

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2


ETAS ID: TM441860

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	01/01/2017		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Balance Nation, LLC		08/29/2017	Limited Liability Company:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Balance Syndicated LLC		
<b>Street Address:</b>	5658 N. Main Street, Suite 101		
<b>City:</b>	Sylvania		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	43560		
<b>Entity Type:</b>	Limited Liability Company: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86468104	BALANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8889002476		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	888-900-2476		
<b>Email:</b>	tim.vantuinen@ipbybv.com		
<b>Correspondent Name:</b>	Timothy J. Van Tuinen		
<b>Address Line 1:</b>	P.O. Box 700		
<b>Address Line 4:</b>	Perrysburg, OHIO 43552		
<b>NAME OF SUBMITTER:</b>	Timothy J. Van Tuinen		
<b>SIGNATURE:</b>	/Timothy J. Van Tuinen, Ohio bar member/		
<b>DATE SIGNED:</b>	09/05/2017		
<b>Total Attachments: 2</b>			
source=1393-002 Assignment#page1.tif			
source=1393-002 Assignment#page2.tif			

OP \$40.00 86468104

### ASSIGNMENT OF TRADEMARKS

WHEREAS, Balance Nation, LLC, an Ohio Limited Liability Company with a business mailing address of 514 The Boulevard, Maumee, Ohio 43537 (hereinafter "Assignor"), owns, has adopted, and is using the following marks ("Marks") for which the following United States trademark applications for registration have been filed:

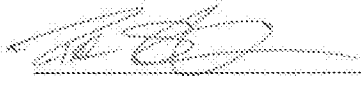
U.S. Serial No.:	Filing Date:	Trademark:
86468104	2014-12-01	BALANCE
86631641	2015-05-15	

WHEREAS, Balance Syndicated LLC, an Ohio Limited Liability Company with a business mailing address of c/o Attorney Kenneth W. Wenninger, 5658 N. Main Street, Suite 101, Sylvania, OH 43560 (hereinafter "Assignee"), desires to acquire any and all rights and goodwill associated with the Marks and the above-referenced applications, and that portion of the business to which the Marks pertain;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign to Assignee nunc pro tunc as of January 1, 2017, all right, title, and interest in and to the Marks and the pending applications for registration thereof, together with that portion of the business to which the Marks pertain and the goodwill of the business associated with or symbolized by the Marks.

Assignor agrees to execute any and all papers and documents, and take such other actions as are reasonably requested by the Assignee, to evidence, perfect, and/or defend the foregoing assignment and fully implement the Assignee's rights in the Marks assigned hereunder, such as obtaining and enforcing trademark registrations and fully cooperating in the prosecution, enforcement, and defense of proprietary rights in the Marks.

Balance Nation, LLC

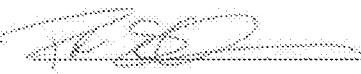
Signature:  \_\_\_\_\_

Name: Robert VandenDine

Title: Managing Partner

Date: 8/29/17

Balance Syndicated LLC

Signature:  \_\_\_\_\_

Name: Robert VandenDine

Title: Managing Partner

Date: 8/29/17