

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM419456

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Hospitality International LLC		03/10/2017	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Piper Products, Inc.		
<b>Street Address:</b>	300 South 84th Avenue		
<b>City:</b>	Wausau		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54401		
<b>Entity Type:</b>	Corporation: WISCONSIN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4825264	LACROSSE	
<b>Registration Number:</b>	4825265	LACROSSE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7158452718		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7158454336		
<b>Email:</b>	slipowski@ruderware.com		
<b>Correspondent Name:</b>	Steven P. Lipowski		
<b>Address Line 1:</b>	PO Box 8050		
<b>Address Line 4:</b>	Wausau, WISCONSIN 54402-8050		
<b>NAME OF SUBMITTER:</b>	Steven P. Lipowski		
<b>SIGNATURE:</b>	/Steven P. Lipowski/		
<b>DATE SIGNED:</b>	03/13/2017		
<b>Total Attachments: 6</b>			
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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment") is made as of March 10, 2017 (the "Effective Date"), by **Hospitality International LLC**, a Delaware limited liability company ("Assignor"), and **Piper Products, Inc.**, a Wisconsin corporation ("Assignee"). All capitalized terms used herein without definition shall have the respective meanings assigned to them in the Purchase Agreement (as defined below).

### RECITALS

A. In connection with that certain Asset Purchase Agreement, dated as of the Effective Date (the "Purchase Agreement"), by and between Assignor and Assignee, Assignor has agreed to assign to Assignee all right, title and interest in and to the trademarks, service marks, trademark applications and trademark registrations listed on the attached Exhibit A (collectively, the "Trademarks").

B. Assignee desires to obtain all right, title and interest in and to the Trademarks according to the terms and conditions of this Assignment.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

Section 1. Assignment. Assignor hereby sells, assigns and transfers to Assignee, its successors, assigns and legal representatives, the entire world-wide right, title and interest in and to the Trademarks, the goodwill of the business symbolized by the Trademarks, and the right to sue for, settle or release any past, present or future infringement of the Trademarks.

Section 2. Assistance. From time to time, upon the reasonable request of Assignee, Assignor shall execute and deliver, or cause to be executed and delivered, all documents and instruments and shall take, or cause to be taken, all further or other actions as Assignee may reasonably deem necessary to consummate the transactions contemplated by this Assignment and the Purchase Agreement, including, in the case of Assignor, executing and delivering to Assignee such assignments, deeds, bills of sale, consents, powers of attorney, declarations, affidavits and other instruments as Assignee or its counsel may reasonably request as necessary for such purpose. Further, at Assignee's expense, Assignor and its successors and assigns shall testify in any legal proceedings, sign all lawful papers, make all lawful oaths and make commercially reasonable efforts to vest, evidence or perfect title to the Trademarks in Assignee and to aid Assignee, its successors, assigns and legal representatives to obtain and enforce proper protection for the Trademarks. Assignor and Assignee acknowledge and agree that this Assignment may be recorded with the United States Patent and Trademark Office or another public office as necessary to vest, evidence or perfect title to the Trademarks in Assignee.

Section 3. Counterparts. This Assignment may be executed in any number of original, facsimile or portable document format (pdf) counterparts, each of which when so executed and delivered shall be an original, but all of which together shall constitute one instrument.

Section 4. GOVERNING LAW. THIS ASSIGNMENT WILL BE GOVERNED BY AND CONSTRUED AND INTERPRETED IN ACCORDANCE WITH THE SUBSTANTIVE LAWS OF THE STATE OF WISCONSIN, WITHOUT GIVING EFFECT TO ANY CONFLICTS OF LAW RULE OR PRINCIPLE THAT MIGHT RESULT IN THE APPLICATION OF THE LAWS OF ANOTHER JURISDICTION.

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

**ASSIGNOR:**

**Hospitality International LLC**

By: Richard Diermeier

Name: Richard Diermeier

Title: President / CEO

**ASSIGNEE:**

**Piper Products, Inc.**

By: \_\_\_\_\_

Name: Roger A. Sweeney

Title: President

IN WITNESS WHEREOF, Assignor and Assignee have executed this Assignment as of the Effective Date.

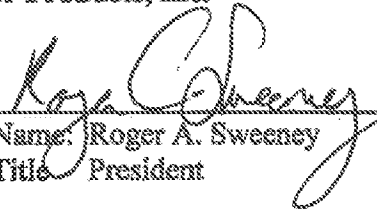
**ASSIGNOR:**

Hospitality International LLC

By: \_\_\_\_\_  
Name: Richard Diermeier  
Title: President / CEO

**ASSIGNEE:**

Piper Products, Inc.

By:  \_\_\_\_\_  
Name: Roger A. Sweeney  
Title: President

State of Wisconsin )  
 )ss:  
County of La Crosse )

President/CEO On this 9 day of March, 2017, personally appeared Richard Dieckhoff to me known to be the \_\_\_ of Hospitality International LLC, the assignor above named, and acknowledged that he/she has executed the foregoing assignment agreement on behalf of said assignor and pursuant to authority duly received.

(SEAL)  
LISA KOSIN  
Notary Public  
State of Wisconsin

Lisa Kosin  
Notary Public, State of Wisconsin  
My commission expires June 23, 2020

State of Wisconsin )  
 )ss:  
County of Marathon )

On this \_\_\_ day of March, 2017, personally appeared Roger A. Sweeney, to me known to be the President of Piper Products, Inc., the assignee above named, and acknowledged that he/she executed the foregoing assignment agreement on behalf of said assignee and pursuant to authority duly received.

(SEAL)

\_\_\_\_\_  
Notary Public, State of Wisconsin  
My commission is permanent.

State of \_\_\_\_\_ )  
 )ss:  
County of \_\_\_\_\_ )

On this \_\_\_\_ day of March, 2017, personally appeared \_\_\_\_\_, to me known to be the \_\_\_\_ of Hospitality International LLC, the assignor above named, and acknowledged that he/she has executed the foregoing assignment agreement on behalf of said assignor and pursuant to authority duly received.

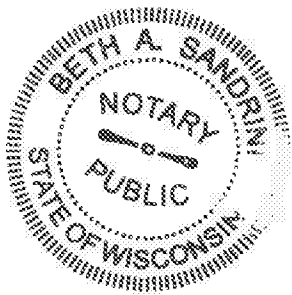
(SEAL)

\_\_\_\_\_  
Notary Public, State of \_\_\_\_\_  
My commission expires \_\_\_\_\_

State of Wisconsin )  
 )ss:  
County of Marathon )


On this 10 day of March, 2017, personally appeared Roger A. Sweeney, to me known to be the President of Piper Products, Inc., the assignee above named, and acknowledged that he/she executed the foregoing assignment agreement on behalf of said assignee and pursuant to authority duly received.

(SEAL)



*Beth A. Sandrin*  
\_\_\_\_\_  
Notary Public, State of Wisconsin  
My commission is permanent - expires 10/12/18

**Exhibit A**  
**Trademarks**

Trademark	Registration No.	Class	Registration Date
	4825264	11, 20, 21	Oct. 6, 2015
LACROSSE	4825265	11, 20, 21	Oct. 6, 2015