

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435549

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	GRANT OF SECURITY INTEREST IN UNITED STATES TRADEMARKS		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Medianews Group, Inc.		07/17/2017	Corporation: DELAWARE
California Newspapers Partnership		07/17/2017	Partnership: DELAWARE
Northwest Publications, LLC		07/17/2017	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Cerberus Business Finance, LLC, as collateral agent		
Street Address:	875 Third Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	87336574	MAGELLAN BY ADTAXI	
Serial Number:	87336560	MAGELLAN	
Serial Number:	87336567	MAGELLAN BY ADTAXI	
Registration Number:	5141445	ADTAXI	
Registration Number:	5165312	PIONEER PRESS	
Registration Number:	5143633	SOUTHERN CALIFORNIA NEWS GROUP	
Serial Number:	87416139	THE CANNIFORNIAN	
CORRESPONDENCE DATA			
Fax Number:	2125935955		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-756-2132		
Email:	scott.kareff@srz.com		
Correspondent Name:	S. Kareff c/o Schulte Roth & Zabel LLP		
Address Line 1:	919 Third Avenue		
Address Line 2:	19th Floor		
Address Line 4:	New York, NEW YORK 10022		

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TRADEMARK

ATTORNEY DOCKET NUMBER:	014951-1667
NAME OF SUBMITTER:	Scott Kareff (014951-1667)
SIGNATURE:	/kc for sk/
DATE SIGNED:	07/18/2017

Total Attachments: 7

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GRANT OF SECURITY INTEREST
IN UNITED STATES TRADEMARKS

July 17, 2017

FOR GOOD AND VALUABLE CONSIDERATION, receipt and sufficiency of which are hereby acknowledged, each of the undersigned grantors (each "Grantor" and collectively, the "Grantors"), hereby grants to Cerberus Business Finance, LLC, as Collateral Agent, with principal offices at 875 Third Avenue, New York, New York 10022, (the "Grantee"), a continuing security interest in all of the Grantor's right, title and interest in, to and under to the Trademarks (as such term is defined in the Security Agreement referred to below), including without limitation the Trademarks set forth on Schedule A attached hereto.

THIS GRANT is made to secure the satisfactory performance and payment of all the Secured Obligations of the Grantor, as such term is defined in the Security Agreement among the Grantor, the other assignors from time to time party thereto and the Grantee, dated as of October 20, 2016 (as amended, modified, restated and/or supplemented from time to time, the "Security Agreement"). Upon the occurrence of the termination of the Security Agreement pursuant to Section 9.5 thereof this Grant shall automatically and immediately terminate and the Grantee shall execute, acknowledge, and deliver to the Grantor an instrument in writing releasing the security interest in the Trademarks acquired under this Grant.

This Grant has been granted in conjunction with the security interest granted to the Grantee under the Security Agreement. The rights and remedies of the Grantee with respect to the security interest granted herein are as set forth in the Security Agreement, all terms and provisions of which are incorporated herein by reference. In the event that any provisions of this Grant are deemed to conflict with the Security Agreement, the provisions of the Security Agreement shall govern.

[Remainder of this page intentionally left blank; signature page follows]

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the date first written above.

MEDIANEWS GROUP, INC., Grantor

By: Michael Koren
Name: Michael Koren
Title: Chief Financial Officer

CALIFORNIA NEWSPAPERS PARTNERSHIP,
Grantor

By: Michael Koren
Name: Michael Koren
Title: Chief Financial Officer

NORTHWEST PUBLICATIONS, LLC, Grantor

By: Michael Koren
Name: Michael Koren
Title: Chief Financial Officer

IN WITNESS WHEREOF, the undersigned have executed this Grant as of the
17th day of July, 2017.

CERBERUS BUSINESS FINANCE, LLC,
as Collateral Agent and Grantee

By:


Name: Daniel E. Wolf
Title: Chief Executive Officer

SCHEDULE A

TRADEMARKS

MEDIA NEWS GROUP, INC.

UNITED STATES

No.	Mark	Serial No. / Reg. No.	Goods/Services	Status	Comments
1.	<p>ADTAXI and MAGELLAN BY ADTAXI</p>  <p>stylized magellan by adtaxi™</p>	<p>Serial No. 87/336,574</p>	<p>IC 42 (USE BASIS) - Providing temporary use of non-downloadable software for use in the collection, integration, evaluation, and analysis of data from disparate sources utilizing data analytics, machine learning, and artificial intelligence to apply algorithmic optimizations and recommendations toward the development, operation, administration, management, and sale of advertisements and digital media campaigns and content and digital content publishing</p> <p>IC 42 (INTENT TO USE) - Data mining; platform as a service (PaaS) featuring software for use in the collection, integration, evaluation, and analysis of data from disparate sources utilizing data analytics, machine learning, and artificial intelligence to apply algorithmic optimizations and recommendations toward the development, operation, administration, management, and sale of advertisements and digital media campaigns and content and digital content publishing</p>	<p>Filed: 2/15/2017</p>	
2.	<p>MAGELLAN™</p>	<p>Serial No. 87/336,560</p>	<p>IC 42 (USE BASIS) - Providing temporary use of non-downloadable software for use in the collection, integration, evaluation, and analysis</p>	<p>Filed: 2/15/2017</p>	

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			<p>of data from disparate sources utilizing data analytics, machine learning, and artificial intelligence to apply algorithmic optimizations and recommendations toward the development, operation, administration, management, and sale of advertisements and digital media campaigns and content and digital content publishing</p> <p>IC 42 (INTENT TO USE) - Data mining; platform as a service (PaaS) featuring software for use in the collection, integration, evaluation, and analysis of data from disparate sources utilizing data analytics, machine learning, and artificial intelligence to apply algorithmic optimizations and recommendations toward the development, operation, administration, management, and sale of advertisements and digital media campaigns and content and digital content publishing</p>		
3.	MAGELLAN BY ADTAXI™	Serial No. 87/336,567	<p>IC 42 (USE BASIS) - Providing temporary use of non-downloadable software for use in the collection, integration, evaluation, and analysis of data from disparate sources utilizing data analytics, machine learning, and artificial intelligence to apply algorithmic optimizations and recommendations toward the development, operation, administration, management, and sale of advertisements and digital media campaigns and content and digital content publishing</p> <p>IC 42 (INTENT TO USE) - Data mining; platform as a service (PaaS) featuring software for use in the collection, integration, evaluation, and analysis of data from disparate sources utilizing data analytics, machine learning, and artificial intelligence to apply algorithmic optimizations and recommendations toward the development, operation, administration, management, and sale of advertisements and digital media campaigns and content and digital content publishing</p>	Filed: 2/15/2017	

			artificial intelligence to apply algorithmic optimizations and recommendations toward the development, operation, administration, management, and sale of advertisements and digital media campaigns and content and digital content publishing		
4.	ADTAXI®	Reg. No. 5,141,445	IC 35 - Advertising and advertisement services; advertising and marketing services, namely, promoting the goods and services of others	Registered 2/14/2017	

NORTHWEST PUBLICATIONS, LLC					
UNITED STATES					
No.	Mark	Serial No. / Reg. No.	Goods/Services	Status	Comments
11.	PIONEER PRESS®	Reg. No. 5,165,312	IC 16 - Newspapers; daily newspaper; newspapers for general circulation; daily newspaper containing current news and information	Registered 3/21/2017	
CALIFORNIA NEWSPAPERS PARTNERSHIP					
UNITED STATES					

No.	Mark	Serial No. / Reg. No.	Goods/Services	Status	Comments
12.	SOUTHERN CALIFORNIA NEWS GROUP®	Reg. No. 5,143,633	IC 35 - Advertising and advertisement services; advertising, marketing and promotion services; advertising and marketing services, namely, promoting the goods and services of others; development, operation, administration and management of advertising and digital advertising campaigns; advertising services, namely, preparing and disseminating advertising for others via the Internet, on websites and printed publications; classified advertising services	Registered 2/14/2017	Assigned from MediaNews Group, Inc. to CNP
13.	SOUTHERN CALIFORNIA NEWS GROUP®	Reg. No. 5,143,633	IC 41 - Electronic and print newspaper publishing; providing news in the nature of current event reporting; providing current event news and information via a global computer network; on-line publication of current event news; publication of electronic newspapers accessible via a global computer network	Registered 2/14/2017	Assigned from MediaNews Group, Inc. to CNP
14.	THE CANNIFORNIAN™	Serial No. 87416139	IC 41 - Providing current event news and information via a global computer network; providing an Internet news portal featuring links to news stories and articles in the field of current events; online news in the nature of current events reporting; providing on-line non-downloadable newspapers; online publication of current event news; publication of electronic newspapers accessible via a global computer network	Filed 4/18/2017	

MediaNews – Grant of Security Interest – Trademarks