

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM440140

|                              |                   |
|------------------------------|-------------------|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT    |
| <b>NATURE OF CONVEYANCE:</b> | SECURITY INTEREST |

## CONVEYING PARTY DATA

| Name                               | Formerly | Execution Date | Entity Type                         |
|------------------------------------|----------|----------------|-------------------------------------|
| NEUSTAR, INC.                      |          | 08/08/2017     | Corporation: DELAWARE               |
| MARKETSHARE PARTNERS, LLC          |          | 08/08/2017     | Limited Liability Company: DELAWARE |
| NEUSTAR DATA SERVICES, INC.        |          | 08/08/2017     | Corporation: DELAWARE               |
| NEUSTAR INFORMATION SERVICES, INC. |          | 08/08/2017     | Corporation: DELAWARE               |
| NEUSTAR IP INTELLIGENCE, INC.      |          | 08/08/2017     | Corporation: DELAWARE               |
| ULTRADNS CORPORATION               |          | 08/08/2017     | Corporation: DELAWARE               |

## RECEIVING PARTY DATA

|                        |                                     |
|------------------------|-------------------------------------|
| <b>Name:</b>           | BANK OF AMERICA, N.A.               |
| <b>Street Address:</b> | 900 W. TRADE ST., 6TH FLOOR         |
| <b>City:</b>           | CHARLOTTE                           |
| <b>State/Country:</b>  | NORTH CAROLINA                      |
| <b>Postal Code:</b>    | 28255                               |
| <b>Entity Type:</b>    | NATIONAL ASSOCIATION: UNITED STATES |

## PROPERTY NUMBERS Total: 53

| Property Type        | Number  | Word Mark                     |
|----------------------|---------|-------------------------------|
| Registration Number: | 5000299 | FRAUD ID                      |
| Registration Number: | 5188970 | MARKETSHARE DECISIONCLOUD     |
| Registration Number: | 4761430 | PLATFORMONE                   |
| Registration Number: | 4998708 | PLATFORMONE                   |
| Registration Number: | 4669861 | STOP GUESSING. START KNOWING. |
| Registration Number: | 4718797 | MARKETSHARE                   |
| Registration Number: | 4718798 | MARKETSHARE                   |
| Registration Number: | 4424895 | 1   D                         |
| Registration Number: | 4331304 | ACCOUNTLINK                   |
| Registration Number: | 4362106 | CONSUMERREACH                 |
| Registration Number: | 4293333 | PAGEADVISOR                   |
| Registration Number: | 4358798 | IAN                           |

TRADEMARK

| Property Type        | Number  | Word Mark                            |
|----------------------|---------|--------------------------------------|
| Registration Number: | 4773396 | REAL INTELLIGENCE. BETTER DECISIONS. |
| Registration Number: | 4219628 | NEUENTRY                             |
| Registration Number: | 4731740 | NEUENTRY                             |
| Registration Number: | 4036487 | .BIZ                                 |
| Registration Number: | 4102975 | BETTER NAME. BETTER RESULTS.         |
| Registration Number: | 3996115 | INFOZONE                             |
| Registration Number: | 3872035 | NEUSTAR                              |
| Registration Number: | 3769527 | ADADVISOR                            |
| Registration Number: | 3888229 | ON-DEMAND INFORMATION                |
| Registration Number: | 3918472 | IPAS                                 |
| Registration Number: | 3527090 | NEW BUSINESSES ON DEMAND             |
| Registration Number: | 3636191 | ELEMENTONE                           |
| Registration Number: | 3573697 | DNS ADVANTAGE                        |
| Registration Number: | 3547679 | ELEMENTONE                           |
| Registration Number: | 3547615 | CUSTOMERCOMPLETE                     |
| Registration Number: | 3547616 | CALLERCOMPLETE                       |
| Registration Number: | 3547618 | SECONDAPPROACH                       |
| Registration Number: | 3578176 | ON-DEMAND IDENTIFICATION             |
| Registration Number: | 3578177 | ON-DEMAND VERIFICATION               |
| Registration Number: | 3541072 | ITACT                                |
| Registration Number: | 3343135 | NEUSTAR                              |
| Registration Number: | 3203185 | NEW MOVERS ON DEMAND                 |
| Registration Number: | 3252515 | SIP-IX                               |
| Registration Number: | 3331430 | LOCALEZE                             |
| Registration Number: | 3773538 | NEUSTAR                              |
| Registration Number: | 3035697 | NEUSTAR                              |
| Registration Number: | 3179222 | WEBMETRICS                           |
| Registration Number: | 2912308 | TRUSTED TO BRING NETWORKS TOGETHER   |
| Registration Number: | 2729224 | AMACAI                               |
| Registration Number: | 2673290 | NUMERITRACK                          |
| Registration Number: | 2659443 | TARGUSINFO                           |
| Registration Number: | 2802768 | GEOPOINT                             |
| Registration Number: | 2628926 | ULTRADNS                             |
| Registration Number: | 2564337 | QUOVA                                |
| Registration Number: | 2525756 | NEUSTAR                              |
| Registration Number: | 2459099 | ULTRADNS                             |
| Registration Number: | 2389344 | META IP                              |
| Registration Number: | 2742250 | ONEID                                |

| Property Type        | Number  | Word Mark     |
|----------------------|---------|---------------|
| Registration Number: | 2510765 | NUMBERMANAGER |
| Registration Number: | 2196447 | ORDERPATH     |
| Registration Number: | 2019140 | METAINFO      |

**CORRESPONDENCE DATA**

**Fax Number:** 6508385109  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
**Phone:** 650-838-3743  
**Email:** jlik@shearman.com  
**Correspondent Name:** MARIE-ALEXIS VALENTE  
**Address Line 1:** 599 Lexington Avenue  
**Address Line 2:** Shearman & Sterling LLP  
**Address Line 4:** New York, NEW YORK 10022

|                                |                        |
|--------------------------------|------------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 37051/109              |
| <b>NAME OF SUBMITTER:</b>      | MARIE-ALEXIS VALENTE   |
| <b>SIGNATURE:</b>              | /MARIE-ALEXIS VALENTE/ |
| <b>DATE SIGNED:</b>            | 08/22/2017             |

**Total Attachments: 8**  
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## TRADEMARK SECURITY AGREEMENT

**WHEREAS**, NEUSTAR, INC., a Delaware corporation, MARKETSHARE PARTNERS LLC, a Delaware limited liability company, NEUSTAR INFORMATION SERVICES, INC., a Delaware corporation, NEUSTAR DATA SERVICES, INC., a Delaware corporation, ULTRADNS CORPORATION, a Delaware corporation, and NEUSTAR IP INTELLIGENCE, INC., a Delaware corporation (collectively, the “Grantors”), own and use in their businesses, and will in the future adopt and so use, various intangible assets, including the Trademark Collateral (as defined below); and

**WHEREAS**, the Grantors are parties to a Security Agreement dated as of August 8, 2017 (as amended and restated, supplemented or otherwise modified from time to time, the “Security Agreement”), by and among the Grantors, the other grantors party thereto and Bank of America, N.A., as the Collateral Agent for the Secured Parties (in such capacity, the “Collateral Agent”) pursuant to which the Grantors granted a security interest to the Collateral Agent in the Trademark Collateral (as defined below) and are required to execute and deliver this Trademark Security Agreement (this “Agreement”).

Unless otherwise defined herein, terms defined in the Security Agreement and used herein have the meaning given to them in the Security Agreement.

**NOW, THEREFORE**, in consideration of the foregoing and for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, subject to the terms and conditions of the Security Agreement, to evidence further the security interest granted by Grantors to the Collateral Agent pursuant to the Security Agreement, Grantors hereby grant to the Collateral Agent a security interest in all of Grantors’ right, title and interest in and to the following, in each case whether now owned or existing or hereafter acquired, developed, created or arising and wherever located (collectively, the “Trademark Collateral”), other than Excluded Property:

- (i) all trademarks, service marks, designs, logos, indicia of origin, trade names, trade dress, corporate names, company names, business names, fictitious business names, trade styles and/or other source and/or business identifiers and applications pertaining thereto, owned by such Grantors, or hereafter adopted and used, in their businesses (including, without limitation, the trademarks set forth on Schedule A annexed hereto) (collectively, the “Trademarks”);
- (ii) all goodwill of such Grantors’ businesses symbolized by the Trademarks associated therewith;
- (iii) all proceeds, products, rents and profits of or from any and all of the foregoing Trademark Collateral and, to the extent not otherwise included, all payments under insurance (whether or not the Collateral Agent is the loss payee thereof), or any indemnity, warranty or guaranty, payable by reason of loss or damage to or otherwise with respect to any of the foregoing Trademark Collateral;

(iv) the right to sue or otherwise recover for any past, present and future infringement, dilution, misappropriation, or other violation or impairment of any of the foregoing.

Notwithstanding anything herein to the contrary, in no event shall the Trademark Collateral include or the security interest granted under Section 1(a) of the Security Agreement attach to any "intent-to-use" application for registration of a Trademark filed pursuant to Section 1(b) of the Lanham Act, 15 U.S.C. § 1051, prior to the filing of a "Statement of Use" pursuant to Section 1(d) of the Lanham Act or an "Amendment to Allege Use" pursuant to Section 1(c) of the Lanham Act with respect thereto, solely to the extent, if any, that, and solely during the period, if any, in which, the grant of a security interest therein would impair the validity or enforceability of any registration that issues from such intent-to-use application under applicable federal law.

Grantors do hereby further acknowledge and affirm that the rights and remedies of the Collateral Agent with respect to the security interest in the Trademark Collateral granted hereby are more fully set forth in the Security Agreement. Section 1 of the Security Agreement is hereby incorporated by reference. In the event that any provision of this Agreement is deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall control.

THIS AGREEMENT AND THE RIGHTS AND OBLIGATIONS OF THE PARTIES HEREUNDER AND ALL CLAIMS AND CONTROVERSIES ARISING OUT OF THE SUBJECT MATTER HEREOF WHETHER SOUNDING IN CONTRACT LAW, TORT LAW OR OTHERWISE SHALL BE GOVERNED BY, AND SHALL BE CONSTRUED AND ENFORCED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, WITHOUT REGARD TO CONFLICTS OF LAW PROVISIONS THAT WOULD RESULT IN THE APPLICATION OF ANY OTHER LAW (OTHER THAN ANY MANDATORY PROVISIONS OF LAW RELATING TO THE LAW GOVERNING PERFECTION AND THE EFFECT OF PERFECTION OF THE SECURITY INTEREST).

This Agreement may be executed in one or more counterparts and by different parties hereto in separate counterparts, each of which when so executed and delivered shall be deemed an original, but all such counterparts together shall constitute but one and the same instrument. Delivery of an executed signature page to this Agreement by facsimile transmission or electronic PDF delivery shall be as effective as delivery of a manually signed counterpart of this Agreement.

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**IN WITNESS WHEREOF**, each Grantor has caused this Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

**NEUSTAR, INC.**,  
a Delaware corporation

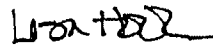
**MARKETSHARE PARTNERS, LLC**,  
a Delaware limited liability company

**NEUSTAR DATA SERVICES, INC.**,  
a Delaware corporation

**NEUSTAR INFORMATION SERVICES, INC.**,  
a Delaware corporation

**NEUSTAR IP INTELLIGENCE, INC.**,  
a Delaware corporation

**ULTRADNS CORPORATION**,  
a Delaware corporation

By:   
Name: Lisa A. Hook  
Title: President and Chief Executive Officer

[Signature Page to Trademark Security Agreement (First Lien)]

Accepted and Agreed:

**BANK OF AMERICA, N.A.,**  
as Collateral Agent

By: *Darleen R DiGrazia*  
Name: *Darleen R DiGrazia*  
Title: *Vice President*

[Signature Page to Trademark Security Agreement (First Lien)]

**SCHEDULE A**  
to  
**TRADEMARK SECURITY AGREEMENT**

**TRADEMARK REGISTRATIONS AND APPLICATIONS**

**US Trademarks:**

| <b>Trademark</b>                     | <b>Jurisdiction</b> | <b>Application Number</b> | <b>Registration Number</b> | <b>Application Date</b> | <b>Registration Date</b> | <b>Status</b>                    | <b>Owner</b>                      |
|--------------------------------------|---------------------|---------------------------|----------------------------|-------------------------|--------------------------|----------------------------------|-----------------------------------|
| FRAUD ID                             | U.S. Federal        | 86647839                  | 5000299                    | 06/01/2015              | 07/12/2016               | REGISTERED Supplemental Register | NEUSTAR, INC.                     |
| MARKETSHARE DECISIONCLOUD            | U.S. Federal        | 86519992                  | 5188970                    | 01/30/2015              | 04/25/2017               | REGISTERED                       | MARKETSHARE PARTNERS LLC          |
| PLATFORMONE                          | U.S. Federal        | 86228835                  | 4761430                    | 03/21/2014              | 06/23/2015               | REGISTERED                       | NEUSTAR, INC.                     |
| PLATFORMONE                          | U.S. Federal        | 86228839                  | 4998708                    | 03/21/2014              | 07/12/2016               | REGISTERED                       | NEUSTAR, INC.                     |
| STOP GUESSING. START KNOWING.        | U.S. Federal        | 86127211                  | 4669861                    | 11/22/2013              | 01/13/2015               | REGISTERED                       | NEUSTAR, INC.                     |
| MARKETSHARE                          | U.S. Federal        | 85934244                  | 4718797                    | 05/16/2013              | 04/14/2015               | REGISTERED                       | MARKETSHARE PARTNERS, LLC         |
| MARKETSHARE                          | U.S. Federal        | 85934275                  | 4718798                    | 05/16/2013              | 04/14/2015               | REGISTERED                       | MARKETSHARE PARTNERS, LLC         |
| I I D                                | U.S. Federal        | 85864780                  | 4424895                    | 03/01/2013              | 10/29/2013               | REGISTERED                       | NEUSTAR, INC.                     |
| ACCOUNTLINK                          | U.S. Federal        | 85708841                  | 4331304                    | 08/21/2012              | 05/07/2013               | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| CONSUMERREACH                        | U.S. Federal        | 85544831                  | 4362106                    | 02/16/2012              | 07/02/2013               | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| PAGEADVISOR                          | U.S. Federal        | 85527106                  | 4293333                    | 01/27/2012              | 02/19/2013               | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| IAN                                  | U.S. Federal        | 85527093                  | 4358798                    | 01/27/2012              | 06/25/2013               | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| REAL INTELLIGENCE. BETTER DECISIONS. | U.S. Federal        | 85982880                  | 4773396                    | 11/21/2011              | 07/14/2015               | REGISTERED                       | NEUSTAR, INC.                     |



| Trademark                    | Jurisdiction | Application Number | Registration Number | Application Date | Registration Date | Status                           | Owner                             |
|------------------------------|--------------|--------------------|---------------------|------------------|-------------------|----------------------------------|-----------------------------------|
| NEUSENTRY                    | U.S. Federal | 85977465           | 4219628             | 05/02/2011       | 10/02/2012        | REGISTERED                       | NEUSTAR, INC.                     |
| NEUSENTRY                    | U.S. Federal | 85310215           | 4731740             | 05/02/2011       | 05/05/2015        | REGISTERED                       | NEUSTAR, INC.                     |
| .BIZ                         | U.S. Federal | 85105483           | 4036487             | 08/11/2010       | 10/04/2011        | REGISTERED Supplemental Register | NEUSTAR, INC.                     |
| BETTER NAME, BETTER RESULTS. | U.S. Federal | 85105490           | 4102975             | 08/11/2010       | 02/21/2012        | REGISTERED                       | NEUSTAR, INC.                     |
| INFOZONE                     | U.S. Federal | 85034300           | 3996115             | 05/10/2010       | 07/19/2011        | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| NEUSTAR                      | U.S. Federal | 77796898           | 3872035             | 08/04/2009       | 11/09/2010        | REGISTERED                       | NEUSTAR, INC.                     |
| ADADVISOR                    | U.S. Federal | 77719969           | 3769527             | 04/22/2009       | 03/30/2010        | REGISTERED Supplemental Register | NEUSTAR INFORMATION SERVICES, INC |
| ON-DEMAND INFORMATION        | U.S. Federal | 77720006           | 3888229             | 04/22/2009       | 12/07/2010        | REGISTERED Supplemental Register | NEUSTAR INFORMATION SERVICES, INC |
| IPAS                         | U.S. Federal | 77719714           | 3918472             | 04/22/2009       | 02/15/2011        | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| NEW BUSINESSES ON DEMAND     | U.S. Federal | 77430982           | 3527090             | 03/25/2008       | 11/04/2008        | REGISTERED                       | NEUSTAR DATA SERVICES, INC.       |
| ELEMENTONE                   | U.S. Federal | 77377928           | 3636191             | 01/22/2008       | 06/09/2009        | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| DNS ADVANTAGE                | U.S. Federal | 77343365           | 3573697             | 12/04/2007       | 02/10/2009        | REGISTERED                       | ULTRADNS CORP                     |
| ELEMENTONE                   | U.S. Federal | 77241105           | 3547679             | 07/27/2007       | 12/16/2008        | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| CUSTOMERCOMPLETE             | U.S. Federal | 77210823           | 3547615             | 06/20/2007       | 12/16/2008        | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| CALLERCOMPLETE               | U.S. Federal | 77210850           | 3547616             | 06/20/2007       | 12/16/2008        | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| SECONDAPPROACH               | U.S. Federal | 77210915           | 3547618             | 06/20/2007       | 12/16/2008        | REGISTERED                       | NEUSTAR INFORMATION SERVICES, INC |
| ON-DEMAND IDENTIFICATION     | U.S. Federal | 77203812           | 3578176             | 06/12/2007       | 02/17/2009        | REGISTERED Supplemental Register | NEUSTAR INFORMATION SERVICES, INC |

| Trademark                          | Jurisdiction | Application Number | Registration Number | Application Date | Registration Date | Status                                     | Owner                              |
|------------------------------------|--------------|--------------------|---------------------|------------------|-------------------|--|------------------------------------|
| ON-DEMAND VERIFICATION             | U.S. Federal | 77203824           | 3578177             | 06/12/2007       | 02/17/2009        | REGISTERED Supplemental Register           | NEUSTAR INFORMATION SERVICES, INC  |
| ITACT                              | U.S. Federal | 77201219           | 3541072             | 06/08/2007       | 12/02/2008        | REGISTERED                                 | NEUSTAR INFORMATION SERVICES, INC  |
| NEUSTAR                            | U.S. Federal | 77123952           | 3343135             | 03/06/2007       | 11/27/2007        | REGISTERED                                 | NEUSTAR, INC.                      |
| NEW MOVERS ON DEMAND               | U.S. Federal | 78885867           | 3203185             | 05/17/2006       | 01/23/2007        | RENEWED (REGISTERED) Supplemental Register | NEUSTAR DATA SERVICES, INC.        |
| SIP-IX                             | U.S. Federal | 78750154           | 3252515             | 11/09/2005       | 06/12/2007        | REGISTERED                                 | NEUSTAR, INC.                      |
| LOCALEZE                           | U.S. Federal | 78702741           | 3331430             | 08/29/2005       | 11/06/2007        | REGISTERED                                 | NEUSTAR DATA SERVICES, INC.        |
| NEUSTAR                            | U.S. Federal | 78603996           | 3773538             | 04/07/2005       | 04/06/2010        | REGISTERED                                 | NEUSTAR, INC.                      |
| NEUSTAR                            | U.S. Federal | 78537551           | 3035697             | 12/23/2004       | 12/27/2005        | RENEWED (REGISTERED)                       | NEUSTAR, INC.                      |
| WEBMETRICS                         | U.S. Federal | 78413657           | 3179222             | 05/05/2004       | 12/05/2006        | RENEWED (REGISTERED)                       | NEUSTAR, INC.                      |
| TRUSTED TO BRING NETWORKS TOGETHER | U.S. Federal | 76535927           | 2912308             | 07/29/2003       | 12/21/2004        | RENEWED (REGISTERED)                       | NEUSTAR, INC.                      |
| AMACAI                             | U.S. Federal | 78139562           | 2729224             | 06/27/2002       | 06/24/2003        | RENEWED (REGISTERED)                       | NEUSTAR DATA SERVICES, INC.        |
| NUMERITRACK                        | U.S. Federal | 78065370           | 2673290             | 05/23/2001       | 01/07/2003        | RENEWED (REGISTERED)                       | NEUSTAR, INC.                      |
| TARGUSINFO                         | U.S. Federal | 78050329           | 2659443             | 02/26/2001       | 12/10/2002        | RENEWED (REGISTERED)                       | NEUSTAR INFORMATION SERVICES, INC. |
| GEOPOINT                           | U.S. Federal | 76119716           | 2802768             | 08/31/2000       | 01/06/2004        | RENEWED (REGISTERED)                       | NEUSTAR IP INTELLIGENCE, INC. DEL  |
| ULTRADNS                           | U.S. Federal | 76037871           | 2628926             | 05/01/2000       | 10/01/2002        | RENEWED (REGISTERED)                       | ULTRADNS CORPORATION               |
| QUOVA                              | U.S. Federal | 75918284           | 2564337             | 02/14/2000       | 04/23/2002        | RENEWED (REGISTERED)                       | NEUSTAR IP INTELLIGENCE, INC.      |
| NEUSTAR                            | U.S. Federal | 75772929           | 2525756             | 08/11/1999       | 01/01/2002        | RENEWED (REGISTERED)                       | NEUSTAR, INC.                      |

| Trademark     | Jurisdiction               | Application Number | Registration Number | Application Date | Registration Date | Status                  | Owner                        |
|---------------|----------------------------|--------------------|---------------------|------------------|-------------------|-------------------------|------------------------------|
| ULTRADNS      | U.S. Federal               | 75737872           | 2459099             | 06/25/1999       | 06/12/2001        | RENEWED<br>(REGISTERED) | ULTRADNS<br>CORPORATION      |
| META IP       | U.S. Federal               | 75644810           | 2389344             | 02/22/1999       | 09/26/2000        | RENEWED<br>(REGISTERED) | NEUSTAR, INC.                |
| ONEID         | U.S. Federal               | 75575082           | 2742250             | 10/22/1998       | 07/29/2003        | RENEWED<br>(REGISTERED) | NEUSTAR, INC.                |
| NUMBERMANAGER | U.S. Federal               | 75217681           | 2510765             | 12/23/1996       | 11/20/2001        | RENEWED<br>(REGISTERED) | NEUSTAR, INC.                |
| ORDERPATH     | U.S. Federal               | 75217683           | 2196447             | 12/23/1996       | 10/13/1998        | RENEWED<br>(REGISTERED) | NEUSTAR, INC.                |
| METAINFO      | U.S. Federal               | 75021223           | 2019140             | 11/17/1995       | 11/26/1996        | RENEWED<br>(REGISTERED) | NEUSTAR, INC.                |
| MARKETSHARE   | U.S. State -<br>California |                    | 115375              |                  | 04/09/2014        | REGISTERED<br>CA        | MARKETSHARE<br>PARTNERS, LLC |
| MARKETSHARE   | U.S. State -<br>California |                    | 69132               |                  | 04/09/2014        | REGISTERED<br>CA        | MARKETSHARE<br>PARTNERS, LLC |
| MARKETSHARE   | U.S. State -<br>California |                    | 69133               |                  | 04/09/2014        | REGISTERED<br>CA        | MARKETSHARE<br>PARTNERS, LLC |