

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM425386

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ballard Pacific Resources, Inc.		04/27/2017	Corporation: MASSACHUSETTS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eminent Cycles, LLC		
<b>Street Address:</b>	1828 Hygeia Avenue		
<b>City:</b>	Encinitas		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92128		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87214537	VALIANT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Email:</b>	kmoyerhenry@lewiskohn.com		
<b>Correspondent Name:</b>	Lewis kohn & walker LLP		
<b>Address Line 1:</b>	15150 Avenue of Science		
<b>Address Line 2:</b>	Suite 201		
<b>Address Line 4:</b>	San diego, CALIFORNIA 92128		
<b>ATTORNEY DOCKET NUMBER:</b>	903.302US		
<b>NAME OF SUBMITTER:</b>	Kari Moyer-henry		
<b>SIGNATURE:</b>	/KMH/		
<b>DATE SIGNED:</b>	04/27/2017		
<b>Total Attachments: 1</b>			
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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**  
**ASSIGNMENT OF TRADEMARK**

WHEREAS, Ballard Pacific Resources, Inc. ("Assignor"), owns U.S. Trademark Application No. 87/214,537 (the "Application"), which is pending on the Principal Register of the United States Patent and Trademark Office, for the mark VALIANT, for use in connection with goods including bicycles and has the intention of using the mark in connection with such goods in interstate commerce (the "Mark").

WHEREAS, Eminent Cycles, LLC, a California limited liability company ("Assignee"), desires to acquire the Mark and the Application, together with the goodwill of the business symbolized by the Mark;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Mark and Application, including the right to bring suit against any third party for infringement and together with the goodwill of the business symbolized by the Mark.

Dated: April 27, 2017

By: 

Name: Ronald Horta, a principal of and on behalf of Assignor Ballard Pacific Resources, Inc.