

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below

1. Name of conveying party(ies):

Jason Eckerberger

→
SE.

- Individual(s)
- Partnership
- Corporation- State: Oregon
- Other

- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) Feb 14, 2011

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: JE Sales & Product, Inc.

Street Address: 13765 NW Pettygrove St

City: Portland

State: Or

Country: USA Zip: 97229

- Individual(s) Citizenship
- Association Citizenship
- Partnership Citizenship
- Limited Partnership Citizenship
- Corporation Citizenship: Oregon S.E.
- Other Citizenship

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

B. Trademark Registration No.(s)

3271074

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

JC

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Susie Eckerberger

Internal Address:

Street Address: 13765 NW Pettygrove St

City: Portland

State: Or Zip: 97229

Phone Number: 503-939-2562

Docket Number:

Email Address: susiepeterson@msn.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number

Authorized User Name

9. Signature:

Signature

Date

Susie Eckerberger

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 2

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1460, Alexandria, VA 22313-1460

Assignment of Trademark

Whereas

Eckeberger, Jason

, is the owner of Trademark application/registration 3271074

Whereas,

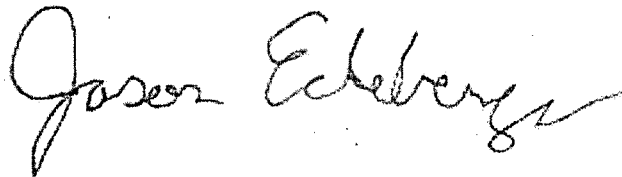
JE Salon & Product, Inc.

_____, is desirous of
acquiring said trademark application/registration 3271074.

Now therefore good and valuable consideration I

Eckeberger, Jason hereby assign the entire interest and goodwill of
the business to JE Salon & Product, Inc.

Signature



date

2/14/2011