design	CA	Pending	BICC	1604343	28-Nov-2012	TMA950213	22-Sep-2016	22-Sep-2021	
SAFETY SEARCH	US	Registered	BICC	77483353	28-May-2008	3838418	24-Aug-2010	24-Aug-2020	
SIGN WAVE	US	Registered	BICC	77424380	17-Mar-2008	3571646	10-Feb-2009	10-Feb-2019	
SOUVENIR	US	Pending	BICC	87400676	06-Apr-2017			New application	
SPECTRACOLOR	US	Registered	BICC	77403802	22-Feb-2008	3693445	06-Oct-2009	06-Oct-2019	
STEEL	US	Registered	BICC	75822455	14-Oct-1999	2647422	05-Nov-2002	05-Nov-2022	
STEEL	CA	Registered	BIC INC. (CANADA)	1033703	25-Oct-1999	TMA548174	16-Jul-2001	16-Jul-2031	
STICKY NOTE	CA	Registered	BIC INC. (CANADA)	0455254	19-Jun-1980	TMA266076	29-Jan-1982	29-Jan-2027	
STICKY NOTE design	US	Registered	BICC	74420997	05-Aug-1993	1906499	18-Jul-1995		
STICKY NOTE design	CA	Registered	BIC INC. (CANADA)	0784905	12-Jun-1995	TMA506115	06-Jan-1999	06-Jan-2029	
THE ORIGINAL CHILL	US	Pending	BICC	86742694	31-Aug-2015			Notice of Allowance	
TRI-SIDER	CA	Registered	BIC INC. (CANADA)	0837798	26-Feb-1997	TMA487311	19-Dec-1997	19-Dec-2027	
TRI-STIC	US	Registered	BICC	78036096	20-Nov-2000	2561929	16-Apr-2002	16-Apr-2022	
TRIUMPH (class 16 - calendars)	US	Registered	BICC	77424374	17-Mar-2008	3585767	10-Mar-2009	10-Mar-2019	
WIDEBODY	US	Registered	BICC	75642295	17-Feb-1999	2314608	01-Feb-2000	01-Feb-2020	
WIDEBODY	CA	Registered	BIC INC. (CANADA)	0885294	22-Jul-1998	TMA548050	12-Jul-2001	12-Jul-2031	
WIDEBODY GRIP	CA	Registered	BIC INC. (CANADA)	1265295	18-Jul-2005	TMA756541	07-Jan-2010	07-Jan-2025	
WORTHINGTON	US	Registered	BICC	75203498	21-Nov-1996	2170537	30-Jun-1998	30-Jun-2018	

WORTHINGTON	CA	Registered	BIC INC. (CANADA)	0832942	07-Jan-1997	TMA523436	21-Feb-2000	21-Feb-2030
YOUR MESSAGE TAKES LIFE	US	Registered	BICC	85860328	26-Feb-2013	4435419	19-Nov-2013	19-Nov-2019
YOUR NAME HERE design	US	Registered	BICC	85614794	02-May- 2012	4524125	06-May-2014	06-May-2020
YOUR NAME HERE and design	CA	Registered	BICC	1578901	23-May- 2012	TMA901392	17-Apr-2015	17-Apr-2030

COMMON LAW TRADEMARKS USED EXCLUSIVELY IN BIC GRAPHIC BUSINESS (TRANSFERABLE)	
Trademark	Country
ANCHOR design	CA
ANTHEM	US and CA
ATCHISON: AN EDGE ABOVE	US and CA
ATCHISON design	US and CA
AVENUE	US and CA
AZ-ANTIMICROBIAL design	US and CA
BODY ACTION	US
GOOD VALUE: BEST FOR LESS	US and CA
CARBON FIBER TWIST	US and CA
CITATION	CA
CLIC	US
COLORMAX	US and CA
DESK FLIPPERS design	CA
EMBLEM	US and CA
GOINGREEN design	CA
GOOD VALUE	US and CA
GOOD VALUE CALENDARS	CA
GOOD VALUE CALENDARS design	US and CA
HONOR	US and CA
IMAGE	US and CA
INK STREAM TECHNOLOGY	US and CA
INK STREAM TECHNOLOGY design	US and CA
JAFFA design	US and CA
JAFFA: YOUR COMPLETE SOURCE FOR AWARDS & RECOGNITION	US and CA
JOURNEY	US and CA
LYRIC	US and CA
MOOD MAGNETS	US and CA
MYTH	US and CA
NORWOOD PACIFIC SOLUTIONS	US and CA
NUVO by TRIUMPH Calendars design	US and CA
PREVAGRIP	US
PREVAGRIP design	US and CA
PROTRUSION GRIP	US and CA
PS PACIFIC SOLUTIONS design	CA
RIZE	US and CA
SAFETY SEARCH	CA
SIGN WAVE	CA
SLIM METAL	US and CA
SPECTRACOLOR	CA
STICKY NOTE	US
TRI-STIC	CA
TRI-TONE TWIST	US and CA
TRIUMPH CALENDARS	CA
TRIUMPH CALENDARS design	US and CA
TRIUMPH CALENDARS: IMPACT EVERY DAY	US and CA
TWO-SIDER	US and CA
VERSE	US and CA
YOUR MESSAGE TAKES LIFE	CA
THE ACTION LINE	US and CA

Y215

US and CA

ADVERTISING UNLIMITED	US and CA
AIR TEX	US and CA
AIR-TEX	US and CA
AMERICA'S KIT COMPANY	US and CA
AUI	US and CA
AUTO CUP	US and CA
AW	US and CA
BARLOW	US and CA
BROADCASTER	US
BTS	US and CA
CLEAR CLIC	US and CA
COLORIFIC MULTIPLE COLOR IMPRINTS	US and CA
CUBE PAD	US and CA
DESIGNER LINE	US and CA
ECON-O-LINE	US and CA
EVOLUCENT	US and CA
HEMISPHERE	US and CA
INNOVATION & SERVICE, DELIVERED	US and CA
GOLFERS 911	US and CA
KOOZIE KUP	US and CA
LEATHER	US and CA
MEMO TABS	US and CA
MICROTEC	US and CA
MY NORWOOD	US and CA
NEW DAY	US and CA
NORWOOD design (Old Version)	US and CA
NORWOOD EDGE	US and CA
NORWOOD GOURMET	US and CA
NORWOOD ICATALOG	US and CA
NORWOOD NOTES	US and CA
NOVA	US and CA
PACESETTER	US and CA
PILLOWLINE	US and CA
PIXACTION	US and CA
PRISMMAX	US and CA
ROPE GRIP	US and CA
SENTRY PACK	US and CA
SENTRY SAFETY	US and CA
SOUVENIR	CA
STICKTASTIC	US and CA
STICKTASTICK	US and CA
STICK-TO-NOTES	US and CA
STYLE-RITE	US and CA
SUPERIOR GIFT LINE	US and CA
SYMPHONY DIARIES	US and CA
TEE OFF	US and CA
THAT'S MY BAG	US and CA
THE TRIUMPH LINE	US and CA
V-LINE	US and CA
WASHBURN LABORATORIES	US and CA
WHEN IMAGE IS EVERYTHING	US and CA
XTRAWIDE	US and CA
Y214	US and CA

DM\_US 81589798-5.066497.0440



## II. Patents

Patents Used by BIC Graphic Division-U.S. and Canada										
Invention Title	Country	Application Status	Owner	Application Number	Filing Date	Patent Number	Issue Date	Expiration Date	BIC Graphic Product	
USED EXCLUSIVELY IN BIC GRAPHIC BUSINESS (TRANSFERABLE)										
THERMOS AND CUP COMBINATION	US	Granted	BICC	11/324,640	03-Jan-2006	8,474,648 B1	02-Jul-2013	03-Jan-2026	NOT SOLD	
TOTE BAG	US	Granted	BICC	29/194,357	21-Nov-2003	D497,050	12-Oct-2004	12-Oct-2018	NOT SOLD	
CD WALLET	US	Granted	BICC	29/161,734	03-Jun-2002	D471,009	04-Mar-2003	04-Mar-2017	NOT SOLD	
SINGLE COMPARTMENT INSULATED BAG	US	Granted	BICC	29/159,846	29-Apr-2002	D472,431	01-Apr-2003	01-Apr-2017	NOT SOLD	
DUAL COMPARTMENT INSULATED BAG	US	Granted	BICC	29/159,847	29-Apr-2002	D474,649	20-May-2003	20-May-2017	NOT SOLD	
NOTEPAD FOLDER	US	Granted	BICC	29/161,767	03-Jun-2002	D478,623	19-Aug-2003	19-Aug-2017	NOT SOLD	
BOTTLE HOLDER	US	Granted	BICC	29/190,740	25-Sep-2003	D495,875	14-Sep-2004	14-Sep-2018	45067-Collapsible KOOZIE® Bottle Cooler	
BEVERAGE HOLDER	US	Granted	BICC	29/283,952	28-Aug-2007	D590,211	14-Apr-2009	14-Apr-2023	NOT SOLD	
BEVERAGE HOLDER	US	Granted	BICC	29/295,848	09-Oct-2007	D590,212	14-Apr-2009	14-Apr-2023	45069-Basic Collapsible KOOZIE® Bottle Cooler	
BEVERAGE CONTAINER	US	Granted	BICC	29/182,205	21-May-2003	D488,675	20-Apr-2004	20-Apr-2018	45203-Thermo with Case-17oz.	
WALKING TOY FIGURE	US	Granted	BICC	29/180,917	01-May-2003	D498,270	09-Nov-2004	09-Nov-2018	NOT SOLD	
BEVERAGE HOLDER	US	Granted	BICC	29/295,850	09-Oct-2007	D589,757	07-Apr-2009	07-Apr-2023	45069-Basic Collapsible KOOZIE® Bottle Cooler	
BEVERAGE HOLDER	US	Granted	BICC	29/295,852	09-Oct-2007	D589,758	07-Apr-2009	07-Apr-2023	45069-Basic Collapsible KOOZIE® Bottle Cooler	
COIN PURSE	US	Granted	BICC	29/339,226	26-Jun-2009	D609,457	09-Feb-2010	09-Feb-2024	NOT SOLD	

Patents Used by BIC Graphic Division-U.S. and Canada

Invention Title	Country	Application Status	Owner	Application Number	Filing Date	Patent Number	Issue Date	Expiration Date	BIC Graphic Product
KEYCHAIN									
SQUARE MUG	US	Granted	BICC	29/424,975	18-Jun-2012	D679,143	02-Apr-2013	02-Apr-2027	NOT SOLD
PORTION OF A TOTE BAG	US	Granted	BICC	29/241,3665	26-Oct-2005	D534,356S	02-Jan-2007	02-Jan-2021	AP5080-Cutie Patoolie Sling Pack
PORTION OF A TOTE BAG	US	Granted	BICC	29/241,366	26-Oct-2005	D535,480 S	23-Jan-2007	23-Jan-2021	AP3100-Visibly Vertical Tote
PORTION OF A TOTE BAG	US	Granted	BICC	29/241,297	26-Oct-2005	D552,353 S	09-Oct-2007	09-Oct-2021	AP8200-Intelli Tote
WRITING INSTRUMENT WITH DISPLAY WINDOW	US	Granted	BICC	10/147,985	20-May-2002	6,742,953B2	04-Jun-2004	24-Jan-2022	Widebody Message Pen; Digital Widebody Message Pen; Widebody Message Pen
DESIGN FOR WRITING INSTRUMENT	US	Granted	BICC	29/173,476	31-Dec-2002	D501,882S	15-Feb-2005	15-Feb-2019	Widebody Message Pen; Digital Widebody Message Pen; Widebody Message Pen
WRITING INSTRUMENT	US	Granted	BICC	29/195,850	17-Dec-2003	D498,261	09-Nov-2004	09-Nov-2018	Message Pen Colors-Used exclusively by BIC Graphic
WRITING INSTRUMENT	US	Granted	SOCIE	29/265,607	05-Sep-2006	D567,854	29-Apr-2008	29-Apr-2022	Widebody Message Pen; Digital Widebody Message Pen; Widebody Message Pen
WRITING INSTRUMENT	CA	Granted	SOCIE	119,765	02-Mar-2007	119,765	22-Oct-2007	22-Oct-2017	Message Pen Colors-Used exclusively by BIC Graphic
WRITING INSTRUMENT	US	Granted	SOCIE	29/281,255	19-Jun-2007	D575,820S	26-Aug-2008	26-Aug-2022	Attriant

DM\_US 81589798-5.066497.0440

Patents Used by BIC Graphic Division-U.S. and Canada										
Invention Title	Country	Application Status	Owner	Application Number	Filing Date	Patent Number	Issue Date	Expiration Date	BIC Graphic Product	
WRITING INSTRUMENT WITH CARTRIDGE SPACING ELEMENT	US	Granted	BICC	08/974,566	19-Nov-1997	5,915,870	29-Jun-1999	19-Nov-2017	Worthington	
WRITING INSTRUMENT WITH CARTRIDGE SPACING ELEMENT	CA	Granted	BICC	2309752	16-Nov-1998	2,309,752	05-Apr-2005	16-Nov-2018	Worthington	
DESIGN OF AN OVAL SHAPED WRITING INSTRUMENT WITH GRIP	US	Granted	SOCIE	29/233,811	08-Jul-2005	D541,344S	24-Apr-2007	24-Apr-2021	Oval Pen	
WRITING INSTRUMENT	US	Granted	SOCIE	29/226,031	23-Mar-2005	D558,828S	01-Jan-2008	01-Jan-2022	XXL	
WRITING INSTRUMENT	US	Granted	SOCIE	29/191,742	10-Oct-2003	D498,260S	09-Nov-2004	09-Nov-2018	Body Action? (Body Action sold in 2010 but discount. in 2011)	
WRITING INSTRUMENT	US	Granted	SOCIE	29/179,487	10-Oct-2003	D485,576S	20-Jan-2004	20-Jan-2018	Body Action? (Body Action sold in 2010 but discount. in 2011)	
WRITING INSTRUMENT	US	Granted	SOCIE	29/235,599	03-Aug-2005	D339,347S	27-Mar-2007	27-Mar-2021	Alumera?	
WRITING INSTRUMENT	US	Granted	SOCIE	29/235,598	03-Aug-2005	D339,348S	27-Mar-2007	27-Mar-2021	Office Pro Retractable Pen?	
TWO PIECE TWIST ACTION RETRACTABLE WRITING INSTRUMENT	US	Granted	BICC	13/430,640	26-Mar-2012	8985882	24-Mar-2015	10-May-2033	NOT SOLD	
RETRACTABLE WRITING INSTRUMENT	US	Granted	BICC	14/615,048	05-Feb-2015	9550391	24-Jan-2017	02-Aug-2032	NOT SOLD	
FLASHLIGHT	US	Granted	BICC	29/154,443	25-Jan-2002	D465,865S	19-Nov-2002	19-Nov-2016	NOT SOLD	

DM\_US 81589798-5.066497.0440

### III. Domain Names

Domain Name	Expiration	Registration Date	Status	Registrant
adventuresocialmedia.com	com	25-Jun-18	Active	BIC Graphic USA, a division of BIC USA Inc.
anchorwallace.com	com	26-Apr-18	Active	BIC Graphic USA, a division of BIC USA Inc.
blankcankoozies.com	com	5-Nov-17	Active	BIC Graphic USA, a division of BIC USA Inc.
boffilekoozies.com	com	28-Jun-18	Active	BIC Graphic USA, a division of BIC USA Inc.
buyblankkoozies.com	com	14-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
calendarcoopcenter.com	com	24-Oct-17	Active	BIC Graphic USA, a division of BIC USA Inc.
calendarcoopcenter.net	net	24-Oct-17	Active	BIC Graphic USA, a division of BIC USA Inc.
calendarcs.com	com	27-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
clwfax.com	com	17-Jan-18	Active	BIC Graphic USA, a division of BIC USA Inc.
coopcalendars.com	com	10-Feb-18	Active	BIC Graphic USA, a division of BIC USA Inc.
custom-koozies.com	com	12-Feb-18	Active	BIC Graphic USA, a division of BIC USA Inc.
customcankoozies.com	com	14-Feb-18	Active	BIC Graphic USA, a division of BIC USA Inc.
ecustomcalendars.com	com	13-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
incrediblekoozies.com	com	14-May-18	Active	BIC Graphic USA, a division of BIC USA Inc.
inkrediblekoozies.com	com	8-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
justkoozies.com	com	3-Sep-18	Active	BIC Graphic USA, a division of BIC USA Inc.
koolkoozies.net	net	21-Jan-18	Active	BIC Graphic USA, a division of BIC USA Inc.
koozie.com	com	14-Apr-19	Active	BIC Graphic USA, a division of BIC USA Inc.
koozieexpert.com	com	14-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
koozieguru.com	com	14-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
mircalendars.com	com	27-Apr-18	Active	BIC Graphic USA, a division of BIC USA Inc.
norwood.com	com	16-Nov-17	Active	BIC Graphic USA, a division of BIC USA Inc.
norwood360.com	com	24-Feb-18	Active	BIC Graphic USA, a division of BIC USA Inc.
norwoodaustin.com	com	2-Nov-17	Active	BIC Graphic USA, a division of BIC USA Inc.
norwoodcanada.com	com	12-Jan-18	Active	BIC Graphic USA, a division of BIC USA Inc.

norwoodcloseouts.com	com	9-Apr-18	Active	BIC Graphic USA, a division of BIC USA Inc.
norwoodpacificsolutions.com	com	12-Jan-18	Active	Norwood BIC Graphic
norwoodpacificsolutions.net	net	12-Jan-18	Active	Norwood BIC Graphic
norwoodpacificsolutions.us	us	24-Nov-17	Active	Societe BIC
norwood.com	com	18-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
nppionline.com	com	9-Jul-17	Active	BIC Graphic USA, a division of BIC USA Inc.
pacific-solutions	solutions	26-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
progressivecalendars.com	com	10-Feb-18	Active	BIC Graphic USA, a division of BIC USA Inc.
saveonkoozies.com	com	14-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
thekoozieexpert.com	com	14-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
thekoozieguru.com	com	14-Mar-18	Active	BIC Graphic USA, a division of BIC USA Inc.
triumphline.com	com	15-Sep-17	Active	BIC Graphic USA, a division of BIC USA Inc.
wedding-koozies.com	com	25-Jan-18	Active	BIC Graphic USA, a division of BIC USA Inc.
scribesopco.com	com	28-Jun-18	Active	BIC Graphic USA, a division of BIC USA Inc.
scribesopco.net	net	28-Jun-18	Active	BIC Graphic USA, a division of BIC USA Inc.

**IV. Social Media Property**

Social Media Accounts Used by BIC Graphic Business-North America and Latin America		Geography	Category
Social Media Account Website Address			
<b>FACEBOOK</b>			
<a href="https://www.facebook.com/BICGraphic">https://www.facebook.com/BICGraphic</a>		North America	BIC Graphic
<b>TWITTER</b>			
<a href="https://twitter.com/BICGraphic">https://twitter.com/BICGraphic</a>		North America	BIC graphic
<b>YOUTUBE</b>			
<a href="https://www.youtube.com/user/BICGraphicPromo">https://www.youtube.com/user/BICGraphicPromo</a>		North America	BIC Graphic
<b>LINKEDIN</b>			
<a href="https://www.linkedin.com/company/bic-graphic-usa">https://www.linkedin.com/company/bic-graphic-usa</a>		North America	BIC Graphic
<a href="https://www.linkedin.com/company/norwood-promotional-products">https://www.linkedin.com/company/norwood-promotional-products</a>		North America	BIC Graphic
<b>INSTAGRAM</b>			
<a href="https://www.instagram.com/bic-graphic/">https://www.instagram.com/bic-graphic/</a>		North America	BIC Graphic
<b>PINTEREST</b>			
<a href="https://www.pinterest.com/bic-graphic/">https://www.pinterest.com/bic-graphic/</a>		North America	BIC Graphic
<b>BLOG</b>			
<a href="http://www.bicgraphicblog.com">www.bicgraphicblog.com</a>		North America	BIC Graphic

## V. Copyrights

Copyrights Used by BIC Graphic Division-U.S. and Canada					
NA Copyrights-Norwood by BIC Graphic (Transferable)					
Title	Country	Owner	Copyright/Application Number	Date	Status
Adam's apple & 4 other titles.	US	BICC	V3557D573	2007	Active
And a happy New Year & 21 other titles.	US	BICC	V3558D766	2007	Active
Decorative letters, numbers & symbols, VA 443-272.	US	BICC	V3558D768	2007	Active
Ducks in flight, VA 477-336.	US	BICC	V3557D579	2007	Active
Salt Lake city and vicinity & 1 other title.	US	BICC	V3558D767	2007	Active
Unknown & 9 other titles.	US	BICC	V3557D574	2007	Active
Good value calendars, 2005.	US	BICC	VA0001229198	2003	Active
Good value calendars, 2005 / by Norwood Promotional Products Corporation d.b.a. Norwood Publishing.	US	BICC	VA0001430531	2004	Active
Good value line : 2004 calendar catalog.	US	BICC	VA0001229197	2002	Active
Good value line: 2004 calendar catalog / by Norwood Promotional Products Corporation d.b.a. Norwood Publishing.	US	BICC	VA0001430532	2004	Active
Triumph calendars, 2005.	US	BICC	VA0001229199	2003	Active
Triumph calendars, 2005 / by Norwood Promotional Products Corporation d.b.a. Norwood Publishing.	US	BICC	VA0001430530	2004	Active
Triumph line : 2004 calendars.	US	BICC	VA0001229200	2002	Active
Triumph line: 2004 calendars / by Norwood Promotional Products Corporation d.b.a. Norwood Publishing.	US	BICC	VA0001430529	2004	Active
1993 action line catalog & 4 other titles.	US	BICC	V3425D865	1998	Active
1993 action line catalog & 4 other titles.	US	BICC	V3403D622	1997	Active
1993 action line catalog & 4 other titles. (Part 002 of 002)	US	BICC	V3425D866	1998	Active
And a Happy New Year & 93 other titles.	US	BICC	V3573D315	2008	Active
And a happy New Year & 94 other titles.	US	BICC	V3540D900	2006	Active
Apple badge holder.	US	BICC	VA0001176723	2002	Active
Apple badge holder & 13 other titles.	US	BICC	V3580D753	2009	Active
Apple badge holder & 13 other titles.	US	BICC	V3581D648	2009	Active
Apple badge holder & 13 other titles.	US	BICC	V3568D148	2008	Active
Calendar date pads & 143 other titles; calendars.	US	BICC	V3438D536	1999	Active
Calendar date pads & 143 other titles; calendars.	US	BICC	V3438D538	1999	Active
pads & 143 other titles; calendars.	US	BICC	V3438D539	1999	Active
Calendar date pads & 143 other titles; calendars. (Part 002 of 004)	US	BICC	V3438D537	1999	Active
Construction guy stress ball.	US	BICC	VA0001176728	2002	Active

DM\_US 81589798-5.066497.0440

**TRADEMARK**  
**REEL: 006198 FRAME: 0244**

Doctor stress ball.	US	BICC	VA0001176729	2002	Active
Healing hands stress ball.	US	BICC	VA0001176730	2002	Active
Moneybags stress ball.	US	BICC	VA0001176731	2002	Active
No titles given.	US	BICC	V3526D669	2005	Active
Race car stress ball.	US	BICC	VA0001176732	2002	Active
Salt Lake City and vicinity & 31 other titles.	US	BICC	V3535D495	2006	Active
Spaz stress ball.	US	BICC	VA0001176724	2002	Active
Stressed out gal.	US	BICC	VA0001176726	2001	Active
Stressed out golfer.	US	BICC	VA0001176727	2002	Active
Tattoo stress ball.	US	BICC	VA0001176725	2002	Active
There's more to the action line that key fobs bag totes and golf accessories & 50 other titles.	US	BICC	V3581D646	2009	Active
There's more to the action line than key fobs bag totes and golf accessories & 39 other titles.	US	BICC	V3580D755	2009	Active
Mitch (Desk Flippers)	US	BICC	1-3283742628	2016	Active