

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM426044

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pyramid IP, LLC		04/27/2017	Limited Liability Company: WASHINGTON
RECEIVING PARTY DATA			
Name:	North American Breweries, Inc.		
Street Address:	445 St. Paul Street		
City:	Rochester		
State/Country:	NEW YORK		
Postal Code:	14605		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 16			
Property Type	Number	Word Mark	
Registration Number:	1829548	PYRAMID	
Registration Number:	2116443		
Registration Number:	2132594		
Registration Number:	2240148	PYRAMID BREWERIES	
Registration Number:	2292854	SNOW CAP	
Registration Number:	3102282	THUNDERHEAD	
Registration Number:	3508609	BROKEN RAKE	
Registration Number:	3666650	CURVE BALL	
Registration Number:	3775871	PYRAMID BREWERIES	
Registration Number:	3822896	JUGGERNAUT	
Registration Number:	3860525	FLING	
Registration Number:	3935670	DISCORD	
Registration Number:	3939006	OUTBURST	
Registration Number:	3175223	REFRESHINGLY UNFILTERED	
Registration Number:	5101871	DITTO	
Serial Number:	87253189	TRIANGULATE	
CORRESPONDENCE DATA			
Fax Number:	5852322152		

TRADEMARK

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 585-231-1197
Email: kmarkert@hselaw.com
Correspondent Name: Katherine A. Markert
Address Line 1: 1600 Bausch & Lomb Place
Address Line 2: Harter Secrest & Emery LLP
Address Line 4: Rochester, NEW YORK 14604

NAME OF SUBMITTER:	Katherine A. Markert
SIGNATURE:	/Katherine A. Markert/
DATE SIGNED:	05/03/2017

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment is effective as of April 27, 2017 (the "Effective Date"), by and between Pyramid IP, LLC a Washington limited liability company with a place of business at 91 S. Royal Brougham Way, Seattle, WA 98134 ("Assignor") and North American Breweries, Inc., a Delaware corporation having a place of business at 445 St. Paul Street, Rochester, NY 14605 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks, trademark applications and trademark registrations listed on Exhibit A (the "Assigned Trademarks"), and the goodwill associated with the Assigned Trademarks; and

WHEREAS, pursuant to a plan of corporate reorganization Assignor wishes to assign to Assignee all of its right, title, and interest in and to the Assigned Trademarks, and the goodwill associated with the Assigned Trademarks; and

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's right, title, and interest in and to the Assigned Trademarks, the goodwill associated with the Assigned Trademarks, all of Assignor's business, which is ongoing and existing, to which the Assigned Trademarks pertain, and the right to sue and recover for past infringement of the Assigned Trademarks, as fully and completely as permitted by law, it being the intention of the parties that Assignee shall acquire all rights in the Assigned Trademarks, leaving Assignor with no rights whatsoever.

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by their duly authorized representatives as follows:

{remainder of page intentionally left blank}

IN WITNESS WHEREOF, the parties have caused this Trademark Assignment to be signed by their duly authorized representatives as follows:

PYRAMID IP, LLC

By: [Signature]

Name: John K. Sirchio

Title: Chief Executive Officer

State of New York
County of Erie

ACKNOWLEDGMENT

On this 10 day of April 2017, before me, the undersigned, a Notary Public in and for said State, personally appeared John K. Sirchio, known to me (or satisfactorily proven) to be the person whose name is subscribed to on behalf of Pyramid IP, LLC and acknowledged that s/he executed the same for the purposes therein contained.

[Signature]
Notary Public

KELLY JEANNE DIGGINS
Notary Public, State of New York
Qualified in Erie County
My Commission Expires Nov. 29, 2018

NORTH AMERICAN BREWERIES, INC.

By: _____

Name: _____

Title: _____

State of New York
County of Erie




ACKNOWLEDGMENT


On this 24th day of April 2017, before me, the undersigned, a Notary Public in and for said State, personally appeared, John K. Sirchio, known to me (or satisfactorily proven) to be the person whose name is subscribed to on behalf of North American Breweries, Inc. and acknowledged that s/he executed the same for the purposes therein contained.

Notary Public

KELLY JEANNE DIGGINS
Notary Public, State of New York
Qualified in Erie County
My Commission Expires Nov. 29, 2018

Exhibit A

Mark	Country	Status	App. No./Reg. No.	Reg. Date
PYRAMID	Canada	Registered	TMA451129	12/1/1995
PYRAMID	United States	Registered	1,829,548	4/5/1994
TWO PYRAMIDS Design 	United States	Registered	2,116,443	11/25/1997
TWO PYRAMIDS Design 	United States	Registered	2,132,594	1/27/1998
PYRAMID BREWERIES	United States	Registered	2,240,148	4/20/1999
SNOW CAP	United States	Registered	2,292,854	11/16/1999
THUNDERHEAD	United States	Registered	3,102,282	6/6/2006
BROKEN RAKE	United States	Registered	3,508,609	9/30/2008
CURVE BALL	United States	Registered	3,666,650	8/11/2009
PYRAMID BREWERIES & Design 	United States	Registered	3,775,871	4/13/2010
JUGGERNAUT	United States	Registered	3,822,896	7/20/2010
FLING	United States	Registered	3,860,525	10/12/2010
DISCORD	United States	Registered	3,935,670	3/22/2011
OUTBURST	United States	Registered	3,939,006	3/29/2011

PYRAMID DESIGN 	Canada	Registered	TMA472346	3/11/1997
MACTARNAHAN'S HIGHLANDER	Canada	Registered	TMA601034	1/30/2004
REFRESHINGLY UNFILTERED	United States	Registered	3,175,223	11/21/2006
DITTO	United States	Registered	5,101,871	12/13/2016
TRIANGULATE	United States	Published	87/253,189	