

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM422410

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
360 Holdings II-A LLC		02/23/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	ThreeSixty Brands Group LLC
Street Address:	15 Cushing
City:	Irvine
State/Country:	CALIFORNIA
Postal Code:	92816
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	1862537	AUTO-DRIVE
Registration Number:	2383876	IONIC BREEZE
Registration Number:	2801157	SHARPER IMAGE
Registration Number:	2801489	SHARPER IMAGE
Registration Number:	4538247	SHARPER IMAGE
Registration Number:	4649539	SHARPER IMAGE
Registration Number:	4440851	SHARPER IMAGE
Registration Number:	4426564	SHARPER IMAGE
Registration Number:	4511952	SHARPER IMAGE
Registration Number:	4683726	SHARPER IMAGE
Registration Number:	4805496	SHARPER IMAGE
Serial Number:	86598708	SHARPER IMAGE
Serial Number:	86790352	SHARPER IMAGE
Registration Number:	4092052	SHARPER LIVING
Registration Number:	2928740	SHARPERIMAGE.COM
Registration Number:	3074460	SHARPERIMAGE.COM
Registration Number:	1619646	SOUND SOOTHER
Registration Number:	2794855	SOUND SOOTHER
Registration Number:	1171695	THE SHARPER IMAGE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	1498543	THE SHARPER IMAGE
Registration Number:	1489485	THE SHARPER IMAGE
Registration Number:	1646417	THE SHARPER IMAGE
Registration Number:	1645994	THE SHARPER IMAGE
Registration Number:	3886596	THE SHARPER IMAGE
Registration Number:	3854174	THE SHARPER IMAGE
Registration Number:	3588871	THE SHARPER IMAGE
Registration Number:	3130633	THE SHARPER IMAGE
Registration Number:	3950166	THE SHARPER IMAGE
Registration Number:	2072379	TRAVEL COMPANION
Registration Number:	2360586	TURBO-GROOMER

CORRESPONDENCE DATA

Fax Number: 8183324205

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: (818) 654-8841

Email: Trademarks@avynolaw.com

Correspondent Name: Jennifer H. Hamilton

Address Line 1: Avyno Law P.C.

Address Line 2: 6345 Balboa Blvd., Bldg. I, Suite 208

Address Line 4: Encino, CALIFORNIA 91316

NAME OF SUBMITTER:	Jennifer H. Hamilton
SIGNATURE:	/Jennifer H. Hamilton/
DATE SIGNED:	04/04/2017

Total Attachments: 3

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Delaware

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "360 HOLDINGS II-A LLC", CHANGING ITS NAME FROM "360 HOLDINGS II-A LLC" TO "THREESIXTY BRANDS GROUP LLC", FILED IN THIS OFFICE ON THE TWENTY-THIRD DAY OF FEBRUARY, A.D. 2017, AT 4:28 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6128243 8100
SR# 20171195136

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 202091206
Date: 02-23-17

TRADEMARK
REEL: 006026 FRAME: 0146

**CERTIFICATE OF AMENDMENT TO
THE CERTIFICATE OF FORMATION
OF
360 HOLDINGS II-A LLC**

This Certificate of Amendment to the Certificate of Formation (this "Certificate") is being executed as of February 23 , 2017 for the purpose of amending the Certificate of 360 Holdings II-A LLC (the "Company"), pursuant to the Delaware Limited Liability Company Act 6 Del. C. § 18-202.

The undersigned, being duly authorized to execute and file this Certificate, does hereby certify as follows:

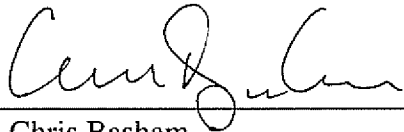
1. Name. The name of the limited liability company is 360 Holdings II-A LLC.
2. Certificate of Formation. The Certificate of Formation was filed with the Office of the Secretary of State of the State of Delaware on August 19, 2016.
3. Amendment. The first article of the Certificate of Formation is hereby amended and restated in its entirety to read as follows:

"Name. The name of the limited liability company is ThreeSixty Brands Group LLC".
4. Effective Date. The effective date of the name change is the date on which this Certificate is filed with the Delaware Secretary of State.

[Signature Follows]

IN WITNESS WHEREOF, the undersigned has duly executed this Certificate of as of the day and year first above written.

360 Holdings II-A LLC

By: 

Name: Chris Basham

Title: Vice President, Assistant Treasurer
and Assistant Secretary