

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM428344

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reaction, Inc.		05/15/2017	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	NewCo Shelter Corp.		
Street Address:	1062 Folsom Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94103		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4974268	EXO	
Serial Number:	86768664	CAMP	
Serial Number:	86768666	CAMPER	
Serial Number:	86530138	EXOTEL	
Serial Number:	86894713	EXOTEL	
CORRESPONDENCE DATA			
Fax Number:	8664015985		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-549-5298		
Email:	liz@olinerlaw.com, shawn@olinerlaw.com		
Correspondent Name:	Elizabeth Oliner		
Address Line 1:	345 Grove Street, 2nd Floor		
Address Line 4:	San Francisco, CALIFORNIA 94102		
ATTORNEY DOCKET NUMBER:	Reaction to NewCo		
NAME OF SUBMITTER:	Elizabeth Oliner		
SIGNATURE:	/ejo/		
DATE SIGNED:	05/21/2017		
Total Attachments: 2			

OP \$140.00 4974268

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ASSIGNMENT OF TRADEMARK

This Assignment of Trademark (the "Assignment") is made on May 15, 2017 (the "Effective Date"), is by and between Reaction, Inc., a Delaware corporation with an address of 2301 East Saint Elmo Road, Suite 375, Austin, Texas 78744 ("Assignor") by and through its bankruptcy trustee, and NewCo Shelter Corp., a Delaware corporation with an address of 1062 Folsom Street, San Francisco, California 94103 ("Assignee"), collectively referred to herein as the "Parties".

Recitals

Assignor wishes to assign all of its rights, title, and interest in and to the marks listed in Exhibit A to this Assignments (the "Marks"), together with the goodwill of the business associated therewith, and symbolized by the Marks, to Assignee in accordance with the provisions of this Assignment, and Assignee wishes to accept such assignment.

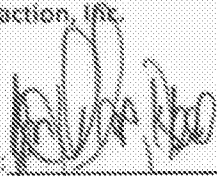
Agreement

In consideration of the foregoing recitals, the mutual agreements, provisions and covenants contained herein, and for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- (a) Assignor hereby transfers, conveys and assigns the Marks to Assignee. Assignor further transfers, conveys and assigns to Assignee, without any additional consideration, all goodwill associated with the Marks.
- (b) Assignee shall have the right to record this instrument of assignment in the United States Patent and Trademark Office.
- (c) This Assignment is without any warranties or guaranties and is without recourse on the Chapter 7 trustee or the bankruptcy estate of Assignor.

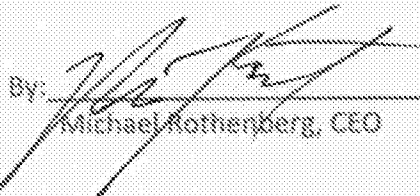
In Witness Whereof, the Parties have caused this Assignment to be executed by their duly authorized representatives.

Assignee:
Reaction, Inc.

By: 

Pat Lowe, Bankruptcy Trustee

Assignee:
NewCo Shelter Corp.

By: 

Michael Rotherberg, CEO

Law Office of Pat Lowe
218 North Getty Street
Uvalde, Texas 78801
830-278-6271
830-278-7643 (fax)
Email: pat.lowe.law@gmail.com

EXHIBIT A

List of Marks and Registrations Transferred

Mark	Country	App. No.	Reg. No.	Status
CAMP	United States	86768664	---	Allowed
CAMPER	United States	86768666	---	Allowed
EXO	United States	86530208	4974268	Registered
EXO	International (World Intellectual Property Organization)		1265464	Registered
EXOTEL	United States	86530138	---	Allowed
EXOTEL	United States	86894713	---	Allowed
EXOTEL	International (World Intellectual Property Organization)		1265465	Registered
EXOTEL	European Union	015696073	---	Published