

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM419724

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Navico, Inc.		03/13/2017	Corporation:
RECEIVING PARTY DATA			
Name:	Navico Holding AS		
Street Address:	Nyåskaiveien 2		
City:	Egersund		
State/Country:	NORWAY		
Postal Code:	4370		
Entity Type:	Corporation: NORWAY		
PROPERTY NUMBERS Total: 30			
Property Type	Number	Word Mark	
Registration Number:	2113722	AIRMAP	
Registration Number:	1905510	AXIS	
Registration Number:	4809311	DOWNSCAN OVERLAY	
Registration Number:	2594352	EAGLE	
Registration Number:	1909877	EAGLE	
Registration Number:	1909876	EAGLE	
Registration Number:	4852211	FORWARDSCAN	
Registration Number:	2124469	GLOBALMAP	
Registration Number:	4739086	GOFREE	
Registration Number:	5151656	GOFREE	
Registration Number:	4867734	HALO	
Registration Number:	3667987	HDS	
Registration Number:	2592607	IFINDER	
Registration Number:	2010665	IMS SMARTMAP	
Registration Number:	4495680	INSIGHT GENESIS	
Registration Number:	0876523	L	
Registration Number:	3655828	LAKE INSIGHT	
Registration Number:	3120451	LITTLE JOHN	
Registration Number:	1038018	LOWRANCE	

OP \$765.00 2113722

Property Type	Number	Word Mark
Registration Number:	2106729	LOWRANCE AVIONICS
Registration Number:	2106728	LOWRANCE AVIONICS
Registration Number:	3484583	MAPSELECT
Registration Number:	3655829	NAUTIC INSIGHT
Registration Number:	3014947	SIMNET
Registration Number:	1864602	SKIMMER
Registration Number:	3963582	SONICHUB
Registration Number:	4704830	SPOTLIGHTSCAN
Registration Number:	3779712	STRUCTURESCAN
Registration Number:	4330213	TOUCH SENSIBLE
Registration Number:	5115878	XSONIC

CORRESPONDENCE DATA

Fax Number: 8032559831

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 919-329-3831

Email: ip@nelsonmullins.com

Correspondent Name: Nichole T. Hayden

Address Line 1: 100 NORTH TRYON STREET

Address Line 2: BANK OF AMERICA CORPORATE CTR., 42ND FL.

Address Line 4: CHARLOTTE, NORTH CAROLINA 28202

NAME OF SUBMITTER:	Nichole T. Hayden
SIGNATURE:	/Nichole T. Hayden, Reg. No. 56508/
DATE SIGNED:	03/15/2017

Total Attachments: 3

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TRADEMARK ASSIGNMENT

This Assignment, effective on March 13, 2017 is made by and between Navico, Inc. ("Assignor"), and Navico Holding AS ("Assignee"), wherein the foregoing may be referenced collectively herein as the "Parties" or individually as a "Party."

Recitals

WHEREAS, Assignor is the owner of any and all right, title, and interest in the following trademarks and U.S. trademark registrations (collectively the "Marks"):

U.S. Registration No.	Mark
2,113,722	AIRMAP
1,905,510	AXIS
4,809,311	DOWNSCAN OVERLAY
2,594,352	EAGLE
1,909,877	
1,909,876	
4,852,211	FORWARDSCAN
2,124,469	GLOBALMAP
4,739,086	GOFREE
5151656	GOFREE
4,867,734	HALO
3,667,987	HDS
2,592,607	IFINDER
2,010,665	IMS SMARTMAP
4495680	INSIGHT GENESIS
876523	
3,655,828	LAKE INSIGHT
3,120,451	LITTLE JOHN
1,038,018	LOWRANCE
2106729	LOWRANCE AVIONICS
2,106,728	
3,484,583	MAPSELECT
3,655,829	NAUTIC INSIGHT

3,014,947	SIMNET
1,864,602	SKIMMER
3,963,582	SONICHUB
4,704,830	SPOTLIGHTSCAN
3,779,712	STRUCTURESCAN
4,330,213	TOUCH SENSIBLE
5,115,878	XSONIC

WHEREAS, Assignor desires to transfer any rights, title, and interest it has in the Marks, and Assignee desires to receive any such rights, title, and interest it has in the Marks and to attend to the next renewal of the aforementioned trademark registrations;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns and transfers to Assignee, its successors and assigns, any and all of its right, title and interest in and to the Marks in any and all forms in which they have been used and including any and all common law rights therein, as well as any registrations related thereto, together with any goodwill symbolized by the Marks. This Assignment expressly includes all rights to income and license fees deriving from the Marks to the extent earned after the date hereof, and all causes of action, claims and rights to damages or profits arising by reason of any past, present or future infringements or unauthorized uses of the Marks, and the right to sue for and collect such damages or profits, in each case as permitted by law. The Commissioner for Trademarks is requested to issue any certificates of registration for the Marks to Assignee.

This Agreement constitutes the entire understanding between the Parties and supersedes any and all prior or contemporaneous understandings and agreements, whether oral or written, between the Parties with respect to the subject matter hereof.

This Assignment shall be governed by the laws of the State of Delaware without regard to conflicts of law principles thereunder. This Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.

This Agreement may be executed in one or more counterparts, all of which together will constitute one and the same instrument. A signature transmitted by facsimile or other electronic means shall have the same force and effect as an original signature.

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IN TESTIMONY WHEREOF, I have hereto set my hand on the date set after my signature.

ASSIGNOR:

Navico, Inc

By:  _____

Name: Lisa Roper

Title: Finance Director

Date: 13 March 2017

ASSIGNEE:

Navico Holding AS

By:  _____

Name: Jeroen van de Polder

Title: Global Head of Finance

Date: 13 March 2017