

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM417414

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Comerica Bank		02/24/2017	Corporation: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Athletes' Performance, Inc.		
<b>Street Address:</b>	2629 E. Rose Garden Lane		
<b>City:</b>	Phoenix		
<b>State/Country:</b>	ARIZONA		
<b>Postal Code:</b>	80505		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 42</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86188643	EVERY DAY IS GAME DAY	
<b>Serial Number:</b>	86188641	BACK TO DUTY. BACK TO LIFE.	
<b>Serial Number:</b>	86011507	EVERY DAY IS GAME DAY. PREPARE FOR IT. F	
<b>Serial Number:</b>	86132139	COMEBACK INITIATIVE	
<b>Serial Number:</b>	86067973	PIONEERING HUMAN PERFORMANCE	
<b>Serial Number:</b>	86067964	PIONEERING HUMAN PERFORMANCE	
<b>Serial Number:</b>	86067511	EXOS	
<b>Serial Number:</b>	86067507	EXOS	
<b>Serial Number:</b>	86067505	EXOS	
<b>Serial Number:</b>	86065087	EXOS	
<b>Serial Number:</b>	86065085	EXOS	
<b>Serial Number:</b>	86165931	EVERY DAY IS GAME DAY	
<b>Serial Number:</b>	86165921	PERFORMANCE QUOTIENT	
<b>Serial Number:</b>	86165909	PERFORMANCE QUOTIENT	
<b>Serial Number:</b>	86067510	EXOS	
<b>Serial Number:</b>	86067509	EXOS	
<b>Serial Number:</b>	85667240	CP	
<b>Serial Number:</b>	85952008	PULSE POWER	
<b>Serial Number:</b>	85951999	EVERY DAY IS GAME DAY. PREPARE FOR IT. F	

CH \$1065.00 86188643

Property Type	Number	Word Mark
Serial Number:	85083152	
Serial Number:	85077196	
Serial Number:	85077008	
Serial Number:	85076910	
Serial Number:	78603612	THE CORE STORE
Serial Number:	77557153	ATHLETES' PERFORMANCE
Serial Number:	77596236	CPRO
Serial Number:	77557205	ATHLETES' PERFORMANCE
Serial Number:	77557078	ATHLETES' PERFORMANCE
Serial Number:	77268101	CORE PERFORMANCE
Serial Number:	77475479	EVERY DAY IS A CHALLENGE. PREPARE FOR IT
Serial Number:	77385550	CORE PERFORMANCE
Serial Number:	77268342	CORE PERFORMANCE
Serial Number:	77267095	CORE PERFORMANCE
Serial Number:	77266949	CORE PERFORMANCE
Serial Number:	77266908	CORE PERFORMANCE
Serial Number:	76590330	CORE PERFORMANCE
Serial Number:	76590329	CORE PERFORMANCE
Serial Number:	76590328	CORE PERFORMANCE
Serial Number:	75783426	ATHLETES' PERFORMANCE
Serial Number:	75783425	ATHLETES' PERFORMANCE
Serial Number:	75783060	ATHLETES' PERFORMANCE
Serial Number:	75783059	ATHLETES' PERFORMANCE

**CORRESPONDENCE DATA**

**Fax Number:** 8586385130

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 858-677-1400

**Email:** susan.reynholds@dlapiper.com

**Correspondent Name:** DLA Piper LLP (US)

**Address Line 1:** 4365 Executive Drive, Suite 1100

**Address Line 4:** San Diego, CALIFORNIA 92121

**NAME OF SUBMITTER:** Troy Zander

**SIGNATURE:** /s/ Troy Zander

**DATE SIGNED:** 02/24/2017

**Total Attachments: 4**

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**REASSIGNMENT AND RELEASE OF SECURITY INTEREST**

This Reassignment and Release of Security Interest is executed as of February 24, 2017 by COMERICA BANK, a Texas banking association (the "Assignor") for the benefit of ATHLETES' PERFORMANCE, INC., a Delaware corporation (the "Assignee"), with its principal executive office located at 2629 E. Rose Garden Lane, Phoenix, Arizona 85050.

RECITALS

A. WHEREAS, Assignee assigned certain interests in the intellectual property described on Exhibit A, Exhibit B and Exhibit C (collectively, the "Intellectual Property") to Assignor pursuant to a certain Intellectual Property Security Agreement dated as of April 18, 2014 and recorded with the U.S. Patent and Trademark Office and U.S. Copyright Office.

B. WHEREAS, Assignor wishes to release and reassign all interest that such Assignor may have in the Intellectual Property.

AGREEMENT

Now, therefore, Assignor agrees that it releases its security interest in the Intellectual Property and reassigns to Assignee, without warranty or recourse, all interest of Assignor in and to the Intellectual Property.

ASSIGNOR:

Address:

39200 Six Mile Road, M/C 7578  
National Documentation Services  
Livonia, MI 48152

COMERICA BANK

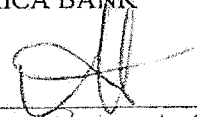
By:   
Name: Robert Shutt  
Title: SVP

EXHIBIT A

Copyrights

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
Core Performance Women: Burn Fat and Build Lean Muscle	TX0007142838	2/18/10

EXHIBIT B

Patents

<u>Title</u>	<u>Serial No.</u>	<u>Filing Date</u>
Athlete training system	12111295	4/29/08
Athlete training system	13671606	11/8/12

EXHIBIT C

Trademarks

<u>Title</u>	<u>Serial/Registration No.</u>	<u>File Date</u>
EVERY DAY IS GAME DAY	86188643	2/9/14
BACK TO DUTY, BACK TO LIFE	86188641	2/9/14
EVERY DAY IS GAME DAY. PREPARE FOR IT. FUEL FOR IT. TRAIN FOR IT. REST FOR IT.	86011507	7/16/13
COMEBACK INITIATIVE	86132139	11/30/13
PIONEERING HUMAN PERFORMANCE	86067973	9/18/13
PIONEERING HUMAN PERFORMANCE	86067964	9/18/13
EXOS	86067511	9/18/13
EXOS	86067507	9/17/13
EXOS	86067505	9/17/13
EXOS	86065087	9/15/13
EXOS	86065085	9/15/13
EVERY DAY IS GAME DAY	86165931	1/15/14
PERFORMANCE QUOTIENT	86165921	1/15/14
PERFORMANCE QUOTIENT	86165909	1/15/14
EXOS	86067510	9/17/13
EXOS	86067509	9/17/13
CP	85667240	7/2/12
PULSE POWER	85952008	6/5/13
EVERY DAY IS GAME DAY. PREPARE FOR IT. FUEL FOR IT. TRAIN FOR IT. REST FOR IT.	85951999	6/5/13
Design	85083152	7/13/10
Design	85077196	11/30/10
Design	85077008	11/30/10
Design	85076910	7/2/10
THE CORE STORE	78603612	4/7/05
ATHLETES' PERFORMANCE	77557153	8/27/08
CPRO	77596236	10/20/08
ATHLETES' PERFORMANCE	77557205	8/27/08
ATHLETES' PERFORMANCE	77557078	8/27/08
CORE PERFORMANCE	77268101	8/30/07
EVERY DAY IS A CHALLENGE. PREPARE FOR IT. FUEL FOR IT, TRAIN FOR IT. REST FOR IT.	77475479	5/15/08
CORE PERFORMANCE	77385550	3/31/08
CORE PERFORMANCE	77268342	8/30/07
CORE PERFORMANCE	77267095	8/29/07
CORE PERFORMANCE	77266949	8/29/07
CORE PERFORMANCE	77266908	8/29/07
CORE PERFORMANCE	76590330	5/3/04
CORE PERFORMANCE	76590329	5/3/04
CORE PERFORMANCE	76590328	5/3/04
ATHLETES' PERFORMANCE	75783426	8/24/99
ATHLETES' PERFORMANCE	75783425	8/24/99
ATHLETES' PERFORMANCE	75783060	8/24/99
ATHLETES' PERFORMANCE	75783059	8/24/99