

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM421119

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
BCMI INDUSTRIES SA		03/20/2017	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Arduino AG		
<b>Street Address:</b>	Riedstrasse 11		
<b>City:</b>	Cham		
<b>State/Country:</b>	SWITZERLAND		
<b>Postal Code:</b>	6330		
<b>Entity Type:</b>	Corporation: SWITZERLAND		
<b>PROPERTY NUMBERS Total: 20</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3931675	ARDUINO	
<b>Registration Number:</b>	4113794	ARDUINO	
<b>Serial Number:</b>	86392594		
<b>Registration Number:</b>	4723592	ESPLORA	
<b>Registration Number:</b>	4723593	YÚN	
<b>Serial Number:</b>	86392672	SHIELD	
<b>Serial Number:</b>	86392678	ARDUINO YÚN	
<b>Serial Number:</b>	86420528	- +	
<b>Serial Number:</b>	86420533	ARDUINO	
<b>Serial Number:</b>	86525678	ARDUINO ZERO	
<b>Serial Number:</b>	86525725	ZERO	
<b>Serial Number:</b>	86560777		
<b>Serial Number:</b>	86560815	MODULINO	
<b>Serial Number:</b>	86571613	ARDUINO ATHEART	
<b>Registration Number:</b>	5010693	MATERIA	
<b>Registration Number:</b>	5084880	ATHEART	
<b>Serial Number:</b>	86786680	CTC - CREATIVE TECHNOLOGIES IN THE CLASS	
<b>Serial Number:</b>	86788075	ARDUINO 101	
<b>Serial Number:</b>	86629779	GENUINO	

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Property Type	Number	Word Mark
Serial Number:	86788083	GENUINO 101

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2126132023

**Email:** ipdocket@gibbonslaw.com, pstrino@gibbonslaw.com, towens@gibbonslaw.com

**Correspondent Name:** Paolo A. Strino

**Address Line 1:** Gibbons PC, One Pennsylvania Plaza

**Address Line 4:** New York, NEW YORK 10119

**DOMESTIC REPRESENTATIVE**

**Name:** Paolo A, Strino

**Address Line 1:** Gibbons P.C., One Pennsylvania Plaza

**Address Line 4:** New York, NEW YORK 10019

**NAME OF SUBMITTER:** Paolo A. Strino

**SIGNATURE:** /PAS/

**DATE SIGNED:** 03/26/2017

**Total Attachments: 4**

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U.S. TRADEMARK ASSIGNMENT

WHEREAS, **BCMI Industries SA**, a company organized under the laws of Switzerland and having an address at Corso San Gottardo 6A, 6830 Chiasso, Switzerland (hereinafter referred to as "Assignor"), is the sole and exclusive owner of the entire right, title, interest, and related goodwill to the trademarks and related applications and registrations thereof, listed in the attached Schedule A (the "Marks").

WHEREAS, Assignor wishes to assign the Marks together with the entire goodwill associated thereto;

WHEREAS, to the extent that any of the trademarks in the attached Schedule A have been filed based on intent to use and/or are subject to pending applications based on Section 1(b) of the Trademark Act, Assignor wishes also to assign those intent-to-use trademarks together with the entire portion of the business of applicant to which the mark pertains, as defined by 15 U.S.C. § 1060;

WHEREAS, **Arduino AG**, a company organized under the laws of Switzerland, having an address Riedstrasse 11, 6330 Cham, Switzerland (hereinafter referred to as "Assignee"), is desirous of acquiring the entire right, title and interest in, to and under the Marks, and the related goodwill;

WHEREAS, to the extent that any of the trademarks in the attached Schedule A have been filed based on intent to use and/or are subject to pending applications based on Section 1(b) of the Trademark Act, Assignee acknowledges that he is the successor of the ongoing and existing portion of the business to which such intent-to-use marks pertain, and that Assignee is desirous of acquiring said trademark and the pending intent-to-use application therefor;

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NOW, THEREFORE, be it known that for and in consideration of good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee, its successors and assigns forever, the entire right, title and interest in, to and under the Marks, the associated goodwill - with regard to intent-to-use trademarks listed in Schedule A, together with the portion of Assignor's business to which the intent-to-use mark pertains - in the United States, including any renewals and extensions of the registrations that are or may be secured under the laws of the United States, now or later in effect, all rights of action, (both at law and in equity), and rights to sue, counterclaim and/or recover for past present and future infringements by others of the Marks, and all income, royalties, damages and payments now due or which later become payable in respect thereto and the same to be held and enjoyed by Assignee, its successors and assigns forever as fully and entirely as the same could have been held and enjoyed by Assignor if this assignment had not been made.

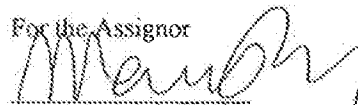
IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its corporate officers thereunto duly authorized this 20 day of MARCH, 2017.

For the Assignor

By:

Name:

Title:



MASSIMO PAGNI

ADMINISTRATOR

**SCHEDULE A**

Mark	Class(es)	App. No	App. Date	Reg. No.	Reg. Date
CTC Creative Technologies in the Classroom	9, 41	86/786,680	13-Oct-15		
MATERIA	7	86/575,012	24-Mar-15		
MODULINO	9, 41	86/560,815	11-Mar-15		
ARDUINO	9	77/708,806	7-Apr-09	3,931,675	15-Mar-11
ARDUINO	9, 35, 41, 42	86/420,533	10-Oct-14		
ARDUINO & Design	9	85/144,567	4-Oct-10	4,113,794	20-Mar-12
Arduino 101	9, 42	86/788,075	14-Oct-15		
ARDUINO ATHEART and Design	9	86/571,613	20-Mar-15		
ARDUINO YUN	9	86/392,678	11-Sep-14		
ARDUINO ZERO	9	86/525,678	5-Feb-15		
ATHEART and Design	7, 9	86/763,803	22-Sep-15		
ESPLORA	9	86/392,597	11-Sep-14	4,723,592	21-Apr-15

Infinity Logo	9, 35	86/392,594	11-Sep-14		
Infinity Logo	41, 42	86/420,528	10-Oct-14		
Genuino Logo	9, 41, 35, 42	86/560,777	11-Mar-15		
Genuino 101	9, 42	86/788,083	14-Oct-15		
GENUINO and Design	7, 9, 35	86/629,779	10-May-15		
SHIELD	9	86/392,672	11-Sep-14		
YUN	9	86/392,599	11-Sep-14	4,723,593	21-Apr-15
ZERO	9	86/525,725	5-Feb-15		

*MB*