

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444913

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alshamasi Suliman Mohamed		09/27/2017	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Chevalier Watches LLC		
Street Address:	1324 Foxfire St.		
City:	East Lansing		
State/Country:	MICHIGAN		
Postal Code:	48823		
Entity Type:	Limited Liability Company: MICHIGAN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87220612	CHEVALIER	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	david@latml.com		
Correspondent Name:	David N. Sharifi		
Address Line 1:	11755 Wilshire Blvd., 15th Floor		
Address Line 4:	Los Angeles, CALIFORNIA 90025		
NAME OF SUBMITTER:	David N. Sharifi		
SIGNATURE:	/Sharifi/		
DATE SIGNED:	09/28/2017		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

WHEREAS, Alshamasi, Suliman, Mohamed, an individual ("Assignor"), has adopted, owns and is using the following trademarks for which Assignor owns the following identified application for federal trademark registration with the United States Patent and Trademark Office for the goods and/or services identified therein ("the Mark"):

Reg. No.	Trademark	International Class: For	Basis	Priority Date
87220612	CHEVALIER	IC 014 Wrist watches	1(b)	10/31/2016

; and

WHEREAS, Chevalier Watches LLC, a limited liability company organized in U.S. State of Michigan, with its principal place of business at 1324 Foxfire St., East Lansing, MI 48823 ("Assignee"), desires to acquire all rights, titles and interests in and to the above-referenced Marks and the above-referenced federal Registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all rights, titles and interests in and to the above-referenced Mark, together with all applicable goodwill of the business symbolized by the Mark, and the applications and subsequent federal registrations thereof.

ALSHAMASI, SULIMAN, MOHAMED

Suliman Alshamasi

Date: Sept. 27, 2017