

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM421016

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	MERGER
<b>EFFECTIVE DATE:</b>	12/31/2016

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
PKC Acquisition Sub, LLC		12/30/2016	Limited Liability Company:
The Little Blue Book, Inc.		12/30/2016	Corporation:
RealAge, Inc.		12/30/2016	Corporation:
DailyStrength, Inc.		12/30/2016	Corporation:
WisePatient, LLC		12/30/2016	Limited Liability Company:

## RECEIVING PARTY DATA

<b>Name:</b>	Sharecare, Inc.
<b>Street Address:</b>	255 E. Paces Ferry Road, NE, Suite 700
<b>City:</b>	Atlanta
<b>State/Country:</b>	GEORGIA
<b>Postal Code:</b>	30305
<b>Entity Type:</b>	Corporation: DELAWARE

## PROPERTY NUMBERS Total: 26

Property Type	Number	Word Mark
<b>Registration Number:</b>	4118134	THE LITTLE BLUE BOOK
<b>Registration Number:</b>	4118133	THE LITTLE BLUE BOOK
<b>Registration Number:</b>	4514888	THE LITTLE BLUE BOOK MOBILE
<b>Registration Number:</b>	4411375	TLBB MOBILE
<b>Registration Number:</b>	3647005	DAILY STRENGTH
<b>Registration Number:</b>	3647004	DAILY STRENGTH
<b>Registration Number:</b>	3760055	
<b>Registration Number:</b>	4107863	ADVISOR
<b>Registration Number:</b>	2512540	PKC
<b>Registration Number:</b>	2609117	P K C
<b>Registration Number:</b>	2926612	DOG AGE
<b>Registration Number:</b>	2801158	DOGAGE
<b>Registration Number:</b>	3838485	JOINTAGE
<b>Registration Number:</b>	2506643	LIVE LIFE TO THE YOUNGEST

CH \$665.00 4118134

Property Type	Number	Word Mark
Registration Number:	4187046	MOUTHAGE
Registration Number:	4187047	PAINAGE
Registration Number:	2261318	REAL AGE
Registration Number:	4764823	REALAGE
Registration Number:	2916425	REALAGE
Registration Number:	2155113	REALAGE
Registration Number:	2305201	REALAGE
Registration Number:	4396473	RISKAGE
Registration Number:	4157653	SEXAGE
Registration Number:	4187048	SKIN'S REALAGE
Registration Number:	4400405	STRESSAGE
Registration Number:	3874763	WISEPATIENT

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** legal@sharecare.com

**Correspondent Name:** Stephen Combs

**Address Line 1:** 255 E. Paces Ferry Road, NE, Suite 700

**Address Line 4:** Atlanta, GEORGIA 30305

<b>ATTORNEY DOCKET NUMBER:</b>	101234-000002
<b>NAME OF SUBMITTER:</b>	F. Richard Rimer, Jr.
<b>SIGNATURE:</b>	/frr/
<b>DATE SIGNED:</b>	03/24/2017

**Total Attachments: 5**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF MERGER, WHICH MERGES:

"PKC ACQUISITION SUB, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

"WISEPATIENT, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

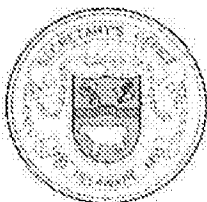
"HEALTH AND FITNESS PROVIDER NETWORK, LLC", A DELAWARE LIMITED LIABILITY COMPANY,

"THE LITTLE BLUE BOOK, INC.", A DELAWARE CORPORATION,

"REALAGE, INC.", A DELAWARE CORPORATION,

"DAILYSTRENGTH, INC.", A DELAWARE CORPORATION,

WITH AND INTO "SHARECARE, INC." UNDER THE NAME OF "SHARECARE, INC.", A CORPORATION ORGANIZED AND EXISTING UNDER THE LAWS OF THE STATE OF DELAWARE, AS RECEIVED AND FILED IN THIS OFFICE ON THE THIRTIETH DAY OF DECEMBER, A.D. 2016, AT 4:45 O' CLOCK P.M.



Handwritten signature of Jeffrey W. Bullock, Secretary of State of Delaware, written in blue ink over a horizontal line.

4707563 8100M  
SR# 20167358950

Authentication: 201813495  
Date: 01-04-17

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

**TRADEMARK**  
**REEL: 006018 FRAME: 0219**

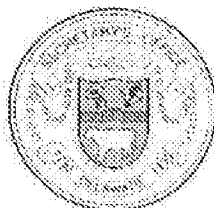
# Delaware

The First State

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AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF  
THE AFORESAID CERTIFICATE OF MERGER IS THE THIRTY-FIRST DAY OF  
DECEMBER, A.D. 2016.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE  
NEW CASTLE COUNTY RECORDER OF DEEDS.



4707563 8100M  
SR# 20167358950

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to be "J. Mark S. J.", written over a horizontal line. Below the line, the text "Secretary of State" is faintly visible.

Authentication: 201813495  
Date: 01-04-17

**TRADEMARK**  
**REEL: 006018 FRAME: 0220**

CERTIFICATE OF MERGER

*Merging*

DAILYSTRENGTH, INC. F/K/A DS ACQUISITION, INC.,  
(a Delaware corporation),  
HEALTH AND FITNESS PROVIDER NETWORK, LLC F/K/A SCAC, LLC,  
(a Delaware limited liability company),  
REALAGE, INC.,  
(a Delaware corporation),  
THE LITTLE BLUE BOOK, INC. F/K/A LBB ACQUISITION SUB, INC.,  
(a Delaware corporation),  
WISEPATIENT, LLC F/K/A SC WISEPATIENT, LLC,  
(a Delaware limited liability company)  
AND  
PKC ACQUISITION SUB, LLC  
(a Delaware limited liability company)

*with and into*

SHARECARE, INC.  
(a Delaware corporation)

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law and Title 6, Section 18-209 of the Delaware Limited Liability Company Act, Sharecare, Inc., a Delaware corporation (the "Company"), does hereby certify the following information relating to the merger (the "Merger") of DailyStrength, Inc. f/k/a DS Acquisition, Inc., a Delaware corporation, Health and Fitness Provider Network, LLC f/k/a SCAC, LLC, a Delaware limited liability company, RealAge, Inc., a Delaware corporation, The Little Blue Book, Inc. f/k/a LBB Acquisition Sub, Inc., a Delaware corporation, WisePatient, LLC f/k/a SC WisePatient, LLC, a Delaware limited liability company and PKC Acquisition Sub, LLC, a Delaware limited liability company (each a "Subsidiary" and together, the "Subsidiaries"), with and into the Company, with the Company continuing as the surviving corporation of the Merger:

FIRST: That the name and state of incorporation/formation of each Subsidiary and the Company are as follows:

<u>Name</u>	<u>State of Incorporation/Formation</u>
Sharecare, Inc.	Delaware
DailyStrength, Inc. f/k/a DS Acquisition, Inc.	Delaware
Health and Fitness Provider Network, LLC f/k/a SCAC, LLC	Delaware
RealAge, Inc.	Delaware
The Little Blue Book, Inc. f/k/a LBB Acquisition Sub, Inc.	Delaware
WisePatient, LLC f/k/a SC WisePatient, LLC	Delaware
PKC Acquisition Sub, LLC	Delaware

SECOND: That an Agreement and Plan of Merger, dated as of December 30, 2016 (the "Merger Agreement"), by and among the parties to the Merger, setting forth the terms and conditions of the Merger, has been approved, adopted, certified, executed and acknowledged by the Company and each Subsidiary in accordance with the requirements of Delaware law.

THIRD: That the name of the surviving corporation of the Merger shall be Sharecare, Inc. (the "Surviving Corporation").

FOURTH: That upon the effectiveness of the Merger, the Certificate of Incorporation of the Surviving Corporation shall remain the same.

FIFTH: That the executed Merger Agreement is on file at the principal place of business of the Surviving Corporation. The address of said principal place of business is 255 E. Paces Ferry Road NE, Suite 700, Atlanta, GA 30305.

SIXTH: That a copy of the Merger Agreement will be furnished by the Surviving Corporation upon request and without cost to any stockholder of the Company or Subsidiaries.

SEVENTH: That this Certificate of Merger and the Merger provided for herein shall be effective on December 31, 2016.

*[Signature page follows]*

IN WITNESS WHEREOF, Sharecare, Inc. has caused this Certificate of Merger to be executed by an authorized officer on this 30th day of December, 2016.

SHARECARE, INC.

By: Colin Daniel  
Colin Daniel  
*SVP, Finance and HR*

[SIGNATURE PAGE TO CERTIFICATE OF MERGER]