

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM416684

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Platinum Brands, Inc.		05/01/2016	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Enovation Brands, Inc.
Street Address:	2875 NE 191st Street
Internal Address:	Suite 400A
City:	Adventura
State/Country:	FLORIDA
Postal Code:	33180
Entity Type:	Limited Corporation: FLORIDA

PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	4243339	SI
Registration Number:	4359818	VOGA ITALIA
Registration Number:	4359817	
Registration Number:	4191410	VIVA BY GIORGIO & GIANNI
Registration Number:	4485488	ANGEL BY GIORGIO & GIANNI
Registration Number:	4445836	NERO BY GIORGIO & GIANNI
Registration Number:	3129171	VOGA
Registration Number:	3777034	SI SOAVE ITALIA
Registration Number:	3835812	GIORGIO & GIANNI
Serial Number:	86767193	VOGA

CORRESPONDENCE DATA

Fax Number: 2404912201

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 3015373299

Email: acaitken@aitkenlawoffices.com

Correspondent Name: Andrew C. Aitken

Address Line 1: P.O. Box 1810

Address Line 4: Wheaton, MARYLAND 20915

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NAME OF SUBMITTER:	Andrew C. Aitken
SIGNATURE:	/Andrew C. Aitken/
DATE SIGNED:	02/19/2017
Total Attachments: 1 source=Platinum Assignment for recording US#page1.tif	

TRADEMARK ASSIGNMENT

Whereas Platinum Brands, Inc. ("Assignor"), a Delaware Corporation having an address at 2875 NE 191st Street, Suite 400A, Aventura, FL 33180 the owner of the following issued U.S. Trademark Registrations and Applications presently pending in the United States Patent and Trademark Office.

Serial Number	Reg. Number	Word Mark
<u>86767193</u>		<u>VOGA</u>
<u>85452285</u>	<u>4243339</u>	<u>SI</u>
<u>85414375</u>	<u>4359818</u>	<u>VOGA ITALIA</u>
<u>85414191</u>	<u>4359817</u>	
<u>85209352</u>	<u>4191410</u>	<u>VIVA BY GIORGIO & GIANNI</u>
<u>85186159</u>	<u>4485488</u>	<u>ANGEL BY GIORGIO & GIANNI</u>
<u>85136595</u>	<u>4445836</u>	<u>NERO BY GIORGIO & GIANNI</u>
<u>78644936</u>	<u>3129171</u>	<u>VOGA</u>
<u>77724355</u>	<u>3777034</u>	<u>SI SOAVE ITALIA</u>
<u>77628272</u>	<u>3835812</u>	<u>GIORGIO & GIANNI</u>

Whereas Enovation Brands, Inc. ("Assignee"), a Florida Corporation with its principal offices at 2875 NE 191st Street, Suite 400A, Aventura, FL 33180 desires to acquire all right title and interest in the Mark and the related business and assets of the business to which the Mark pertains, and the good will symbolized by the Mark that is the subject of the pending application.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, its successors, and assigns, all right, title, and interest in said Marks, along with the application for registrations together with the good will symbolized by the Marks throughout the United States along with the right to recover for damages and profits for past infringements of the trademarks and the related ongoing and existing business, including but not limited to customer lists, vendor contacts and the assets of the ongoing business to which the Marks pertain.

Assignor warrants that it is the legal owner of all right, title and interest in the trademarks and applications for registration and that the trademarks and trademark applications for the registrations have not been otherwise previously pledged, assigned, or encumbered and that this assignment does not infringe on the rights of any person. Assignor agrees to cooperate with Assignee and to execute and deliver all papers, instruments and assignments as may be necessary to vest all right, title and interest in and to the aforesaid trademark and application for registration, including, without limitation, recordation of the assignment in the United States Patent and Trademark Office.

ASSIGNOR: Platinum Brands, Inc.

By: Juliana N. Calcano
 Name: Juliana N. Calcano
 Title: Director

May 1, 2016



Adriana Bautista
 Commission # FF980389
 Expires: April 10, 2020
 Bonded thru Aaron...

RECORDED: 02/19/2017

TRADEMARK
REEL: 006000 FRAME: 0510