

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM434016

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Iso Beauty, Inc.		06/28/2017	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Pro Styler, Inc.		
<b>Street Address:</b>	c/o Kia Kamran P.C.		
<b>Internal Address:</b>	1900 Avenue of the Stars, 25th Floor		
<b>City:</b>	Century City		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90067-4301		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87246813	PROLISS	
<b>Serial Number:</b>	87311697	NEO	
<b>Registration Number:</b>	4080176	ISO PROFESSIONAL	
<b>Registration Number:</b>	4064518	ISO BEAUTY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3109191444		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3102848600		
<b>Email:</b>	kia@tunelaw.com		
<b>Correspondent Name:</b>	Kia Kamran		
<b>Address Line 1:</b>	1900 Avenue of the Stars, 25th Floor		
<b>Address Line 4:</b>	Century City, CALIFORNIA 90067-4301		
<b>NAME OF SUBMITTER:</b>	Kia Kamran, Esq.		
<b>SIGNATURE:</b>	/Kia Kamran/		
<b>DATE SIGNED:</b>	07/06/2017		
<b>Total Attachments: 4</b>			
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source=ISO PROFESSIONAL ASSIGNMENT#page1.tif  
source=NEO ASSIGNMENT#page1.tif

ASSIGNMENT OF APPLICATION

WHEREAS Iso Beauty, Inc., a California Corporation with an address of c/o Kia Kamran P.C., 1900 Avenue of the Stars, 25<sup>th</sup> Floor, Los Angeles, CA, USA 90067-4301 ("Assignor") is the owner of the applied for mark "PROLISS" (the "Mark"), which was filed on November 23, 2016, based on its use of the Mark in commerce, and was given the Serial No. 87246813, and

WHEREAS Pro Styler, Inc., a California Corporation with an address of 17437 Collins St., Encino CA 91316, ("Assignee") desires to obtain all rights in and to the Mark, together with the goodwill symbolized thereby.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the above-identified application thereof.

Dated: As of 6-28-17

For Iso Beauty, Inc.

Alon Peled  
Alon Peled, President

ASSIGNMENT OF TRADEMARK

WHEREAS Iso Beauty, Inc., a California Corporation with an address of c/o Kia Kamran P.C., 1900 Avenue of the Stars, 25<sup>th</sup> Floor, Los Angeles, CA, USA 90067-4301 ("Assignor") is the owner of Registration No. 4064518 for the mark "ISO BEAUTY" (the "Mark"), and

WHEREAS Pro Styler, Inc., a California Corporation with an address of 17437 Collins St., Encino CA 91316, ("Assignee") desires to obtain all rights in and to the Mark, together with the goodwill symbolized thereby.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the above-identified registration thereof.

Dated: As of 6-28-17

For Iso Beauty, Inc.

Alon Peled  
Alon Peled, President

ASSIGNMENT OF TRADEMARK

WHEREAS Iso Beauty, Inc., a California Corporation with an address of c/o Kia Kamran P.C., 1900 Avenue of the Stars, 25<sup>th</sup> Floor, Los Angeles, CA, USA 90067-4301 ("Assignor") is the owner of Registration No. 4080176 for the mark "ISO Professional" (the "Mark"), and

WHEREAS Pro Styler, Inc., a California Corporation with an address of 17437 Collins St., Encino CA 91316, ("Assignee") desires to obtain all rights in and to the Mark, together with the goodwill symbolized thereby,

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the above-identified registration thereof.

Dated: As of 6-28-17

For Iso Beauty, Inc.

Alon Peled  
Alon Peled, President

ASSIGNMENT OF APPLICATION

WHEREAS Iso Beauty, Inc., a California Corporation with an address of c/o Kia Kamran P.C., 1900 Avenue of the Stars, 25<sup>th</sup> Floor, Los Angeles, CA, USA 90067-4301 ("Assignor") is the owner of the applied for mark "NEO" (the "Mark"), which was filed on January 24, 2017, based on its use of the Mark in commerce, and was given the Serial No. 87311697, and

WHEREAS Pro Styler, Inc., a California Corporation with an address of 17437 Collins St., Encino CA 91316, ("Assignee") desires to obtain all rights in and to the Mark, together with the goodwill symbolized thereby.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark, together with the goodwill symbolized by the Mark, and the above-identified application thereof.

Dated: As of 6-28-17

For Iso Beauty, Inc.

Alon Peled  
Alon Peled, President