

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM419444

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Eastman Outdoors, Inc.		03/09/2017	Corporation: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eastman Outdoors, LLC		
<b>Street Address:</b>	3476 Eastman Drive		
<b>City:</b>	Flushing		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	48433		
<b>Entity Type:</b>	Limited Liability Company: MICHIGAN		
<b>PROPERTY NUMBERS Total: 57</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87102250	ADRENALINE	
<b>Registration Number:</b>	5061088	ADVANTEX	
<b>Registration Number:</b>	3288484	BIG KAHUNA	
<b>Serial Number:</b>	87063195	BLOODSHED	
<b>Registration Number:</b>	2651648	BUFF TUFF	
<b>Registration Number:</b>	4807048	CARBON EXPRESS	
<b>Registration Number:</b>	3142567	CARBON EXPRESS	
<b>Registration Number:</b>	2992927	CARBON REBEL	
<b>Registration Number:</b>	3187070	CARBON REBEL HUNTER	
<b>Registration Number:</b>	3955109	CARBRA-MAX	
<b>Registration Number:</b>	3832347	CYCLOPS	
<b>Registration Number:</b>	4452691		
<b>Registration Number:</b>	4452692		
<b>Registration Number:</b>	2531903		
<b>Registration Number:</b>	4122608	DEVIL'S WRATH	
<b>Serial Number:</b>	87015794	DRAGON VANE	
<b>Registration Number:</b>	4089203	DUAL SPINE WEIGHT FORWARD	
<b>Registration Number:</b>	4189016	EASTMAN OUTDOORS	
<b>Registration Number:</b>	4408379	GAMESLAYER	

CH \$1440.00 87102250

Property Type	Number	Word Mark
Registration Number:	2939485	HERITAGE
Registration Number:	4036221	HOT PURSUIT
Registration Number:	4479077	HOT ROD
Registration Number:	4642352	I-CROSSBOW
Registration Number:	4325980	INTERCEPT
Registration Number:	4472330	INTERCEPT
Registration Number:	4629770	INTERCEPT AXON
Registration Number:	4629771	INTERCEPT SUPERCOIL
Registration Number:	3946783	K-360°
Registration Number:	4155311	LA FEMME DANGEREUSE
Registration Number:	4412182	LAUNCHPAD
Registration Number:	2981559	LINEJAMMER
Registration Number:	4036162	MACH 5
Registration Number:	3180926	MAXIMA
Registration Number:	4517615	MAXIMA
Registration Number:	4032644	MAXIMA BLUE STREAK
Registration Number:	3531908	MAXIMA HUNTER
Registration Number:	4472158	MAXIMA RED
Registration Number:	3954647	MAYHEM
Registration Number:	3954445	MUTINY
Registration Number:	3386912	NANO-XR
Registration Number:	4329790	OUTDOOR GOURMET
Registration Number:	2929192	OUTDOOR GOURMET
Registration Number:	4471059	OUTDOOR GOURMET
Registration Number:	3969586	PILE DRIVER
Registration Number:	4265754	PREDATECH
Registration Number:	4629206	RED ZONE
Registration Number:	2981560	SHOCKER
Registration Number:	4768597	SILENTECH
Registration Number:	4136355	SPEED FREAK
Registration Number:	3169122	TERMINATOR
Registration Number:	2671530	THUNDER EXPRESS
Registration Number:	2726629	THUNDERSTORM
Registration Number:	3084065	TRI-LOC
Registration Number:	4116338	WEIGHT FORWARD
Registration Number:	3083236	WHITETAIL
Registration Number:	4807047	X
Registration Number:	3668216	X-FORCE

**CORRESPONDENCE DATA****Fax Number:** 7344184213

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 734-418-4212**Email:** dstrange@honigman.com**Correspondent Name:** Angela Alvarez Sujek**Address Line 1:** Honigman Miller Schwartz and Cohn LLP**Address Line 2:** 39400 Woodward Avenue, Suite 101**Address Line 4:** Bloomfield Hills, MICHIGAN 48304-5151

<b>ATTORNEY DOCKET NUMBER:</b>	216560-407585
<b>NAME OF SUBMITTER:</b>	Angela Alvarez Sujek
<b>SIGNATURE:</b>	/angela alvarez sujek/
<b>DATE SIGNED:</b>	03/13/2017

**Total Attachments: 6**

source=Certificate of Conversion - Eastman Outdoors, Inc. to Eastman Outdoors, LLC#page1.tif

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source=Certificate of Conversion - Eastman Outdoors, Inc. to Eastman Outdoors, LLC#page6.tif

**MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS**

**FILING ENDORSEMENT**

*This is to Certify that the CERTIFICATE OF CONVERSION AND ARTICLES OF ORGANIZATION*

*for*

**EASTMAN OUTDOORS, INC.**

**ID Number: 317898**

*TO*

**EASTMAN OUTDOORS, LLC**

**ID Number: F1141Y**

*received by facsimile transmission on March 8, 2017, is hereby endorsed filed on*

*March 8, 2017, by the Administrator.*

*The document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.*

*The document is effective March 9, 2017.*



*In testimony whereof, I have hereunto set my hand and affixed the Seal of the Department, in the City of Lansing, this 9<sup>th</sup> day of March, 2017.*

*Julia Dale*

*Julia Dale, Director  
Corporations, Securities & Commercial Licensing Bureau*

*Sent by Facsimile Transmission*

CSCLUCD-664 (Rev. 08/16)

<b>MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS CORPORATIONS, SECURITIES &amp; COMMERCIAL LICENSING BUREAU</b>										
<b>Date Received</b>	<b>(FOR BUREAU USE ONLY)</b>									
	This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.									
<table border="1" style="width:100%; border-collapse: collapse;"> <tr> <td colspan="3"><b>Name</b> Dawn Short, Honigman Miller Schwartz and Cohn LLP</td> </tr> <tr> <td colspan="3"><b>Address</b> 2290 First National Building, 660 Woodward Avenue</td> </tr> <tr> <td style="width: 30%;"><b>City</b> Detroit, MI 48226</td> <td style="width: 30%;"><b>State</b></td> <td style="width: 40%;"><b>ZIP Code</b></td> </tr> </table>		<b>Name</b> Dawn Short, Honigman Miller Schwartz and Cohn LLP			<b>Address</b> 2290 First National Building, 660 Woodward Avenue			<b>City</b> Detroit, MI 48226	<b>State</b>	<b>ZIP Code</b>
<b>Name</b> Dawn Short, Honigman Miller Schwartz and Cohn LLP										
<b>Address</b> 2290 First National Building, 660 Woodward Avenue										
<b>City</b> Detroit, MI 48226	<b>State</b>	<b>ZIP Code</b>								
<b>EFFECTIVE DATE:</b>										

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If left blank, document will be returned to the registered office.

### CERTIFICATE OF CONVERSION

#### For use by a Corporation Converting into a Business Organization

*Pursuant to the provisions of Act 284, Public Acts of 1972 (profit corporations), Act 23, Public Acts of 1993 (limited liability companies), and Act 162, Public Acts of 1982 (nonprofit corporations), the undersigned corporation executes the following Certificate of Conversion.*

**1. Before Conversion**

<b>Entity Name:</b> Eastman Outdoors, Inc.		<b>Entity ID:</b> 317898
<b>Indicate (X) Entity Type</b>	<input checked="" type="checkbox"/>	Domestic Profit Corporation
	<input type="checkbox"/>	Domestic Nonprofit Corporation
	Street Address, if different than the one provided in Item 3:	
	<input type="checkbox"/>	Foreign Profit Corporation
	<input type="checkbox"/>	Foreign Nonprofit Corporation

**2. After Conversion**

<b>Entity Name:</b> Eastman Outdoors, LLC		<b>F1141Y</b>
<b>Indicate (X) Entity Type</b>	<input type="checkbox"/>	Domestic Profit Corporation
	<input type="checkbox"/>	Domestic Nonprofit Corporation
	<input type="checkbox"/>	Foreign Profit Corporation
	<input type="checkbox"/>	Foreign Nonprofit Corporation
	<input checked="" type="checkbox"/>	Domestic Limited Liability Company
	<input type="checkbox"/>	Foreign Limited Liability Company

If the converting corporation is a domestic corporation that has not commenced business, has not issued any shares or memberships, and has not elected a board of directors, proceed to Item 9.

If the converting corporation is a domestic corporation that has commenced business or a foreign corporation, proceed to Item 3.

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**3. Surviving Business Organization**

<b>Governing Statute:</b> Michigan Limited Liability Company Act
<b>Street Address:</b> 3476 Eastman Drive, Flushing, MI 48433
<b>Principal Place of Business:</b> 3476 Eastman Drive, Flushing, MI 48433

**4. Complete only if converting a profit corporation.**

Designation and number of outstanding shares in each class and series <u>36,000 shares of common stock</u>
Indicate class and series of shares entitled to vote <u>common stock</u>
Indicate class and series entitled to vote as a class, if any <u>n/a</u>
If the number of shares is subject to change prior to the effective date of the conversion, the manner in which the change may occur is as follows:

**5. Complete only if converting a nonprofit corporation and it is organized on a stock basis.**

Designation and number of outstanding shares in each class _____
Indicate class of shares entitled to vote _____
Indicate class of shares entitled to vote as a class, if any _____
If the number of shares is subject to change prior to the effective date of the conversion, the manner in which the change may occur is as follows:

**6. Complete only if converting a nonprofit corporation and it is organized on a membership basis.**

For a corporation organized on a membership basis, state (a) a description of its members and (b) the number, classification, and voting rights of its members:
---

**7. Complete only if converting a nonprofit corporation and it is organized on directorship basis.**

For a corporation organized on a directorship basis, state (a) a description of the organization of its board and (b) the number, classification, and voting rights of its directors:
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**TRADEMARK**

8. The manner and basis of converting the shares or memberships of the converting corporation into ownership interests or obligations of the surviving business organization, into cash, into other consideration that may include ownership interests or obligations of an entity that is not a party to the conversion, or into a combination of cash and other consideration.

The outstanding shares of the converting corporation will be converted and exchanged for an equal amount of membership interests of the converted limited liability company.

9. (Complete only if a later effective date is desired other than the date of filing. The date must be no more than 90 days after the receipt of this document by the administrator.)

The conversion is effective on the 9th day of March, 2017.

The plan of conversion will be furnished by the surviving business organization, on request and without cost, to any shareholder or member of the converting corporation.

The conversion is permitted by the law that will govern the internal affairs of the business organization after conversion and the surviving business organization complies with that law in converting.

10. The assumed names being transferred to continue for the remaining effective period of the Certificate of Assumed Name on file prior to the conversion are:

Assumed Name	Expiration Date

11. The converting corporation's name and/or assumed name(s) to be used as new assumed name(s) of the surviving business organization:

Assumed Name	Expiration Date

**12. Signatures:** Complete only Section (a) or (b) if the converting corporation is domestic.  
Complete only (c) if the converting corporation is foreign.

*Complete if the domestic corporation has not commenced business:*

a) The plan of conversion was approved by unanimous consent of the incorporators of the converting domestic corporation and the corporation has not yet commenced business, has not issued any shares or memberships, and has not elected a board of directors in accordance with Section 745(1)(d) of the Act.

Signed this \_\_\_\_\_ day of \_\_\_\_\_

\_\_\_\_\_  
(Signature of Incorporator)

\_\_\_\_\_  
(Signature of Incorporator)

\_\_\_\_\_  
(Type or Print Name)

\_\_\_\_\_  
(Type or Print Name)

\_\_\_\_\_  
(Signature of Incorporator)

\_\_\_\_\_  
(Signature of Incorporator)

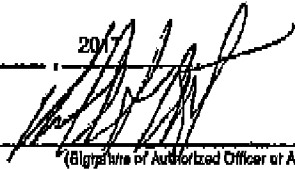
\_\_\_\_\_  
(Type or Print Name)

\_\_\_\_\_  
(Type or Print Name)

*Complete if the domestic corporation has commenced business:*

b) The plan of conversion was adopted by the Board of Directors and approved by the shareholders of the domestic corporation in accordance with Section 745(1)(c) of the Act.

Signed this 8th day of March 2017

By   
(Signature of Authorized Officer or Agent)

Robert E. Eastman III, Chief Executive Officer  
(Type or Print Name)

*Complete only if the converting corporation is foreign:*

c) The plan of conversion was adopted and submitted for approval in the manner required by the law governing the internal affairs of the converting foreign corporation.

Signed this \_\_\_\_\_ day of \_\_\_\_\_

By \_\_\_\_\_  
(Signature of Authorized Officer or Agent)

\_\_\_\_\_  
(Type or Print Name)



BCS/CD-700 (Rev. 04/11)

<b>MICHIGAN DEPARTMENT OF LICENSING AND REGULATORY AFFAIRS BUREAU OF COMMERCIAL SERVICES</b>											
Date Received	(FOR BUREAU USE ONLY)										
	This document is effective on the date filed, unless a subsequent effective date within 90 days after received date is stated in the document.										
<table border="1"> <tr> <td colspan="3">Name Dawn Short, Honigman Miller Schwarz and Cohn LLP</td> </tr> <tr> <td colspan="3">Address 2290 First National Bldg., 600 Woodward Ave.</td> </tr> <tr> <td>City Detroit</td> <td>State MI</td> <td>ZIP Code 48226</td> </tr> </table>			Name Dawn Short, Honigman Miller Schwarz and Cohn LLP			Address 2290 First National Bldg., 600 Woodward Ave.			City Detroit	State MI	ZIP Code 48226
Name Dawn Short, Honigman Miller Schwarz and Cohn LLP											
Address 2290 First National Bldg., 600 Woodward Ave.											
City Detroit	State MI	ZIP Code 48226									
	EFFECTIVE DATE:										

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**ARTICLES OF ORGANIZATION**  
**For use by Domestic Limited Liability Companies**  
(Please read information and instructions on reverse side)

Pursuant to the provisions of Act 29, Public Acts of 1993, the undersigned executes the following Articles:

**ARTICLE I**

The name of the limited liability company is: Eastman Outdoors, LLC

**ARTICLE II**

The purpose or purposes for which the limited liability company is formed is to engage in any activity within the purposes for which a limited liability company may be formed under the Limited Liability Company Act of Michigan.

**ARTICLE III**

The duration of the limited liability company if other than perpetual is: \_\_\_\_\_

**ARTICLE IV**

- The name of the resident agent at the registered office is: CSC-Lawyers Incorporating Service (Company)
- The street address of the location of the registered office is:  
601 Abbot Road, East Lansing, Michigan 48823  
(Street Address) (City) (Zip Code)
- The mailing address of the registered office if different than above:  
\_\_\_\_\_, Michigan \_\_\_\_\_  
(P.O. Box or Street Address) (City) (Zip Code)

**ARTICLE V (Insert any desired additional provision authorized by the Act; attach additional pages if needed.)**

The company shall be managed by one or more managers.

Signed this 8th day of March 2017

By Dawn Short  
(Signature(s) of Organizer(s))

Dawn Short  
(Type or Print Name(s) of Organizer(s))

**TRADEMARK**