

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM444356

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Southern Imperial, Inc.		08/02/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Southern Imperial LLC		
Street Address:	1400 Eddy Avenue		
City:	Rockford		
State/Country:	ILLINOIS		
Postal Code:	61103		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Registration Number:	0936934	FASTBACK	
Registration Number:	1363419	FASTRACK	
Registration Number:	1259810	FASTWIST	
Registration Number:	2211476	LABEL - RELEASE	
Registration Number:	1245241	MAGNACLAMP	
Registration Number:	3190482	MAGNECORP	
Registration Number:	4463265	NEXT	
Registration Number:	5004530	SI	
Registration Number:	3600752	SIMPLE SOLUTIONS FOR HANGING & HOLDING	
Registration Number:	4152079	SOUTHERN IMPERIAL	
Registration Number:	3601528	SPLASH ROLLZ	
Registration Number:	4327675	SUNBELT PLASTIC EXTRUSIONS	
CORRESPONDENCE DATA			
Fax Number:	8156545770		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	8156335300		
Email:	rockmail@reinhardtllaw.com		
Correspondent Name:	Michael J. Baima		
Address Line 1:	2215 Perrygreen Way		

TRADEMARK

Address Line 2: Reinhart Boerner Van Deuren
Address Line 4: Rockford, ILLINOIS 61107

NAME OF SUBMITTER: Michael J. Baima

SIGNATURE: /Michael J. Baima/

DATE SIGNED: 09/25/2017

Total Attachments: 5

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of August 2, 2017 ("Effective Date") by and between **Southern Imperial, Inc.**, an Illinois corporation, with its principal office at 1400 Eddy Avenue, Rockford, IL 61103, USA ("Assignor"), and **Southern Imperial LLC**, a Delaware limited liability company, with its principal office at 1400 Eddy Avenue, Rockford, IL 61103, USA ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee, and Assignee wishes to acquire from Assignor, the trademark registrations and applications set forth on Schedule A attached hereto, in each case, together with the goodwill of the business associated therewith (collectively, the "Marks"); and


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns, transfers and sets over to Assignee its entire right, title and interest in and to the Marks, for the United States and for all foreign countries, together with the goodwill of the business associated therewith, including, without limitation, any registrations and applications therefor, any renewals and extensions of the registrations, and all other corresponding rights that are or may be secured under the laws of the United States or any foreign country, now or hereafter in effect, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made, together with all income, royalties or payments due or payable as of the Effective Date or thereafter, including, without limitation, all claims for damages by reason of past, present or future infringement or other unauthorized use of the Marks, with the right to sue for, and collect the same for Assignee's own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

Assignor hereby requests the Commissioner of Trademarks for the United States, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as the assignee and owner of the Marks.

* * * * *

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be executed by their duly authorized representatives as of the Effective Date.


ASSIGNOR:
SOUTHERN IMPERIAL, INC.



Name: Steven M. Vandemore

Title: President

ASSIGNEE:
SOUTHERN IMPERIAL LLC

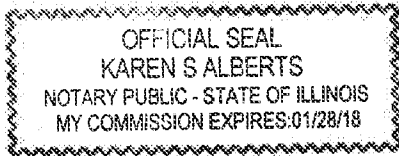


Name: Steven M. Vandemore

Title: President, Southern Imperial, Inc.,
sole manager of Southern Imperial
LLC

STATE OF ILLINOIS)
) SS.
COUNTY OF WINNEBAGO)

On this 2nd day of August, 2017, there appeared before me
Steven M. Vandemere, personally known to me, who acknowledged that he/she signed the
foregoing Assignment as his/her voluntary act and deed on behalf and with full authority of
Southern Imperial, Inc.



Karen S. Alberts
Notary Public

SCHEDULE A

TRADEMARK REGISTRATIONS AND APPLICATIONS

Mark	Country	Serial No./ Filing Date	Registration No./ Registration Date	Current Owner of Record
NEXT & Design 	Australia	1480940 03/19/2012	1480940 03/19/2012	Southern Imperial, Inc.
SOUTHERN IMPERIAL	Australia	1208613 11/05/2007	1208613 11/05/2007	Southern Imperial, Inc.
NEXT & Design 	Canada	1569505 03/20/2012	TMA892408 12/16/2014	Southern Imperial, Inc.
SI & Design 	Canada	1751108 10/19/2015	-----	Southern Imperial, Inc.
SOUTHERN IMPERIAL	Canada	1468416 02/04/2010	TMA839519 01/08/2013	Southern Imperial, Inc.
NEXT & Design 	European Union	10753622 03/23/2012	10753622 07/26/2015	Southern Imperial, Inc.
SOUTHERN IMPERIAL	European Union	10753994 03/23/2012	10753994 08/21/2012	Southern Imperial, Inc.
FASTBACK	U.S.	72397611 07/16/1971	0936934 07/04/1972	Southern Imperial, Inc.
FASTRACK	U.S.	73528252 03/22/1985	1363419 10/01/1985	Southern Imperial, Inc.
FASTWIST	U.S.	73389639 09/27/1982	1259810 12/06/1983	Southern Imperial, Inc.
LABEL - RELEASE (Stylized) Label • Release	U.S.	75123752 06/21/1996	2211476 12/15/1998	Southern Imperial, Inc.

MAGNA CLAMP & Design 	U.S.	73243963 12/26/1979	1245241 07/12/1983	Southern Imperial, Inc.
MAGNECORP	U.S.	76617794 10/22/2004	3190482 01/02/2007	Southern Imperial, Inc.
NEXT & Design 	U.S.	85551842 02/24/2012	4463265 01/07/2014	Southern Imperial, Inc.
SI & Design 	U.S.	86611425 04/27/2015	5004530 07/19/2016	Southern Imperial, Inc.
SIMPLE SOLUTIONS FOR HANGING & HOLDING	U.S.	76690547 06/13/2008	3600752 04/07/2009	Southern Imperial, Inc.
SOUTHERN IMPERIAL	U.S.	77320099 11/02/2007	4152079 06/05/2012	Southern Imperial, Inc.
SPLASH ROLLZ	U.S.	77502688 06/19/2008	3601528 04/07/2009	Southern Imperial, Inc.
SUNBELT PLASTIC EXTRUSIONS	U.S.	85708050 08/20/2012	4327675 04/30/2013	Southern Imperial, Inc.