

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM423054

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mamiye Brothers, Inc.		04/07/2017	Corporation: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Mamiye IP Holdings LLC		
Street Address:	1385 Broadway		
Internal Address:	18th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	86434019	STATE OF MIND	
Serial Number:	87088441	HERITAGE	
Registration Number:	2805394	GIRLTOWN	
Registration Number:	3463856	TRUCE	
CORRESPONDENCE DATA			
Fax Number:	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	516-869-6422		
Email:	legalsiegal@aol.com		
Correspondent Name:	Laura B. Siegal, Esq.		
Address Line 1:	39 Chestnut Road		
Address Line 4:	Manhasset, NEW YORK 11030		
NAME OF SUBMITTER:	Laura B. Siegal		
SIGNATURE:	/Laura B. Siegal/		
DATE SIGNED:	04/07/2017		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT

WHEREAS, MAMIYE BROTHERS, INC., a corporation organized and existing under the laws of the State of New Jersey, located at 1385 Broadway, 18th Floor, New York, New York 10018, owns the following trademarks in the United States:

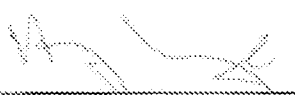
GIRLTOWN, Reg. No. 2,805,394
TRUCE, Reg. No. 3,463,856
STATE OF MIND, Appln. No. 86/434,019
HERITAGE, Appln. No. 87/088,441

WHEREAS, MAMIYE IP HOLDINGS LLC, a limited liability company organized and existing under the laws of the State of New York, located at 1385 Broadway, 18th Floor, New York, New York 10018, is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, MAMIYE BROTHERS, INC. hereby assigns to MAMIYE IP HOLDINGS LLC all of its rights, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks. In addition, MAMIYE BROTHERS, INC. hereby assigns to MAMIYE IP HOLDINGS LLC its portion of the ongoing and existing business to which the marks pertain.

Signed this 7th day of April, 2017.

MAMIYE BROTHERS, INC.

By 
Name: Joseph Mamiye
Title: Secretary

