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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM439072

| SUBMISSION TYPE: | NEW ASSIGNMENT | |
|-----------------------|--|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|------------------------|----------|----------------|------------------------|
| Starbucks (HK) Limited | | 08/10/2017 | Corporation: HONG KONG |

RECEIVING PARTY DATA

| Name: | PCCW OTT (Hong Kong) Limited | |
|-----------------|---|--|
| Street Address: | 41st Floor, PCCW Tower, Taikoo Place, 979 King's Road | |
| City: | Quarry Bay | |
| State/Country: | HONG KONG | |
| Entity Type: | Company: HONG KONG | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------|----------|-----------|
| Serial Number: | 86898229 | VIU |

CORRESPONDENCE DATA

Fax Number: 2123101659

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 212-626-4557

Email: nyctrademarks@bakermckenzie.com

Correspondent Name: Lisa W. Rosaya
Address Line 1: 452 Fifth Avenue

Address Line 2: Baker & McKenzie LLP

Address Line 4: New York, NEW YORK 10018

ATTORNEY DOCKET NUMBER: 10033129-32121595-000009

DOMESTIC REPRESENTATIVE

Name: Lisa W. Rosaya
Address Line 1: 452 Fifth Avenue

Address Line 2: Baker & McKenzie LLP

Address Line 4: New York, NEW YORK 10018

| NAME OF SUBMITTER: Lisa W. Rosaya | |
|-----------------------------------|------------------|
| SIGNATURE: | /Lisa W. Rosaya/ |
| DATE SIGNED: | 08/14/2017 |

TRADEMARK REEL: 006131 FRAME: 0576

Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif

TRADEMARK
REEL: 006131 FRAME: 0577

ASSIGNMENT OF TRADEMARKS

The undersigned, Starbucks (HK) Limited, a company organized and existing under the laws of Hong Kong SAR having an address at 41st Floor, PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from PCCW OTT (Hong Kong) Limited, a company organized and existing under the laws of Hong Kong SAR having an address at 41st Floor, PCCW Tower, Taikoo Place, 979 King's Road, Quarry Bay, Hong Kong ("Assignee"), and pursuant to an Assignment Agreement entered into as of 10 | 8 | 17 and between the Assignor on the one hand, and the Assignee on the other, does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

The U.S. trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein, including, without limitation, all registrations and applications for registration therefor listed on Exhibit A hereto, together with the whole of the good will of the business associated therewith, (the "Trademarks").

Said Trademarks to be held and enjoyed by Assignee, successor to the business or portion of the business of Assignor to which the Trademarks pertain, which business is ongoing and existing. for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignor had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement, dilution, misappropriation or other violation of the Trademarks, with the right to sue and collect damages for its own use and benefit, and for the use and on behalf of its successors or assigns.

From and after the date hereof, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer. convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

Starbucks (HK) Limited

By: CCC

Name: CHMN OH KRUNG

Title: AUTHORIZED SIEMETORY

Date: 19-8-17

PCCW OTT (Hong Kong) Limited

Title: D18267788.
Date: 14-8-17

EXHIBIT A

| REG. NO. | Control |
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