

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM415962

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	02/06/2015
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GoPicnic Brands, Inc.		02/06/2015	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Summit Strategic Investments, LLC
Street Address:	5111 Maryland Way
Internal Address:	Suite 201
City:	Brentwood
State/Country:	TENNESSEE
Postal Code:	37027
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	4450731	BAJA BLEND
Registration Number:	4483671	COPPER COWBELL
Registration Number:	4546981	GINGER ZIP
Registration Number:	4639777	GOPICNIC
Registration Number:	3302046	GOPICNIC
Registration Number:	4473794	GOPICNIC GARDEN
Registration Number:	4542989	POWER PLAY
Registration Number:	4387576	PROFESSOR ZIM ZAM'S EXTRAORDINARY SWEETS
Registration Number:	4464942	SWEET PERRY ORCHARDS

CORRESPONDENCE DATA

Fax Number: 6305051312

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 630-505-1305

Email: ezega@perkinsip.com

Correspondent Name: Perkins IP Law Group LLC

Address Line 1: 4200 Commerce Court

TRADEMARK

Address Line 2: Suite 310
Address Line 4: Lisle, ILLINOIS 60532

ATTORNEY DOCKET NUMBER: 30271.0002

NAME OF SUBMITTER: Elizabeth Zega

SIGNATURE: /Elizabeth Zega/

DATE SIGNED: 02/13/2017

Total Attachments: 4

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TRADEMARK ASSIGNMENT

GoPicnic Brands, Inc., a Delaware corporation (“Assignor”), being the owner by adoption and use of the Trademarks set forth on Schedule 4.05 to the Asset Purchase Agreement dated February 5, 2015 (the “APA”) by and between Assignor and Assignee (as defined below), including both Trademarks that are owned by Assignor as of the date of this Trademark Assignment and Trademarks for which Assignor has applied as of the date of this Trademark Assignment (the “Trademarks”), in consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, hereby sells, assigns, and transfers to Summit Strategic Investments, LLC, a Delaware limited liability company (“Assignee”), its successors and assigns, pursuant and subject to the terms of the APA, its entire right, title and interest in and to the Trademarks and the registrations thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, the Trademarks and every right connected therewith, including all rights to damages and other remedies for past infringement of such Trademarks.

Assignor warrants that it is the sole owner of all rights referred to in this Trademark Assignment and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said Assignor. Assignor further warrants that it has not abandoned the Trademarks through non-use of the Trademarks. The foregoing warranties are subject to Assignor’s warranties under the APA.

The undersigned, Bret Lorenc, declares: that he is the Chief Executive Officer of Assignor and is authorized to execute this Trademark Assignment on behalf of said corporation.

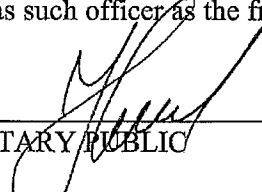
Witness the hand and seal of Assignor this 6th day of February, 2015.

GOPICNIC BRANDS, INC.

By: Bret Lorenc
Bret Lorenc, Chief Executive Officer

STATE OF ILLINOIS)
) SS
COUNTY OF COOK)

Personally came before me this 6 day of February, 2015, the above named Bret Lorenc, the Chief Executive Officer of GoPicnic Brands, Inc., a Delaware corporation, to me known to be the person who executed the foregoing Trademark Assignment, and acknowledged that he executed the foregoing Trademark Assignment as such officer as the free act and deed of said limited liability company, and by its authority.



NOTARY PUBLIC
My Commission expires: 03/11/2018

[SEAL]



Schedule 4.05 – IP

Part 1 – Trademarks Owned

Trademark	Registration Number	Registration Date	Expiration Date
GINGER ZIP	4546981	June 10, 2014	
POWER PLAY	4542989	June 3, 2014	
GOPPER COWBELL	4483671	February 18, 2014	
GOPICNIC GARDEN	4473794	January 28, 2014	
SWEET PERRY ORCHARDS	4464942	January 14, 2014	
BAJA BLEND	4450731	December 17, 2013	
PROFESSOR ZIM ZAM'S EXTRAORDINARY SWEETS	4387576	August 20, 2013	
GOPICNIC	3302046	October 2, 2007	

Trademark Application	Application/Serial Number	Application Date
JELLY JETS	86078642	September 30, 2013
GOPICNIC	86117744	November 13, 2013
CASHEW MEDLEY	86078613	September 30, 2013
HANGRY	85813830	November 5, 2013

Part 2 – Trademarks Licensed

Trademark	Registration Number	Registration Date	Expiration Date	Licensor

Trademark Application	Application/Serial Number	Application Date

Part 3 – Patents Owned

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Patent Description	Registration Number	Registration Date	Expiration Date

Patent Application	Application/Serial Number	Application Date

Part 4 – Patents Licensed

Patent Description	Registration Number	Registration Date	Expiration Date	Licensor

Patent Application	Application / Serial Number	Application Date

Part 5 – Copyrights Owned

Copyright	Registration Number	Registration Date

Part 6 – Copyrights Licensed

Copyright	Registration Number	Registration Date	Licensor

Part 7 – Other License Agreements

Name of Document	Date of Document	Licensor	Term	Licensed Intellectual Property

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