

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM434832

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Release of security interest recorded at Reel/Frame 5525/0516		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
General Electric Capital Corporation		06/21/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Safer, Inc.		
Street Address:	69 North Locust Street		
City:	Lititz		
State/Country:	PENNSYLVANIA		
Postal Code:	17543		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	3171074	3-IN-1 GARDEN SPRAY	
Registration Number:	1764000	BIONEEM	
Registration Number:	1989374		
Registration Number:	2755428	CONCERN	
Registration Number:	1950190	CONCERN	
Registration Number:	1560449	CONCERN	
Registration Number:	2882476	CRITTER RIDDER	
Registration Number:	2236673	DEER AWAY	
Registration Number:	2700224	DEER-OFF	
Registration Number:	3776077	ENDALL	
Registration Number:	2029339	GET AWAY	
Registration Number:	1243034	GRASS PATCH	
Registration Number:	1947624	MAGIC START	
Registration Number:	1932702	NECESSARY ORGANICS	
Registration Number:	1044573	OXYGEN-PLUS	
Registration Number:	1681698	RESTORE	
Registration Number:	1049315	RESTORE	
Registration Number:	1752093	RINGER	
Registration Number:	1445809	RINGER	
TRADEMARK			

CH \$765.00 3171074

Property Type	Number	Word Mark
Registration Number:	2793997	SAFER
Registration Number:	1508698	SAFER
Registration Number:	1534947	SAFER
Registration Number:	2812229	STICKY STAKES
Registration Number:	2857263	THE PANTRY PEST
Registration Number:	1883231	VITALIZE
Registration Number:	2674701	WEED PREVENTION PLUS
Registration Number:	1258224	BIOACTIVATOR
Registration Number:	1805762	FLY SCOOP
Registration Number:	3012329	NO WILT
Registration Number:	758277	PENTREX

CORRESPONDENCE DATA

Fax Number: 3128622200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3128622000

Email: rob.soneson@kirkland.com

Correspondent Name: Rob Soneson

Address Line 1: 300 N LaSalle

Address Line 2: Kirkland & Ellis LLP

Address Line 4: Chicago, ILLINOIS 60654

ATTORNEY DOCKET NUMBER:	13826-17-RFS
NAME OF SUBMITTER:	Rob Soneson
SIGNATURE:	/rsoneson/
DATE SIGNED:	07/12/2017

Total Attachments: 5

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TRADEMARK RELEASE

THIS TRADEMARK RELEASE is made as of June 21, 2017, by GENERAL ELECTRIC COMPANY, as successor-by-merger to General Electric Capital Corporation, as Collateral Agent ("Secured Party"), in favor of Safer, Inc., a Delaware corporation ("Grantor") or the Lenders and the other Secured Parties. Capitalized terms used but not defined herein shall have the same meanings assigned to such terms in the Security Agreement (as defined below).

WITNESSETH:

WHEREAS, Grantor and Secured Party were parties to (i) that certain Guaranty and Security Agreement dated as of May 29, 2015 (the "Security Agreement") and (ii) that certain Trademark Security Agreement dated as of May 29, 2015 (the "Trademark Security Agreement"), pursuant to which Grantor granted a security interest to Secured Party, for the ratable benefit of all of the Secured Parties, in the Trademark Collateral (as defined below) as security for certain obligations owing by Grantor to Secured Parties;

WHEREAS, the Trademark Security Agreement was recorded by the Trademark Division of the United States Patent and Trademark Office on May 29, 2015, at Reel 5525, Frame 0516;

WHEREAS, Grantor has requested that Secured Party execute this Trademark Release to evidence the release of its security interest in Trademark Collateral and the reassignment of any and all rights Secured Party may have in the same to the Grantor.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged:

1. Secured Party, on behalf of all of the Secured Parties, hereby releases, terminates and discharges its security interest in all of Grantor's right, title and interest in, to and under the following (collectively the "Trademarks Collateral"):

- (a) all of its Trademarks, including, without limitation, those referred to on **Schedule 1** hereto;
- (b) all renewals and extensions of the foregoing; and
- (c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark.

2. Secured Party hereby reassigns, grants and conveys to Grantor, without any representation, recourse or undertaking by Secured Party, any and all of Secured Party's right, title and interest in and to the Trademarks and the Trademark Collateral.

3. This Trademark Release and the rights and obligations of the parties hereto shall be governed by, and construed and interpreted in accordance with, the laws of the State of Illinois.

[Signature Page Follows]

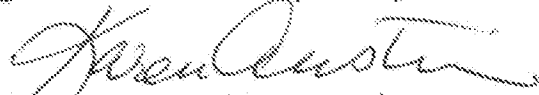
IN WITNESS WHEREOF, Secured Party has caused this Trademark Release to be executed as of the day and year first above written.

GENERAL ELECTRIC COMPANY, as successor-
by-merger to General Electric Capital Corporation

By:

Name:

Title:



KAREN AUSTIN

DULY AUTHORIZED SIGNATORY

Trademark Release

TRADEMARK
REEL: 006107 FRAME: 0222


SCHEDULE 1

Trademark Registrations and Applications

See attached.

SCHEDULE I
TO
TRADEMARK SECURITY AGREEMENT

Trademark Registrations

TRADEMARK	COUNTRY	APPL. NO. FILING DATE	REG. NO REG. DATE	OWNER
3IN1 GARDEN SPRAY	US	78/741997 10/27/2005	3171074 11/14/2006	SAFER, INC.
BIONEEM	US	74/265354 4/13/1992	1764000 4/13/1993	SAFER, INC.
BIRD FEEDER TRADE DRESS 	US	74/300804 8/3/1992	1989374 7/30/1996	SAFER, INC.
CONCERN	US	76/399788 4/24/2002	2755428 8/26/2003	SAFER, INC.
CONCERN	US	74/526860 5/13/1994	1950190 1/23/1996	SAFER, INC.
CONCERN	US	73/777949 1/31/1989	1560449 10/17/1989	SAFER INC.
CRITTER RIDDER	US	76/437050 8/1/2002	2882476 9/7/2004	SAFER, INC.
DEER AWAY	US	75/417924 2/17/1998	2236673 4/6/1999	SAFER, INC.
DEEROFF	US	76/430935 7/10/2002	2700224 3/25/2003	SAFER, INC.
ENDALL	US	77/689638 3/12/2009	3776077 4/13/2010	SAFER, INC.
GET AWAY	US	74/719992 8/24/1995	2029339 1/7/1997	SAFER INC.
GRASS PATCH	US	73/242310 12/10/1979	1243034 6/21/1983	SAFER, INC.
MAGIC START	US	74/533104 6/3/1994	1947624 1/9/1996	SAFER, INC.
NECESSARY ORGANICS	US	74/522109 5/6/1994	1932702 11/7/1995	SAFER, INC.
OXYGENPLUS	US	73/072147 12/18/1975	1044573 7/27/1976	SAFER, INC.

TRADEMARK	COUNTRY	APPL. NO. FILING DATE	REG. NO. REG. DATE	OWNER
RESTORE	US	74/107030 10/17/1990	1681698 4/7/1992	SAFER, INC.
RESTORE	US	73/050988 4/30/1975	1049315 ¹ 10/5/1976	SAFER, INC.
RINGER	US	74/106759 10/17/1990	1752093 2/16/1993	SAFER, INC.
RINGER	US	73/635031 12/12/1986	1445809 7/7/1987	SAFER, INC.
SAFER	US	76/436248 7/29/2002	2793997 12/16/2013	SAFER, INC.
SAFER	US	73/671534 7/13/1987	1508698 10/18/1988	SAFER INC.
SAFER	US	73/667619 6/2/1987	1534947 4/18/1989	SAFER, INC.
STICKY STAKES	US	76/401549 4/29/2002	2812229 2/10/2004	SAFER, INC.
THE PANTRY PEST	US	76/401550 4/29/2002	2857263 6/29/2004	SAFER, INC.
VITALIZE	US	74/523185 5/4/1994	1883231 3/14/1995	SAFER, INC.
WEED PREVENTION PLUS	US	76/374447 2/25/2002	2674701 1/14/2003	SAFER, INC.
BIOACTIVATOR	US	73/380008 8/16/1982	1258224 11/22/1983	SAFER, INC.
FLY SCOOP	US	74/346686 1/8/1993	1805762 11/23/1993	SAFER, INC.
NO WILT	US	76619084 11/3/2004	3012329 11/1/2005	SAFER, INC.
PENTREX	US	72/154714 10/8/1962	758277 10/15/1963	SAFER, INC.

¹ Certain title updates are needed for this trademark.