

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM445479

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Trendy Link Investments Limited		09/08/2017	Corporation:
RECEIVING PARTY DATA			
Name:	The SVL Companies		
Street Address:	9728 Gillespie Street		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89183		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3943896	REPUTATION	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ip@reppertkelly.com		
Correspondent Name:	Lisa Reppert		
Address Line 1:	120 Mountain View Blvd		
Address Line 2:	PO Box 509		
Address Line 4:	Basking Ridge, NEW JERSEY 07920		
NAME OF SUBMITTER:	Lisa Reppert		
SIGNATURE:	/Lisa Reppert/		
DATE SIGNED:	10/02/2017		
Total Attachments: 1			
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OP \$40.00 3943896

ASSIGNMENT

WHEREAS, TRENDY LINK INVESTMENTS LIMITED, a British Virgin Islands Corporation having a mailing address at Offshore Incorporations Centre Po Box 957 Road Town, Tortola Br. Virgin Islands 07920 (referred to herein as "TRENDY"), is the owner of certain trademarks and applications filed with the United States Patent and Trademark Office; and

WHEREAS, THE SVL COMPANIES, INC., a Nevada corporation having an office and a principal place of business at 9728 Gillespie Street, Las Vegas, Nevada 89183 (referred to herein as "SVL"); and

WHEREAS, SVL is desirous of acquiring all rights associated with trademarks and pending applications for trademarks under the name of REPUTATION. The trademark registration/serial numbers include(s): 3943896 (the "Trademark(s)").

NOW THEREFORE, for One Dollar (\$1.00) and other good and valuable consideration, receipt and adequacy of which is hereby acknowledged, TRENDY has assigned, effective January 1, 2017 (the "Effective Date"), unto SVL, its successors and assigns, all of its right, title and interest in and to the above referenced Trademark(s), together with the goodwill symbolized by the Trademark(s) and all rights and remedies for any infringement of the Trademark(s). TRENDY further assigns to SVL, its successors and assigns, all rights arising out of TRENDY's use of the Trademark(s) prior to the date of this Assignment, and all rights arising out of SVL's use of the Trademark(s) under any license from TRENDY after the effective date of this Assignment.

IN WITNESS WHEREOF, TRENDY LINK INVESTMENTS has caused this Assignment to be effective this 1st day of January, 2016.

TRENDY LINK INVESTMENTS

By: [Signature]
Steven Lee
President

STATE OF NEVADA

ss:

COUNTY OF LAS VEGAS

On the 8th day of September personally appeared Steven Lee, President of TRENDY LINK INVESTMENTS and acknowledged the foregoing to be its free act and deed and the free act and deed of said corporation, before me.

[Signature]

Notary Public
My commission expires: 9-17-19

