OP \$290.00 4091850

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM437743

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
FCS (assignment for the benefit of creditors), LLC		05/18/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	iDisciple LLC
Street Address:	13560 Morris Rd. Suite 1140
City:	Alpharetta
State/Country:	GEORGIA
Postal Code:	30004
Entity Type:	Limited Liability Company: GEORGIA

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	4091850	GOOD GOERS
Registration Number:	3533722	FAMILY CHRISTIAN STORES
Registration Number:	2213785	FAMILY CHRISTIAN STORES
Registration Number:	4311331	GREATER GOODS
Registration Number:	4311330	GREATER GOODS
Registration Number:	4334322	FAMILY CHRISTIAN
Registration Number:	2272886	FAMILY CHRISTIAN PRESS
Registration Number:	2547676	FAMILY PERKS
Registration Number:	2597684	FAMILY CHRISTIAN
Registration Number:	5134738	WAKE UP SERVE REPEAT
Registration Number:	1433364	FAMILY BOOKSTORES

CORRESPONDENCE DATA

Fax Number: 7704347376

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 770-434-6868

Email: tjames@taylorenglish.com, docketing@taylorenglish.com

Correspondent Name: Jeffrey R. Kuester

Address Line 1: 1600 Parkwood Circle, Suite 400

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Address Line 4:	Atlanta, GEORGIA 30339	
NAME OF SUBMITTER:	Jeffrey R. Kuester	
SIGNATURE:	/jrk/	
DATE SIGNED:	08/03/2017	
Total Attachments: 7	•	
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TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (the "Assignment") is made as of May 18, 2017, by and between FCS (assignment for the benefit of creditors), LLC, a Delaware limited liability company, in its sole and limited capacity as assignee for the benefit of creditors of Family Christian Stores, LLC (the "Seller"), and iDisciple LLC, a Georgia limited liability company (the "Buyer"). Seller and Buyer are parties to a certain Asset Purchase Agreement, dated as of May 18, 2017, by and between Seller and Buyer (the "Asset Purchase Agreement"). Capitalized terms used without definitions herein shall have the meanings ascribed to such terms in the Asset Purchase Agreement.

- I. Pursuant to, and upon the terms of, the Asset Purchase Agreement, Seller has agreed to sell, convey, assign and transfer to Buyer, and Buyer has agreed to accept, all right, title and interest of Seller in and to any and all trademark rights and copyrights throughout the world, including any and all applications, registrations, and common law marks, together with the goodwill of the business associated with and symbolized by same, held by Seller, including those set forth in <u>Schedule A</u> hereto, together with all common law rights therein and the right of Seller to sue for past infringement of any and all of said trademarks (hereafter collectively referred to as "Marks"), as fully and entirely as the same would have been held and enjoyed by Seller had this Assignment not been made.
- 2. Seller desires to transfer and assign to Buyer, and Buyer desires to accept the transfer and assignment of all of Seller's right, title and interest in, to and under such Marks.
- 3. Seller, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, does hereby sell, convey, transfer and assign to Buyer, and Buyer hereby accepts the sale, conveyance, transfer and assignment of all right, title and interest of Seller in, to and under the Marks.
- 4. Notwithstanding anything to the contrary herein, Seller and Buyer are executing and delivering this Assignment in accordance with the Asset Purchase Agreement. This Assignment is subject to all of the terms and conditions of the Asset Purchase Agreement, and does not increase any liabilities or obligations nor decrease any rights or interests of either Seller or Buyer thereunder.
- 5. This Assignment may be executed in multiple counterparts, each of which shall be deemed an original hereof, and all of which shall constitute a single agreement effective as of the date hereof. Any delivery of an executed counterpart of this Assignment by facsimile or electronic mail shall be as effective as delivery of a manually executed counterpart of this Assignment.
- 6. This Assignment shall be binding upon and shall inure to the benefit of the parties and their respective successors and assigns.
- 7. This Assignment shall be governed by and construed in accordance with federal bankruptcy law, to the extent applicable, and, where state law is implicated, the internal laws of the State of Delaware, without giving effect to any principles of conflicts of law.

[Remainder of this page intentionally left blank]

IN WITNESS WHEREOF, Seller has caused its respective duly authorized officers to execute this Assignment as of the date first above written.

in its s	issignment for the benefit of creditors), LLC, ole and limited capacity as the assignee for th t of creditors of Family Christian Stores, LLC
Ву:	138 YL)
	Michael A. Maidy Manager
iDiscip	ile LLC
Ву:	
	David Henriksen President & CEO

IN WITNESS WHEREOF, Seller has caused its respective duly authorized officers to execute this Assignment as of the date first above written.

FCS (assignment for the benefit of creditors), LLC, in its sole and limited capacity as the assignee for the benefit of creditors of Family Christian Stores, LLC.

By:

Name: Michael A. Maidy

Title: Manager

iDisciple LLC

Nange: David Henriksen

Tive: President & CEO

Schedule A Trademarks

The purchased trademarks are listed on the following pages.

See Exhibit 1.2(b) - Family Christian Stores - Trademarks

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Exhibit 1.2(b) Family Christian Stores Trademarks

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Exhibit 1.2(b) Family Christian Stores Trademarks

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Family Christian Stores
Trademarks Exhibit 1.2(b)

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