

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM435249

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Ericarde Limited		01/02/2017	Limited Company: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Autentico Holdings Limited		
Street Address:	4 The Glenmore Center, Moat Way		
City:	Ashford, Kent		
State/Country:	UNITED KINGDOM		
Postal Code:	TN24 0TL		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86573281	THE CHARM OF LIME	
Serial Number:	86573301	THE CHARM OF CHALK	
Serial Number:	86573307	AUTENTICO	
CORRESPONDENCE DATA			
Fax Number:	9784639109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	+1.978.463.9100		
Email:	trademarks@sandsip.com		
Correspondent Name:	Aaron Y. Silverstein		
Address Line 1:	14 Cedar Street, Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913-1831		
DOMESTIC REPRESENTATIVE			
Name:	Aaron Y. Silverstein		
Address Line 1:	14 Cedar Street, Suite 224		
Address Line 4:	Amesbury, MASSACHUSETTS 01913-1831		
NAME OF SUBMITTER:	Aaron Y. Silverstein		
SIGNATURE:	/Aaron Y. Silverstein/		

OP \$90.00 86573281

DATE SIGNED:	07/15/2017
Total Attachments: 3 source=Deed of Assignment#page1.tif source=Deed of Assignment#page2.tif source=Deed of Assignment#page3.tif	

DEED OF ASSIGNMENT

THIS DEED is made the 2ND day of January 2017.

BETWEEN:

1. Ericarde Ltd, of 1 Saxon Court Cottages, Uckfield, East Sussex, TN22 4DT, United Kingdom, a limited liability company incorporated in the United Kingdom under No. 07624737 (hereinafter referred to as "the Assignor");

AND

2. Autentico Holdings Limited, of 4 The Glenmore Centre, Moat Way, Ashford, Kent, TN24 0TL, United Kingdom, a limited liability company incorporated in the United Kingdom under No. 09458177 (hereinafter referred to as "the Assignee").

WHEREAS:

1. The Assignor is the Registered Proprietor of the trade marks (hereinafter referred to as "the Marks") short particulars of which are set out in the Schedule hereto.
2. The Assignor and the Assignee have agreed to transfer the Marks from the Assignor to the Assignee on the terms hereinafter appearing.

NOW THIS DEED WITNESSETH as follows:-

1. In pursuance of the Agreement between the Assignor and the Assignee the Assignor HEREBY ASSIGNS and transfers to the Assignee with full title guarantee all right title and interests in and to the Marks and all rights powers liberties and immunities conferred on the proprietor of the Marks free and clear of all liens charges and encumbrances TOGETHER WITH the right to bring proceedings and all other remedies in relation to any infringement of the Marks or passing off which may have occurred prior to the date hereof TO HOLD the same unto the Assignee absolutely.
2. In furtherance of the said Assignment the Assignor hereby covenants that it will at the request and expense of the Assignee (as to out of pocket expenses only) execute all documents papers forms and authorisations and depose to or swear all declarations or oaths which may be necessary or desirable for securing completing and vesting full right title and interest in the Marks in the Assignee absolutely.

3. This Assignment shall be governed by the Laws of England and Wales.

IN WITNESS whereof this Assignment has been executed as a Deed and delivered the day and year first before written.

SIGNED as a DEED by:

(Assignor)



Acting by:

J. Adams, director Ericard LTD



And

Antonio Holley LTD, director Ericard LTD

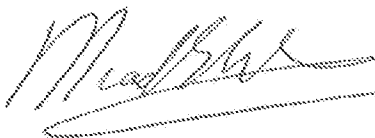
SIGNED as a DEED by:

(Assignee)



Acting by:

J. Adams, director Antares Holdings LTD



And

Antonio BVI inc, director Antares Holdings LTD

SCHEDULE

<u>COUNTRY</u>	<u>APPLICATION REGISTRATION NO</u>	<u>TRADE MARK</u>	<u>CLASS</u>
European Union	12399879	AUTENTICO VINTAGE CHALK PAINTS LOGO	2,16,41
European Union	12711248	AUTENTICO HERITAGE PAINT LOGO	2,16,41
European Union	12711057	AUTENTICO MONUMENTENVERF LOGO	2,16,41
European Union	13851779	THE CHARM OF CHALK	2,16
European Union	11719887	AUTENTICO LOGO	2,16,41
USA	86573307	AUTENTICO LOGO	2,16,41
USA	86573301	THE CHARM OF CHALK	2,16,41
USA	86573281	THE CHARM OF LIME	2,16,41