

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM433361

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SOL DE JANEIRO USA, INC.		04/21/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	SOL DE JANEIRO LIMITED		
Street Address:	Woodbourne Hall, P.O. Box 3162		
City:	Tortola		
State/Country:	VIRGIN ISLANDS, BRITISH		
Entity Type:	Business Company: VIRGIN ISLANDS, BRITISH		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	87203573	BRAZILIAN BUM BUM	
Registration Number:	4980929	BRAZILIAN GOLDEN BODY VEIL	
CORRESPONDENCE DATA			
Fax Number:	9147234301		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9147234300		
Email:	tmefs@LSLLP.com		
Correspondent Name:	Howard N. Aronson		
Address Line 1:	Lackebach Siegel LLP, 1 Chase Road		
Address Line 2:	Lackebach Siegel Building		
Address Line 4:	Scarsdale, NEW YORK 10583-4156		
ATTORNEY DOCKET NUMBER:	Dockets 19840 & 18001		
DOMESTIC REPRESENTATIVE			
Name:	Howard N. Aronson		
Address Line 1:	Lackebach Siegel LLP, 1 Chase Road		
Address Line 2:	Lackebach Siegel Building		
Address Line 4:	Scarsdale, NEW YORK 10583-4156		
NAME OF SUBMITTER:	Howard N. Aronson		
SIGNATURE:	/Howard N. Aronson/		

OP \$65.00 87203573

DATE SIGNED:	06/30/2017
Total Attachments: 2 source=4-21-17 - Assignment - Sol de Janeiro USA Inc to Sol de Janeiro Limited (EXECUTED)#page1.tif source=4-21-17 - Assignment - Sol de Janeiro USA Inc to Sol de Janeiro Limited (EXECUTED)#page2.tif	

ASSIGNMENT

WHEREAS, **SOL DE JANEIRO USA, INC.**, a Delaware corporation located at 721 5th Avenue #48B, New York, NY 10022 (hereinafter "**ASSIGNOR**"), was the owner of all right, title and interest in and to the below listed trademarks, which have been applied for and registered at the United States Patent and Trademark Office, particulars of which are as follows:

<u>Trademark</u>	<u>Ser. No.</u>	<u>Reg. No.</u>
Brazilian Bum Bum	87203573	
Brazilian Golden Body Veil	86608776	4,980,929

(hereinafter referred to as the "Marks");

WHEREAS, **SOL DE JANEIRO LIMITED**, a British Virgin Islands Business Company located at Woodbourne Hall, P.O. Box 3162, Tortola, British Virgin Islands (hereinafter "**ASSIGNEE**") was desirous of acquiring the aforesaid Marks, together with the goodwill of the business symbolized by the Marks;

WHEREAS, by agreement the **ASSIGNEE** received the entire right, title, and interest in and to the aforesaid Marks, together with the goodwill of the business symbolized thereby; and

WHEREAS, the parties hereto are desirous of executing a document for purposes of recordation at the United States Patent and Trademark Office recording title in and to the aforesaid Marks in the name of the **ASSIGNEE**.

NOW, THEREFORE, for and in consideration of good and valuable consideration to

it paid, the receipt and sufficiency of which are hereby acknowledged, said **ASSIGNOR** hereby acknowledges and confirms its prior said transfer, and does hereby sell, assign, and transfer unto said **ASSIGNEE**, all rights, title and interest in and to said Marks, including the applications and registrations thereof and the Certificates of Registration duly and legally issued therefor, and any and all renewals thereof for the Marks, together with the goodwill of the business symbolized thereby, and further including, without limitation, all claims for damages by reason of past infringement and the right to sue for and the right to collect the same for its own use and behoof, and for the use and behoof of its successors, assigns, or legal representatives and the right to defend the Marks and the applications and registrations thereof.

The **ASSIGNOR REPRESENTS AND WARRANTS** that it has the full right, power and authority to make this assignment, and that it has not granted and will not grant any assignment or other encumbrance of the Marks to any third party.

SOL DE JANEIRO USA, INC.

BY: Heela Y. Tsuzuki

NAME: Heela Y. Tsuzuki

TITLE: CEO

DATED: April 21, 2017