# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM442374

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
von Drehle Corporation		09/06/2017	Corporation: NORTH CAROLINA

## **RECEIVING PARTY DATA**

Name:	SunTrust Bank
Street Address:	3333 Peachtree Road NE, 9th Floor East Tower
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30326
Entity Type:	banking corporation: GEORGIA

## **PROPERTY NUMBERS Total: 13**

Property Type	Number	Word Mark
Registration Number:	4922304	BLUE MIST
Registration Number:	1360518	BLUE MIST
Registration Number:	1307012	BLUE WATER
Registration Number:	4465035	ELEGANCE
Registration Number:	1307013	FEATHER SOFT
Registration Number:	1307014	HARBOR
Registration Number:	4774215	HARBOR
Registration Number:	4774216	HARBOR ACCENTS
Registration Number:	3112014	PORTA-ROLL
Registration Number:	2310425	PRECIOUS
Registration Number:	0952698	PRESERVE
Registration Number:	3114233	ROTO-ROLL
Registration Number:	3112015	VONDREHLE

## **CORRESPONDENCE DATA**

Fax Number: 4045228409

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-420-5527 Email: rjk@phrd.com

TRADEMARK

**REEL: 006149 FRAME: 0740** 900420381

Correspondent Name: Rhonda J. Kenyeri, Paralegal - PHR&D

Address Line 1: 303 Peachtree Street, Suite 3600

Address Line 4: Atlanta, GEORGIA 30308

NAME OF SUBMITTER: Bobbi Accord Noland

SIGNATURE: /ban/

**DATE SIGNED:** 09/07/2017

**Total Attachments: 9** 

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## TRADEMARK SECURITY AGREEMENT

This **TRADEMARK SECURITY AGREEMENT** (this "<u>Agreement</u>") is made this 6th day of September, 2017, between **SUNTRUST BANK**, a Georgia banking corporation, having an office at 3333 Peachtree Road NE, 9th Floor East Tower, Atlanta, Georgia 30326 (together with its successors and assigns, "<u>Lender</u>"), and **VON DREHLE CORPORATION**, a North Carolina corporation having its principal place of business at 612 3rd Avenue, NE, Hickory, North Carolina 28601 ("<u>Company</u>").

#### Recitals:

Company desires to obtain loans and other financial accommodations from Lender pursuant to that certain Revolving Credit Agreement dated on or about the date hereof, (as at any time amended, restated, supplemented or otherwise modified, the "Credit Agreement") by and among Company, certain affiliates of Company and Lender.

Lender is willing to make loans and other financial accommodations to Company from time to time, pursuant to the terms of the Credit Agreement, provided that Company executes this Agreement.

NOW, THEREFORE, for Ten Dollars (\$10.00) in hand paid and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Company hereby agrees with Lender as follows:

- 1. Capitalized terms used herein (including those used in the Recitals hereto), unless otherwise defined, shall have the meanings ascribed to them in the Credit Agreement.
- 2. To secure the prompt payment and performance of all of the Obligations, Company hereby grants, assigns and pledges to Lender a continuing security interest in and Lien upon all of the following property of Company, whether now owned or existing or hereafter created or acquired (collectively, the "Trademark Collateral"):
  - (a) all trademarks, trademark registrations, trade names and trademark applications, including, without limitation, the trademarks and applications listed on Exhibit A attached hereto and made a part hereof (as the same may be amended from time to time), and (i) all renewals thereof, (ii) all income, royalties, damages and payments now or hereafter due or payable with respect thereto, including, without limitation, damages and payments for past or future infringements thereof, (iii) the right to sue for past, present and future infringements thereof, and (iv) all rights corresponding thereto throughout the world (all of the foregoing trademarks, trademark registrations, trade names and applications, together with the items described in clauses (i)-(iv), collectively, the "Trademarks");
  - (b) the goodwill of Company's business connected with and symbolized by the Trademarks; and
    - (c) all proceeds of the foregoing.
  - 3. Company represents and warrants to Lender that:
  - (a) Each of the Trademarks is subsisting and has not been adjudged invalid or unenforceable;

- (b) This Agreement will create a legal and valid Lien upon and security interest in the Trademark Collateral, enforceable against Company in accordance with its terms;
- (c) To Company's knowledge, no claim has been made that the use of any of the Trademarks does or may violate the rights of any Person;
- (d) Company has the unqualified right to enter into this Agreement and perform its terms;
  - (e) Each of the Trademarks is valid and enforceable; and
- (f) Company is the sole and exclusive owner of the entire right, title and interest in and to all of the Trademark Collateral, free and clear of any Liens, charges and encumbrances (except licenses permitted pursuant to paragraph 6 below), including, without limitation, pledges, assignments, licenses, registered user agreements and covenants by Company not to sue third Persons, except Liens granted in favor of Term Loan Agent and other Permitted Liens to the extent permitted by the Credit Agreement.
- 4. Company covenants and agrees with Lender that:
- (a) Company will maintain the quality of the products associated with the Trademarks, at a level substantially consistent with the quality at the time of this Agreement, and will, upon Lender's request, provide Lender quarterly with a certificate to that effect in the form attached hereto as Exhibit B executed by an officer of Company;
- (b) Company will not materially change the quality of the products associated with the Trademarks without Lender's prior written consent; and
- (c) Except for Trademarks abandoned by Company in the Ordinary Course of Business (provided such abandonment could not be reasonably expected to have a Material Adverse Effect), Company has used and will continue to use for the duration of this Agreement, proper statutory notice in connection with its use of the registered Trademarks, including, without limitation, filing an affidavit of use with the United States Patent and Trademark Office and any applicable foreign filing office for each registered Trademark as required by applicable law to maintain the registration thereof without loss of protection therefor.
- 5. Company hereby grants to Lender and its employees and agents the visitation, audit, and inspection rights with respect to Company and the Trademark Collateral as set forth in the Credit Agreement.
- 6. Until Full Payment of all of the Obligations, Company shall not enter into any license agreement relating to any of the Trademarks with any Person except non-exclusive licenses to customers, vendors, suppliers, agents or other service providers of Company in the regular and Ordinary Course of Business of Company and for reasonable and customary compensation, and shall not become a party to any agreement with any Person that is inconsistent in any material respect with Company's obligations under this Agreement.
- 7. If, before Full Payment of all of the Obligations, Company shall obtain rights to any new trademarks, or become entitled to the benefit of any trademark application or trademark or any renewal of any Trademark, the provisions of paragraph 2 hereof shall automatically apply thereto, and Company shall give to Lender prompt notice thereof in writing.

- 8. Company irrevocably authorizes and empowers Lender to modify this Agreement by amending Exhibit A to include any future trademarks and trademark applications under paragraph 2 or paragraph 7 hereof, which authorization shall not in any way limit the Company's obligation to deliver any separate or supplemental agreement with respect to such trademarks or trademark applications in accordance with the terms of the Credit Agreement.
- At any time that an Event of Default exists and subject to the terms of the Intercreditor Agreement, Lender shall have, in addition to all other rights and remedies given it by this Agreement and the other Loan Documents, all rights and remedies of a secured party under the UCC and all other rights and remedies under applicable law. Without limiting the generality of the foregoing, if an Event of Default exists (and subject to the terms of the Intercreditor Agreement), Lender may immediately, without demand of performance and without notice (except as described in the next sentence, if required by applicable law), or demand whatsoever to Company, each of which Company hereby expressly waives, collect directly any payments due Company in respect of the Trademark Collateral, or sell at public or private sale or otherwise realize upon all or from time to time, any of the Trademark Collateral. Company hereby agrees that ten (10) days written notice to Company of any public or private sale or other disposition of any of the Trademark Collateral shall be reasonable notice; provided, however, that no notice shall be required hereunder if not otherwise required by applicable law. At any such sale or disposition, Lender may, to the extent permitted by law, purchase the whole or any part of the Trademark Collateral sold, free from any right of redemption on the part of Company, which right Company hereby waives and releases. After deducting from the proceeds of such sale or other disposition of the Trademark Collateral all reasonable costs and expenses incurred by Lender in enforcing its rights hereunder (including, without limitation, all reasonable attorneys' fees), Lender shall apply the remainder of such proceeds to the payment of the Obligations in such order and manner as may be authorized or required by the Credit Agreement. Any remainder of the proceeds after Full Payment of all of the Obligations shall be paid over to Company. If any deficiency shall arise, Company and each Guarantor of the Obligations shall remain jointly and severally liable therefor.
- 10. Company hereby makes, constitutes and appoints Lender and any officer or agent of Lender as Lender may select, as Company's true and lawful attorney-in-fact, with full power to do any or all of the following if an Event of Default shall exist: to endorse Company's name on all applications, documents, papers and instruments necessary for Lender to continue the registration of or to use the Trademarks, or to grant or issue any exclusive or nonexclusive license under the Trademarks to any other Person, or to assign, pledge, convey or otherwise transfer title in or dispose of any Trademark Collateral to any other Person. Company hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney, being coupled with an interest, shall be irrevocable until Full Payment of all of the Obligations.
- Any and all reasonable fees, costs and expenses, of whatever kind or nature (including, without limitation, reasonable attorneys' fees and legal expenses) incurred by Lender in connection with the preparation of this Agreement and any other documents relating hereto and the consummation of this transaction, the filing or recording of any documents (including, without limitation, all taxes in connection therewith) with the United States Patent and Trademark Office or in any other public offices, the payment or discharge of any taxes, counsel fees, maintenance fees, Liens or otherwise protecting, maintaining, or preserving the Trademark Collateral, or in defending or prosecuting any actions or proceedings arising out of or related to the Trademark Collateral, shall be borne and paid by Company (it being the intent of the Company and Lender that Company shall be responsible for the payment of all sums, fees, costs and expenses, including, without limitation, all renewal fees with respect to the Trademarks) or, if paid by Lender in its sole discretion, shall be reimbursed by Company **on demand** by Lender and until so paid shall be added to the principal amount of the Obligations and shall bear interest

at the per annum rate of interest then in effect for Revolving Loans under the Credit Agreement. As used in this Agreement, the terms "attorneys' fees", "reasonable attorneys' fees" or other words or provisions of similar import shall mean attorneys' and paralegal fees incurred based upon the usual and customary hourly rates of the attorneys and paralegals involved for time actually spent by such attorneys and paralegals and without giving effect to any statutory presumption that may be in effect.

- 12. Company shall use its commercially reasonable efforts to detect any infringers of the Trademarks and shall notify Lender in writing of material infringements detected. Company shall have the duty, through counsel acceptable to Lender, to prosecute diligently any trademark application for a Trademark pending as of the date of this Agreement or thereafter until Full Payment of all of the Obligations, to make federal application on registrable but unregistered Trademarks (subject to Company's reasonable discretion in the Ordinary Course of Business or, during the existence of an Event of Default or a Default, promptly upon Lender's request), to file and prosecute opposition and cancellation proceedings, to file and prosecute lawsuits to enforce the Trademarks and to do any and all acts which are deemed necessary or desirable by Lender to preserve and maintain all rights in the Trademarks. Any expenses incurred in connection with such applications or proceedings shall be borne by Company. Company shall not abandon any right to file a trademark application, or any pending trademark application or trademark without the consent of Lender, unless Company has determined that such trademark application or trademark is no longer feasible or appropriate or no longer necessary or material to the conduct of its business.
- 13. Notwithstanding anything to the contrary contained in paragraph 12 hereof, at any time that an Event of Default exists, Lender shall have the right, but shall in no way be obligated, to bring suit instead in its own name to enforce the Trademarks and any license hereunder, or to defend any suit or counterclaim in its own name to protect the Trademarks or any license hereunder, in either of which events Company shall at the request of Lender do any and all lawful acts (including bringing suit) and execute any and all proper and reasonable documents required by Lender to aid such enforcement, or defense, and Company shall promptly, **upon demand**, reimburse and indemnify Lender for all reasonable costs and expenses incurred in the exercise of Lender's rights under this paragraph 13.
- 14. If Company fails to comply with any of its obligations hereunder and at the time of such failure or as a result thereof an Event of Default exists, then to the extent permitted by applicable law, Lender may discharge such obligations in Company's name or in Lender's name, in Lender's sole discretion, but at Company's expense, and Company agrees to reimburse Lender in full for all reasonable expenses, including, without limitation, reasonable attorneys' fees, incurred by Lender in prosecuting, defending or maintaining the Trademarks or Lender's interest therein pursuant to this Agreement.
- 15. No course of dealing between Company and Lender, nor any failure to exercise, nor any delay in exercising, on the part of Lender, any right, power or privilege hereunder or under any of the other Loan Documents shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- 16. All of Lender's rights and remedies with respect to the Trademark Collateral, whether established hereby or by any of the other Loan Documents, or by any other agreements or by applicable law shall be cumulative and may be exercised singularly or concurrently.
- 17. The provisions of this Agreement are severable, and if any clause or provision shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction, and shall

not in any manner affect such clause or provision in any other jurisdiction, or any other clause or provision of this Agreement in any jurisdiction.

- 18. This Agreement, together with the other Loan Documents, constitutes and expresses the entire understanding of the parties hereto with respect to the subject matter hereof, and supersedes all prior agreements and understandings, inducements or conditions, whether expressed or implied, oral or written. This Agreement is subject to modification only by a writing signed by the parties, except as provided in paragraph 8 hereof.
- 19. The benefits and burdens of this Agreement shall inure to the benefit of and be binding upon the successors and assigns of Lender and upon the successors and permitted assigns of Company. Company shall not assign its rights or delegate its duties hereunder without the prior written consent of Lender.
  - 20. Company hereby waives notice of Lender's acceptance hereof.
- 21. This Agreement shall be governed by and construed in accordance with the internal laws of the State of Georgia.
- 22. To the fullest extent permitted by applicable law, Company and Lender each waives the right to trial by jury in any action, suit, proceeding or counterclaim of any kind arising out of or related to this Agreement or the Trademark Collateral.

[Remainder of page intentionally left blank; signatures appear on following pages.]

WITNESS the execution hereof under seal as of the date first above written.

VON DREHLE CORPORATION

("Company")

By: // Name: Randall J/Bergman

Title: President

[CORPORATE SEAL]

[Signatures continue on the following page]

Accepted:

SUNTRUST BANK

("Lender")

Name: Seth S. Mei

Title: Director

## **EXHIBIT A**

## **Trademarks**

<u>Trademark</u>	<u>Jurisdiction</u>	Registration Number	Registration Date
Blue Mist	United States	4922304	03/22/2016
Blue Mist	United States	1360518	09/17/1985
Blue Water	United States	1307012	11/27/1984
Elegance	United States	4465035	01/14/2014
Feather Soft	United States	1307013	11/27/1984
Harbor	United States	1307014	11/27/1984
Harbor	United States	4774215	07/14/2015
Harbor Accents	United States	4774216	07/14/2015
Porta-Roll	United States	3112014	07/04/2006
Precious	United States	2310425	01/25/2000
Preserve	United States	0952698	02/06/1973
Roto-Roll	United States	3114233	07/11/2006
Vondrehle	United States	3112015	07/04/2006

**Trademark Applications** 

None.

### **EXHIBIT B**

#### Certificate

The undersigned officer of **VON DREHLE CORPORATION**, a North Carolina corporation ("Company"), does hereby certify to **SUNTRUST BANK**, a Georgia banking corporation ("Lender"), that the quality of the products associated with the trademarks, trademark registrations, trade names and trademark applications listed on Exhibit A of that certain Trademark Security Agreement dated September 6, 2017, between Company and Lender (as amended from time to time to include any additional trademarks, trademark registrations, trade names and trademark applications acquired by Company after the date thereof, the "Agreement"), has been maintained at a level substantially consistent with the quality of such products at the time of the execution of the Agreement.

IN WITNESS WHEREOF, the undersigned, 20	d has executed this Certificate, this	day of
	("Company")	
	By: Name: Title:	

RECORDED: 09/07/2017