

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2



ETAS ID: TM439837

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBK COMMUNICATION TECHNOLOGY CO., LTD.		08/11/2017	limited company (Ltd.): CHINA
RECEIVING PARTY DATA			
Name:	VIVO MOBILE COMMUNICATION CO., LTD.		
Street Address:	283#, BBK Road, Wusha, Chang'An		
City:	Dongguan, Guangdong		
State/Country:	CHINA		
Entity Type:	limited company (Ltd.): CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87228375	VIVO	
CORRESPONDENCE DATA			
Fax Number:	2024080924		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 371-8976		
Email:	firm@rabinberdo.com		
Correspondent Name:	Hui Zhang		
Address Line 1:	Suite 500, 1101 14th Street, N.W.		
Address Line 4:	Washington, D.C. 20005		
ATTORNEY DOCKET NUMBER:	ACI 113TM		
DOMESTIC REPRESENTATIVE			
Name:	RABIN & BERDO, P.C.		
Address Line 1:	1101 14th Street, N.W., Suite 500		
Address Line 4:	Washington, D.C. 20005		
NAME OF SUBMITTER:	Hui Zhang		
SIGNATURE:	/Hui Zhang/		
DATE SIGNED:	08/18/2017		
Total Attachments: 1			

OP \$40.00 87228375

ASSIGNMENT

WHEREAS, BBK COMMUNICATION TECHNOLOGY CO., LTD. (hereinafter referred to as ASSIGNOR), a limited company of P. R. of China is the owner of the Application(s) listed below. The Assignor has adopted and used and is still using the trademark(s) in the United States Patent and Trademark Office, identified in the following listing:

Mark	Appilication No.	Filing Date
	87/228,375	November 7, 2016
	79/137,834	June 20, 2013

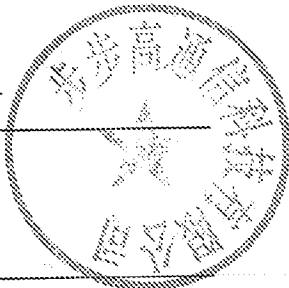
WHEREAS, VIVO MOBILE COMMUNICATION CO., LTD. (hereinafter referred to as ASSIGNEE), a limited company of P. R. of China, having its principal place of business at 283#, BBK Road, Wusha, Chang'An, Dongguan, Guangdong, China, is desirous of acquiring all right, title, and interest in and to the above listed trademark registrations.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said assignor does hereby assign unto the said assignee all right, title and interest in and to the said trademark, together with the goodwill of the business symbolized by the trademark, and the above-listed application(s) and any registration(s) issuing therefrom/registration(s) thereof.

BBK COMMUNICATION TECHNOLOGY CO., LTD.

(Name of Assignor)

By:  Date: August 11, 2017
 (Signature)



Liu Yushan
 (Print Name)

Brand Manager
 (Title)

RABIN & BERDO, P.C.