

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM442271

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AOS GROUP, LP		09/06/2017	Limited Partnership: CALIFORNIA
RECEIVING PARTY DATA			
Name:	EAS Enterprises, LLC		
Street Address:	1300 Quail Street		
Internal Address:	Suite 200		
City:	Newport Beach		
State/Country:	CALIFORNIA		
Postal Code:	92660		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	86909779	AVPFIRST	
Registration Number:	2755382	AVP	
Registration Number:	2758227	AVP	
Registration Number:	2760999	AVP	
Registration Number:	5018282	AVPNEXT	
Registration Number:	3288259	BEST OF THE BEACH	
CORRESPONDENCE DATA			
Fax Number:	9498556371		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-855-1246		
Email:	elooop@stetinalaw.com		
Correspondent Name:	Eric L. Tanezaki		
Address Line 1:	75 Enterprise		
Address Line 4:	Aliso Viejo, CALIFORNIA 92656		
NAME OF SUBMITTER:	Eric L. Tanezaki		
SIGNATURE:	/Eric L. Tanezaki/		
DATE SIGNED:	09/07/2017		




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Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, AOS GROUP, LP, a California limited partnership, having a mailing address of 1300 Quail Street, Suite 200, Newport Beach, CA 92660 (hereinafter "Assignor"), has adopted, used, and is using the following United States pending and registered trademarks (hereinafter collectively referred to as "Marks"):

- U.S. Reg. No. 2,755,382 registered August 26, 2003 for the mark AVP;

- U.S. Reg. No. 2,758,227 registered September 2, 2003 for the mark  avp ;
- U.S. Reg. No. 2,760,999 registered September 9, 2003 for the mark  ;
- U.S. Reg. No. 5,018,282 registered August 9, 2016 for the mark AVPNEXT;
- U.S. Reg. No. 3,288,259 registered September 4, 2007 for the mark BEST OF THE BEACH;
and
- U.S. App. Ser. No. 86/909,779, filed on February 16, 2016 for the mark AVPFIRST.

WHEREAS, EAS Enterprises, LLC, a California limited liability company, having a mailing address of 1300 Quail Street, Suite 200, Newport Beach, CA 92660 (hereinafter "Assignee"), is desirous of acquiring said Marks, the registrations and application thereof and common law rights associated therewith, together with the goodwill symbolized by said Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee, all right, title, and interest in and to said Marks, the registrations and application thereof and common law rights associated therewith, together with the goodwill of the business symbolized by the Marks and the right to bring action and collect damages for any past infringement of said Marks.

IN TESTIMONY WHEREOF, Assignor hereunto sets its hand this ⁰⁶ ___ day of ⁰⁹ _____, 2017.

AOS GROUP, LP

By: 

Donald Sun
Managing Partner