

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM443125

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Guggenheim Corporate Funding, LLC		08/17/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	BCBG Max Azria Group, LLC
Doing Business As:	
Street Address:	2761 Fruitland Avenue
City:	Vernon
State/Country:	CALIFORNIA
Postal Code:	90058
Entity Type:	Limited Liability Company: DELAWARE
Name:	MLA Multibrand Holdings, LLC
Street Address:	2761 Fruitland Avenue
City:	Vernon
State/Country:	CALIFORNIA
Postal Code:	90058
Entity Type:	Limited Liability Company: DELAWARE
Name:	Max Rave, LLC
Street Address:	2761 Fruitland Avenue
City:	Vernon
State/Country:	CALIFORNIA
Postal Code:	90058
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 52

Property Type	Number	Word Mark
Registration Number:	1939918	BCBG
Registration Number:	2162708	BC BG
Registration Number:	2166425	BC BG
Registration Number:	2229364	BCBG
Registration Number:	2408974	BCBG
Registration Number:	2160919	BC BG MAX AZRIA

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2162709	BC BG MAX AZRIA
Registration Number:	2229365	BCBG MAX AZRIA
Registration Number:	2229366	BCBG MAX AZRIA
Registration Number:	2872074	BCBG
Registration Number:	2581591	BCBG
Registration Number:	2581590	BCBG MAX AZRIA
Registration Number:	2362512	BCBG MAX AZRIA
Registration Number:	3865989	BCBGMAXAZRIA
Registration Number:	3891502	BCBGMAXAZRIA
Registration Number:	3829652	BCBGENERATION
Registration Number:	3838323	BCBGENERATION
Registration Number:	3864833	BCBGENERATION
Registration Number:	3828750	BCBGENERATION
Registration Number:	3828751	BCBGENERATION
Registration Number:	3833071	BCBGENERATION
Registration Number:	3701208	BCBG PARIS
Registration Number:	4338006	BCBGMAXAZRIA BON CHIC
Registration Number:	3409776	BCBGMAXAZRIA RUNWAY
Registration Number:	2754256	BCBGIRLS
Registration Number:	4285122	BON CHIC
Registration Number:	4118869	
Registration Number:	3598246	
Registration Number:	3880467	
Registration Number:	3598249	
Registration Number:	3598250	
Registration Number:	3504130	
Registration Number:	2090637	HERVE LEGER
Registration Number:	2062875	HERVE LEGER
Registration Number:	3399602	LOLA
Registration Number:	3410475	LOLA
Registration Number:	1301774	LOLA
Registration Number:	3153856	MAX AND CLEO
Registration Number:	3577982	MAXAZRIA
Registration Number:	3274680	MAX AZRIA
Registration Number:	3734001	MAX AZRIA
Registration Number:	2285116	MAXIME
Registration Number:	3477894	PARALLEL
Registration Number:	1747190	PARALLEL

Property Type	Number	Word Mark
Registration Number:	3875030	PARALLEL
Registration Number:	1401347	TO THE MAX
Registration Number:	3772189	TO THE MAX
Registration Number:	4104915	THE CHIC SET
Registration Number:	4104913	THE DAILY CHIC
Registration Number:	3432861	STREET BEAT
Registration Number:	1285656	G + G
Registration Number:	3506656	MAX RAVE

CORRESPONDENCE DATA

Fax Number: 2124726262
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2124726262
Email: arlatifi@tuckerlatifi.com
Correspondent Name: Ali R. Latifi
Address Line 1: 160 East 84th Street
Address Line 2: SUITE 5E
Address Line 4: New York, NEW YORK 10028

NAME OF SUBMITTER:	Ali R. Latifi
SIGNATURE:	/Ali R. Latifi/
DATE SIGNED:	09/14/2017

Total Attachments: 6

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RELEASE OF TRADEMARK SECURITY INTEREST

WHEREAS, **Guggenheim Corporate Funding, LLC**, a Delaware limited liability company located at 135 East 57th Street, New York, NY 10022 in its capacity as collateral agent for various secured parties ("GCF") filed a security interest on February 10, 2015 and recorded on Reel: 005459, Frame: 0123, et. seq. in the United States Patent and Trademark Office on the trademarks and Trademark Registrations owned by **BCBG Max Azria Group, LLC**, formerly BCBG Max Azria Group, Inc.; **MLA Multibrand Holdings, LLC**, formerly MLA Multibrand Holdings, Inc.; and, **Max Rave, LLC** (collectively, the "Companies"), which Trademark Registrations are detailed on the attached *Schedule A* (collectively, the "Marks") as collateral for monies borrowed by the Companies; and,


WHEREAS, pursuant to an Order of the United States Bankruptcy Court for the Southern District of New York confirming a Joint Plan of Reorganization entered by the Court on July 26, 2017, the facts giving rise to GCF's Security Interest on the Marks have been satisfied and GCF wishes to release its security interest on the Marks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

(1) GCF does hereby release its security interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and registrations and applications therefore; and,

(2) GCF authorizes the Companies to file this Release with the United States Patent and Trademark Office to release GCF's Security Interest on the Marks of *Schedule A*.

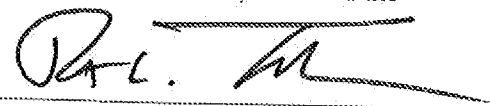
Guggenheim Corporate Funding, LLC

By: 
Name: CORY BAKER,
Title: AUTHORIZED SIGNATORY

STATE OF New York }
 } ss:
COUNTY OF New York }



On the 17th day of August, 2017, before me, the undersigned, a notary public in and for said state, personally appeared, CORY BAKER, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that she/he executed the same in her/his capacity, and that by her/his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.









ROBERT L. TUCKER
NOTARY PUBLIC STATE OF NEW YORK
NEW YORK COUNTY
LIC. #02TU4811777
COMM. EXP. NOV. 30, 2018



Notary Public

Schedule A
Released Trademark
Registrations & Applications

U.S. Trademark Portfolio (Federal and State)

Mark	Appl./Reg. No.	Filing/Reg. Date
BCBG	R 1939918	R 12/5/1995
BC BG	R 2162708	R 6/2/1998
BC BG	R 2166425	R 6/16/1998
BC BG	R 2229364	R 3/2/1999
BC BG	R 2408974	R 11/28/2000
BC BG MAX AZRIA	R 2160919	R 5/26/1998
BC BG MAX AZRIA	R 2162709	R 6/2/1998
BC BG MAX AZRIA	R 2229365	R 3/2/1999
BC BG MAX AZRIA	R 2229366	R 3/2/1999
BCBG	R 2872074	R 8/10/2004
BCBG	R 2581591	R 6/18/2002
BCBG MAX AZRIA	R 2581590	R 6/18/2002
BCBG MAX AZRIA	R 2362512	R 6/27/2000
BCBG MAX AZRIA Logo 	R 3865989	R 10/19/2010
BCBG MAX AZRIA Logo 	R 3891502	R 12/4/2010
BCBGENERATION	R 3829652	R 8/3/2010
BCBGENERATION	R 3838323	R 8/24/2010
BCBGENERATION	R 3864833	R 10/19/2010
BCBGENERATION	R 3828750	R 8/3/2010
BCBGENERATION	R 3828751	R 8/3/2010
BCBGENERATION	R 3833071	R 8/10/2010
BCBGENERATION	A 85371593	F 7/14/2011
BCBG PARIS	R 3701208	R 10/27/2009
BCBGMAXAZRIA BON CHIC	R 4338006	R 5/21/2013


Mark	Appl./Reg. No.	Filing/Reg. Date
BCBGMAXAZRIA RUNWAY	R 3409776	R 4/8/2008
BCBGIRLS	R 2754256	R 8/19/2003
BON CHIC	R 4285122	R 2/5/2013
Butterfly Logo 	R 4118869	R 3/27/2012
Butterfly Logo 	R 3598246	R 3/31/2009
Butterfly Logo 	R 3880467	R 11/23/2010
Butterfly Logo 	R 3598249	R 3/31/2009
Butterfly Logo 	R 3598250	R 3/31/2009
Butterfly Logo 	R 3504130	R 9/23/2008
HERVE LEGER	R 2090637	R 8/26/1997
HERVE LEGER PARIS & Design 	R 2062875	R 5/20/1997
LOLA	R 3399602	R 3/18/2008
LOLA	R 3410475	R 4/8/2008
LOLA & Design 	R 1301774	R 10/23/1984


Mark	Appl./Reg. No.	Filing/Reg. Date
MAX AND CLEO	R 3153856	R 10/10/2006
MAXAZRIA	R 3577982	R 2/17/2009
MAX AZRIA	R 3274680	R 8/7/2007
MAX AZRIA	R 3734001	R 1/5/2010
MAXIME	R 2285116	R 10/12/1999
PARALLEL	R 3477894	R 7/29/2008
PARALLEL	R 1747190	R 1/19/1993
PARALLEL	R 3875030	R 11/9/2010
TO THE MAX	R 1401347	R 7/15/1986
TO THE MAX Logo 	R 3772189	R 4/6/2010
TO THE MAX (California State Registration)	R 93049	R 9/25/1990
THE CHIC SET	R 4104915	R 2/28/2012
THE DAILY CHIC	R 4104913	R 2/28/2012

BCBG Max Azria Group, LLC
U.S. Trademark Portfolio (Federal and State)

Mark	Appl./Reg. No.	Filing/Reg. Date
STREET BEAT	R 3432861	R 5/20/2008
MANOUKIAN MANOUKIAN	A 86144475	F 12/16/2013

Max Rave, LLC
U.S. Trademark Portfolio (Federal and State)

Mark	Appl./Reg. No.	Filing/Reg. Date
G + G (Stylized) 	R 1285656	R 7/10/1984
RAVE (Oregon State Registration)	R 39580	R 11/17/2006
RAVE (Wisconsin State Registration)	R 5200288	R 8/15/2001

RAVE (Wisconsin State Registration)	R 5200287	R 8/15/2001
RAVE (Missouri State Registration)	R 15494	R 8/6/2001
RAVE (Missouri State Registration)	R 15495	R 8/6/2001
RAVE (Stylized Letters) (Alabama State Registration)	R 108293	R 7/5/2001
RAVE (Stylized Letters) (Alabama State Registration)	R 108294	R 7/5/2001
RAVE GIRL (Maryland State Registration)	R 2000-00976	R 7/12/2000
RAVE GIRL (Maryland State Registration)	R 2000-00977	R 7/12/2000
RAVE GIRL (Maryland State Registration)	R 2000-00978	R 7/12/2000
RAVE (New Mexico State Registration)	R TK00053003	R 5/30/2000
RAVE (New Mexico State Registration)	R TK00053004	R 5/30/2000
RAVE (New Mexico State Registration)	R TK00053005	R 5/30/2000
RAVE (Stylized Letters) (New Mexico State Registration)	R TK98122101	R 12/21/1998
RAVE (Stylized Letters) (New Mexico State Registration)	R TK98122102	R 12/21/1998
RAVE (Stylized Letters) (Maryland State Registration)	R 1995-S3406	R 4/25/1995
RAVE UP (Florida State Registration)	R T15897	R 5/19/1992
RAVE (Florida State Registration)	R T15896	R 5/19/1992
RAVE and Design (Alabama State Registration)	R 102492	R 4/22/1985
RAVE (Stylized Letters) (Louisiana State Registration)	R 430670	R 3/27/1985
RAVE and Design (Michigan State Registration)	R M77042	R 3/26/1985
RAVE (Word and design) (New York State Registration)	S14599	R 5/25/1995
RAVE GIRL (New York State Registration)	R29478	R 5/25/2000
		

MAX RAVE MAX RAVE	R 3506656	R 9/23/2008
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