

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM446321

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ecommerce Central LLC		09/14/2017	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	NIKE, Inc.		
Street Address:	One Bowerman Drive		
City:	Beaverton		
State/Country:	OREGON		
Postal Code:	97005		
Entity Type:	Corporation: OREGON		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4980107	METCON	
CORRESPONDENCE DATA			
Fax Number:	3124635001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-463-5000		
Email:	bwptotm@bannerwitcoff.com		
Correspondent Name:	Helen Hill Minsker		
Address Line 1:	Banner & Witcoff, Ltd.		
Address Line 2:	10 South Wacker Drive, Suite 3000		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	007834.00124		
NAME OF SUBMITTER:	Helen Hill Minsker		
SIGNATURE:	/helen hill minsker/		
DATE SIGNED:	10/06/2017		
Total Attachments: 2			
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CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Ecommerce Central LLC ("Ecommerce"), a Florida corporation having a principal place of business at 801 Brickell Bay Dr., Ste. 1666, Miami, Florida 33131, claims ownership of various common law and registered rights in the trademark "METCON" and is the record owner of U.S. Trademark Registration No. 4,980,107 for "METCON," registered on the Supplemental Register on June 14, 2016 for goods in International Class 25 (collectively, Ecommerce's rights in METCON are referred to as the "Ecommerce Mark");

WHEREAS, NIKE, Inc., an Oregon corporation having its principal place of business at One Bowerman Drive, Beaverton, Oregon 97005 ("NIKE") uses the mark "METCON" in connection with various goods and services; and

WHEREAS, pursuant to an Agreement between Ecommerce and NIKE with an Effective Date of September 14th, 2017, Ecommerce assigned to NIKE all rights, title, and interest in and to the Ecommerce Mark and the goodwill of the business symbolized thereby (hereafter, the "Agreement");

WHEREAS, the Parties desire to confirm herewith the terms of the assignment from Ecommerce to NIKE;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby mutually acknowledged, Ecommerce hereby confirms the terms of its Agreement in which it sold, assigned, transferred, and conveyed to NIKE all rights, title, and interest in and to the Ecommerce Mark and the goodwill of the business symbolized thereby, including U.S. Trademark Registration No. 4,980,107 for "METCON."

Ecommerce further confirms the assignment to NIKE of all

right to sue for and receive all remedies, including damages, accruing from past infringements of the rights herein assigned.

This assignment shall be binding upon the Parties, their successors, and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith. This Assignment confirms that the Effective Date of this Assignment is the date set forth in the Agreement.

NIKE, Inc.

Ecommerce Central LLC.

By: 

By: 

Printed Name:
Kimberly N. VanVoorhis

Printed Name:
Omar Cordero

Title:
ASST. General Counsel, Global IP Litigation

Title:
President

Date:
10-6-17

Date:
9-14-2017