TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM426051

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:	02/28/2015	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Novartis AG		02/28/2015	Corporation: SWITZERLAND

RECEIVING PARTY DATA

Name:	Novartis Consumer Health S.A.	
Street Address:	Route de l'Etraz	
City:	1197 Prangins	
State/Country:	SWITZERLAND	
Entity Type:	PRIVATE COMPANY LIMITED BY SHARES: SWITZERLAND	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	85243455	EXCEDRIN
Serial Number:	77295129	EXCEDRIN EXPRESS GELS
Serial Number:	85243473	EXCEDRIN PM
Serial Number:	85093020	FOR LIFE'S HEADACHES
Serial Number:	85359496	

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: trademarks@gsk.com **Correspondent Name:** Charles Atkinson Address Line 1: 5 Crescent Drive

Address Line 2: NY0300

Address Line 4: Philadelphia, PENNSYLVANIA 19112

DOMESTIC REPRESENTATIVE

Name: Charles M. Atkinson **Address Line 1:** 5 Crescent Drive

Address Line 4: Philadelphia, PENNSYLVANIA 19112

Terence A. Dixon NAME OF SUBMITTER:

> **TRADEMARK** REEL: 006048 FRAME: 0410

900404649

SIGNATURE:	/tad/	
DATE SIGNED:	05/03/2017	
Total Attachments: 2		
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TRADEMARK
REEL: 006048 FRAME: 0411

CONFIRMATORY TRADEMARK ASSIGNMENT

WHEREAS, Novartis AG, a company incorporated under the laws of Switzerland, having a place of business at CH-4002 Basel, Switzerland ("Assignor") owned certain trademarks and/or service marks in the U.S., and the U.S. applications and/or registrations for such marks, as set forth in Exhibit A attached hereto and incorporated herein by this reference (the "Marks"); and

WHEREAS, Assignor assigned all of the right, title and interest of Assignor in and to the Marks, together with the goodwill of the business symbolized by the Marks, to Novartis Consumer Health S.A., a company incorporated under the laws of Switzerland, having a place of business at Route de l'Etraz, 1197 Prangins, Switzerland ("Assignee"), pursuant to a certain Intellectual Property Assignment (the "IP Assignment") dated 28 February, 2015.

NOW, THEREFORE, Assignor hereby confirms that for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which hereby is acknowledged, it sold, transferred, assigned and conveyed to Assignee, pursuant to the IP Assignment, Assignor's entire right, title and interest in and to the Marks in the U.S., and to the U.S. applications and/or registrations for the Marks, together with the goodwill of the business symbolized by the Marks, effective as of the date of the IP Assignment.

IN WITNESS WHEREOF, Assignor has caused this Confirmatory Trademark Assignment to be duly executed by an authorized representative on this 2 day of Mn1 2017.

Novartis AG

Name: Charles Atkinson

Title: Authorized Signatory

Novartis AG

Name: Terence Dixon

Title: Authorized Signatory

EXHIBIT A Trademark Schedule

Werk	Application No.	Registration No.
EXCEDRIN	85243455	3985911
EXCEDRIN EXPRESS GELS	77295129	4009753
EXCEDRÍN P.M.	85243473	3985912
FOR LIFE'S HEADACHES (EXCEDRIN TAGLINE)	85093020	4136184
EXCEDRIN head profile and quarter circle head device	85359496	4380614

RECORDED: 05/03/2017

TRADEMARK
REEL: 006048 FRAME: 0413