

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM439230

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	06/01/2015
RESUBMIT DOCUMENT ID:	900415988

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
IVIU TECHNOLOGIES, INC.		08/01/2017	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	LB ANALYTICS LLC
Street Address:	3164 E LA PALMA AVENUE
Internal Address:	SUITE P
City:	ANAHEIM
State/Country:	CALIFORNIA
Postal Code:	92806
Entity Type:	Limited Liability Company: CALIFORNIA

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4448246	MYVIU
Registration Number:	4211503	IVIU TECHNOLOGIES
Registration Number:	4211502	IVIU
Registration Number:	4506282	IV IVIU
Registration Number:	4485875	IV
Registration Number:	4489141	IV IVIU
Registration Number:	4491893	VILLAGE
Registration Number:	4467121	INSIDER
Registration Number:	4467215	IV IVIU TECHNOLOGIES

CORRESPONDENCE DATA

Fax Number: 3105459853

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-545-9851

Email: MKEARIN@SCHLEEIP.COM

Correspondent Name: SCHLEE IP INTERNATIONAL, P.C.

Address Line 1: 3770 HIGHLAND AVENUE

TRADEMARK

Address Line 4: MANHATTAN BEACH, CALIFORNIA 90266

NAME OF SUBMITTER: Alexander R. Schlee

SIGNATURE: /Alexander R. Schlee/

DATE SIGNED: 08/14/2017

Total Attachments: 4

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ASSIGNMENT
NUNC PRO TUNC effective date June 1, 2015

WHEREAS,

iViu Technologies, Inc, whose mailing address is 3156 E. La Palma Avenue, Suite C, Anaheim, CA 92806 is the owner of United States Trademarks:

Registration No. 4448246 (Serial No.85439310) – myviu in Class 035

Registration No. 4211503 (Serial No. 85439322) – iViu Technologies and design
in Class 009

Registration No. 4211502 (Serial No. 85439297) – iviu in Class 035

Registration No. 4506282 (Serial No. 85671121) – iv Iviu and design in Class 035

Registration No. 4485875 (Serial No. 85671119) – iv design in Class 009

Registration No. 4489141 (Serial No. 85672371) – iv Iviu and design in Class 041

Registration No. 4491893 (Serial No. 85683735) – village in Class 042

Registration No. 4467121 (Serial No. 85607273) – INSIDER and design in Class 042

Registration No. 4467215 (Serial No. 85672374) – iViu Technologies and design
in Class 045

WHEREAS, LB Analytics LLC whose business address is 3164 E La Palma Avenue, Suite P, Anaheim, CA 92806 is desirous of acquiring said trademarks,

NOW THEREFORE, Be It Known, that for good and valuable consideration, the receipt of which is hereby acknowledged by the undersigned, that entire right, title, and interest of the above listed United States Trademarks are hereby sold, assigned and transferred, nunc pro tunc, effective June 1, 2015, including all rights to the registered trademarks herein.

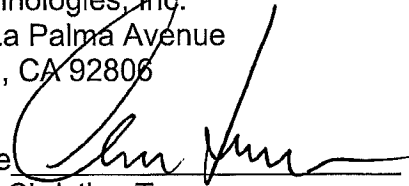
The mentioned parties apply herewith for the recordal of assignment of the above-mentioned trademarks at the United States Patent and Trademark Office.

Name and full address of assignor:

iViu Technologies, Inc.
3516 E La Palma Avenue
Anaheim, CA 92806

Signed this 1st day
of August 2017

Signature



Christian Turner

iViu Technologies, Inc., Chief Executive Officer

Name and full address of assignee

LB Analytics LLC
3164 E La Palma Avenue, Ste P
Anaheim, CA 92806

Signed this 1st day
of August 2017

Signature



David Peterson

LB Analytics LLC, Chief Financial Officer

Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A TEXAS LIMITED LIABILITY COMPANY UNDER THE NAME OF "IVIU TECHNOLOGIES, LLC" TO A DELAWARE CORPORATION, CHANGING ITS NAME FROM "IVIU TECHNOLOGIES, LLC" TO "IVIU TECHNOLOGIES, INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF DECEMBER, A.D. 2011, AT 6:49 O'CLOCK P.M.

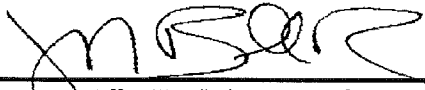
A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



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You may verify this certificate online
at corp.delaware.gov/authver.shtml


Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 9291745

DATE: 01-12-12

TRADEMARK
REEL: 006128 FRAME: 0713

State of Delaware
Secretary of State
Division of Corporations
Delivered 06:49 PM 12/27/2011
FILED 06:49 PM 12/27/2011
SRV 111341522 - 5094365 FILE

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION
FROM A
LIMITED LIABILITY COMPANY
TO A
CORPORATION
PURSUANT TO SECTION 265 OF
THE DELAWARE GENERAL CORPORATION LAW**

1. The jurisdiction where the Limited Liability Company first formed is: Texas.
2. The jurisdiction immediately prior to filing this Certificate is: Texas.
3. The date the Limited Liability Company first formed is: July 23, 2010.
4. The name of the Limited Liability Company immediately prior to filing this Certificate is: iViu Technologies, LLC.
5. The name of the corporation as set forth in the Certificate of Incorporation is: iViu Technologies, Inc.

IN WITNESS WHEREOF, the undersigned being duly authorized to sign on behalf of the converting Limited Liability Company have executed this Certificate on the 23rd day of December, 2011.



CHRIS TURNER,
Chief Executive Officer