

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442326

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Dixie Consumer Products LLC		09/01/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	GPCP IP Holdings LLC		
Street Address:	133 Peachtree N.E.		
City:	Atlanta		
State/Country:	GEORGIA		
Postal Code:	30303		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 156			
Property Type	Number	Word Mark	
Serial Number:	78435898	DIXIE	
Serial Number:	78439395	TIME TREKKERS	
Serial Number:	78688493	DIXIE	
Serial Number:	78559503	DIXIE	
Serial Number:	78872339	ECOSMART	
Serial Number:	77004252	KEEPS DRINKS HOT, FINGERS NOT!	
Serial Number:	77031922	KABNET WAX	
Serial Number:	78167848	PERFECTCARE	
Serial Number:	78200164	EXCLUSIVELY FROM DIXIE	
Serial Number:	78200172	QUILT-RAP	
Serial Number:	78202691	PERFECTOUCH	
Serial Number:	78219021	DIXIE	
Serial Number:	78221431	PERFECTOUCH	
Serial Number:	78221439	LIDDLES	
Serial Number:	78248477	LIDDLES	
Serial Number:	78271947	EXCLUSIVELY FROM DIXIE	
Serial Number:	77339962	SMARTSTOCK ULTRA	
Serial Number:	77339947	SMARTSTOCK ULTRA	
Serial Number:	72016960	BAK-O-MATIC	

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	75612615	DISPENS-A-WAX
Serial Number:	71104986	DIXIE
Serial Number:	72124160	DIXIE
Serial Number:	72152556	DIXIE
Serial Number:	75772257	DIXIE
Serial Number:	73105596	DIXIE
Serial Number:	73107255	DIXIE
Serial Number:	75772390	DIXIE
Serial Number:	75160382	DIXIE PERFECTOUCH
Serial Number:	73245538	FOOD SHOP
Serial Number:	73537331	GLENVALE
Serial Number:	74240526	KVP
Serial Number:	74255586	LIFTOFF
Serial Number:	71664958	MARET
Serial Number:	75260819	PERFECTOUCH
Serial Number:	73308455	QUIK-RAP
Serial Number:	74111911	QUILT-RAP
Serial Number:	75771358	
Serial Number:	73715490	RITE - WRAP
Serial Number:	74375860	SATIN PAC
Serial Number:	71446629	SERV-A-WAX
Serial Number:	75819182	SOAK-PROOF SHIELD
Serial Number:	74521434	SOF-GARD
Serial Number:	71461467	SUPERTEX
Serial Number:	74378926	TISSUE PAC
Serial Number:	75738374	ULTRALUX
Serial Number:	74290413	VALU-RAP
Serial Number:	77416040	
Serial Number:	77622133	INSULAIR
Serial Number:	77368322	
Serial Number:	78898433	SMARTSTOCK
Serial Number:	78911894	SMARTSTOCK
Serial Number:	78908675	DIXIE
Serial Number:	78870038	SMARTSTOCK
Serial Number:	78499558	WISE SIZE
Serial Number:	78700052	DIXIE ULTRA
Serial Number:	77552542	VIRIDIAN
Serial Number:	75186889	I

Property Type	Number	Word Mark
Serial Number:	74552135	INSULAIR
Serial Number:	75186890	INSULAIR
Serial Number:	77190190	ECOSMART
Serial Number:	78681258	DIXIE
Serial Number:	77068037	DIXIE
Serial Number:	78978782	MAKE IT A DIXIE DAY
Serial Number:	77201201	DIXIE ULTRA
Serial Number:	77205713	SMART TOP
Serial Number:	77663173	PERFECTOUCH GRAB 'N GO
Serial Number:	77663170	GRAB 'N GO
Serial Number:	77663777	DIXIE PERFECTOUCH GRAB 'N GO
Serial Number:	77676354	DIXIE
Serial Number:	77726371	INTERLUDE
Serial Number:	77796283	DIXIE ULTRA
Serial Number:	77796282	DIXIE ULTRA
Serial Number:	77796284	BUILT STRONG FOR HEAVY MESSY MEALS
Serial Number:	85017129	ECOSMART
Serial Number:	85017699	
Serial Number:	77979588	WISESIZE
Serial Number:	85061787	PATHWAYS
Serial Number:	85081426	WHIMSY
Serial Number:	85116861	SEASONAL IMPRESSIONS
Serial Number:	77980736	ECOSMART
Serial Number:	85226758	DIXIE ULTRA
Serial Number:	85244743	ECOSMART
Serial Number:	85254188	PATHWAYS
Serial Number:	85305785	RITE WRAP NATURAL
Serial Number:	85361898	PATHWAYS
Serial Number:	85361900	PATHWAYS
Serial Number:	85361889	PATHWAYS
Serial Number:	85361915	PATHWAYS
Serial Number:	85449781	ECOSMART
Serial Number:	85463910	EASY TO HOLD. EASY TO LOVE.
Serial Number:	85560484	VARIATIONS DIXIE ULTRA
Serial Number:	85560480	VARIATIONS DIXIE ULTRA
Serial Number:	85560488	VARIATIONS DIXIE ULTRA SOAK PROOF SHIELD
Serial Number:	85577776	KANT LEEK
Serial Number:	85617324	HANDI-SIZE

Property Type	Number	Word Mark
Serial Number:	85723532	ALL-IN-ONE
Serial Number:	85746116	DIXIE ULTRA
Serial Number:	85794415	WISE SIZE
Serial Number:	85825913	DIXIE ULTRA MOMENTS
Serial Number:	85825910	DIXIE ULTRA MOMENTS
Serial Number:	85832834	DIXIE MENU
Serial Number:	85872673	DIXIE
Serial Number:	85879631	CELEBRATE WITH STYLE & STRENGTH
Serial Number:	85978964	SEASONAL IMPRESSIONS
Serial Number:	85892916	DIXIE
Serial Number:	85918757	QUICKTAKES
Serial Number:	85979272	ECOSMART
Serial Number:	85866190	X
Serial Number:	85945339	DIXIE
Serial Number:	85951258	DIXIE
Serial Number:	85979556	ALL-IN-ONE
Serial Number:	86001652	DIXIE
Serial Number:	86016168	DIXIE
Serial Number:	86016171	DIXIE
Serial Number:	86033322	SMARTSTOCK
Serial Number:	86042984	DIXIE
Serial Number:	86092907	ECOSMART
Serial Number:	86156697	SMARTSTOCK
Serial Number:	86191594	DIXIE
Serial Number:	86203221	ECOSMART
Serial Number:	86210730	DIXIE BASIC
Serial Number:	86302454	SMARTSTOCK
Serial Number:	86302504	SMARTSTOCK
Serial Number:	86311754	DIXIE BASIC
Serial Number:	86316093	ECOSMART
Serial Number:	86399251	GRAB 'N GO
Serial Number:	86399245	GRAB 'N GO
Serial Number:	86501693	BE MORE HERE
Serial Number:	86570727	SOAK PROOF SHIELD
Serial Number:	86648978	BE MORE HERE
Serial Number:	86868096	DIXIE
Serial Number:	86868093	SMARTSTOCK
Serial Number:	86874028	ECOSMART

Property Type	Number	Word Mark
Serial Number:	85945341	DIXIE ULTRA
Serial Number:	87014905	DIXIE MOMENTS
Serial Number:	87038646	DIXIE ULTRA
Serial Number:	87110356	CLEAN SHIELD
Serial Number:	87133410	DIXIE ULTRA
Serial Number:	87133820	DIXIE
Serial Number:	87180163	DIXIE ULTRA
Serial Number:	87308058	FLEX PROOF
Serial Number:	87310180	DIXIE
Serial Number:	87310185	DIXIE ULTRA
Serial Number:	87339084	DIXIE
Serial Number:	87336696	DIXIE TO GO
Serial Number:	87336695	DIXIE
Serial Number:	87336248	DIXIE
Serial Number:	87336249	DIXIE ULTRA MOMENTS
Serial Number:	87336250	DIXIE
Serial Number:	87336691	DIXIE ULTRA
Serial Number:	87464638	DIXIE
Serial Number:	87510496	SPEK
Serial Number:	87512736	D. KAY
Serial Number:	87512734	KRUM
Serial Number:	87512724	STIKI
Serial Number:	86982875	ECOSMART

CORRESPONDENCE DATA

Fax Number: 4045841461

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 404-652-2839

Email: gptrademarks@gapac.com, slwilson@gapac.com

Correspondent Name: Katelyn Andrews

Address Line 1: 133 Peachtree St, NE

Address Line 4: Atlanta, GEORGIA 30303

NAME OF SUBMITTER: Katelyn Andrews

SIGNATURE: /Katelyn Andrews/

DATE SIGNED: 09/07/2017

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment"), effective this 1st day of September, 2017, from Dixie Consumer Products LLC, a Delaware limited liability company, with a principal place of business at 133 Peachtree Street N.E., Atlanta, Georgia 30303 (the "Assignor"), to GPCP IP Holdings LLC, a Delaware limited liability company with a principal place of business at 133 Peachtree Street N.E., Atlanta, Georgia 30303 (the "Assignee");

WHEREAS, Assignor and Assignee have entered into a Contribution Agreement dated as of September 1, 2017 (the "Contribution Agreement"), providing for, among other things, the transfer by Assignor to Assignee of all trademarks, service marks, trade names, service names, brand names, trade dress, logos, Internet domain names, other electronic identifiers and other indicia of a like nature owned by Assignor, and all registrations and applications to register directed to any of the foregoing, including, but not limited to, all trademarks and service marks, and registrations and applications to register set forth on Schedule A attached hereto and all Internet domain names and other electronic identifiers set forth on Schedule A attached hereto (all of the foregoing collectively "Trademarks"), and all goodwill associated with any of the foregoing;

WHEREAS, Assignor is the sole and exclusive owner of the entire right, title and interest in and to the Trademarks, and the goodwill associated therewith; and

WHEREAS, Assignor wishes to assign to Assignee all right, title and interest in and to the Trademarks, together with the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor and Assignee, each intending to be legally bound, hereby agree as follows:

1. Assignor does hereby sell, assign, transfer and set over to Assignee all right, title, and interest in and to the Trademarks together with the goodwill of the business symbolized by the Trademarks together with the right to apply for, maintain, and renew the registration of all the Trademarks, the right to recover for all past, present and future infringements, and the right to file, prosecute, and maintain applications or institute suit, all of the foregoing to be held and enjoyed by Assignee, and its successors, assigns and other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Assignment had not been made.

2. Assignee shall request the Commissioner of Trademarks of the United States, or the analogous individual or agency responsible for trademarks, service marks, and/or trade/assumed names in other countries referenced in Schedule A, to record Assignee as owner of the Marks, including any variations thereof, for the sole use and enjoyment of Assignee, and its successors, assigns or other legal representatives.

3. Assignor shall provide Assignee, its successors, assigns, or other legal representatives, with reasonable cooperation and assistance at Assignee's request and expense but without any additional compensation to Assignor (including the execution and delivery of any and all documentation as may be reasonably required) in the recordation of this Assignment and in

