

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM414899

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hot Topic Merchandising, Inc.		12/22/2016	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Torrid Merchandising, Inc.		
Street Address:	18501 E. San Jose Avenue		
City:	City of Industry		
State/Country:	CALIFORNIA		
Postal Code:	91748		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 11			
Property Type	Number	Word Mark	
Serial Number:	85293898	LOVESICK	
Serial Number:	85293915	LOVESICK	
Serial Number:	85596217	LOVESICK	
Serial Number:	85640314	LOVESICK	
Serial Number:	85658399	LOVESICK	
Serial Number:	85739989	LOVESICK	
Serial Number:	85751040	LOVESICK	
Serial Number:	86706006	LOVESICK	
Serial Number:	86706099	LOVESICK	
Serial Number:	86774177	LOVESICK	
Serial Number:	86774329	LOVESICK	
CORRESPONDENCE DATA			
Fax Number:	3102774730		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-277-4110		
Email:	jarciniega@mwe.com		
Correspondent Name:	Jorge Arciniega, McDermott Will & Emery		
Address Line 1:	2049 Century Park East, Suite 3800		
Address Line 4:	Los Angeles, CALIFORNIA 90067-3218		

CH \$290.00 85293898

ATTORNEY DOCKET NUMBER:	100638-0010
NAME OF SUBMITTER:	Jorge Arciniega
SIGNATURE:	/Jorge Arciniega/
DATE SIGNED:	02/03/2017
Total Attachments: 2 source=Transfer Agreement LOVESICK#page1.tif source=Transfer Agreement LOVESICK#page2.tif	

SHORT-FORM TRADEMARK ASSIGNMENT

This Short-Form Trademark Assignment is entered into as of **December 22, 2016**, by and between **Hot Topic Merchandising, Inc.**, a California corporation with a place of business at 18305 E. San Jose Avenue, City of Industry, California 91748 ("**Assignor**"), and **Torrid Merchandising, Inc.**, a California corporation with a place of business at 18501 E. San Jose Avenue, City of Industry, California 91748 ("**Assignee**"), with reference to the following facts.

Assignor has agreed to assign all of its right, title and interest in and to the trademarks described in **Exhibit A** attached hereto (the "Marks") in connection with that certain Contribution Agreement dated as of **May 1, 2015** by and between Assignor's parent company, Hot Topic, Inc., and Assignee's parent company, Torrid LLC.

NOW, THEREFORE, in consideration of the premises herein set forth and for additional valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns, grants, conveys, transfers and sets over to Assignee all rights worldwide to the Marks, including, without limitation, all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks have been used as of the date hereof, and with respect to the Marks that are the subject of intent to use applications, together with the goodwill of the business or portion of the business to which those Marks pertain. This assignment includes all rights to make any claims of any past, present or future infringement, misappropriation or unauthorized use of any of the foregoing rights and the right to all income, royalties, damages and payments that are now or may hereafter become due or payable with respect to any of the foregoing rights.

IN WITNESS WHEREOF, the parties hereto have caused this Short-Form Trademark Assignment to be executed as of the date first set forth above.

Hot Topic Merchandising, Inc.

By:  _____

Name: Thomas Finn

Title: CFO




Torrid Merchandising, Inc.

By:  _____

Name: George Wehlitz

Title: CFO

EXHIBIT A

MARK	USPTO Serial Number	Goods and Services
LOVESICK	85293898	IC 25 - Bottoms; Clothing, namely, dresses; jackets; Jeans; Jeggings, namely, pants that are partially jeans and partially leggings; Jumper dresses; women's jackets, trousers, Shirts and short-sleeved shirts; Short-sleeved or long-sleeved t-shirts; Short-sleeved shirts; Shorts; Skirts and dresses; T-shirts; Walking shorts; Women's clothing, namely, shirts, dresses, skirts, blouses.
LOVESICK	85293915	IC 35 - On-line retail store services featuring accessories and clothing.
	85596217	IC 25 - Bathing suits; Denim jackets; Ladies' underwear; Lingerie; Monokinis; Panties, shorts and briefs; Scarves; Swim trunks; Underwear.
LOVESICK	85640314	IC 26 - Barrettes; Clam clips for hair; Hair accessories, namely, snap clips; Hair accessories, namely, twisters; Hair barrettes; Hair bows; Hair buckles; Hair clamps; Hair clips; Hair ornaments not of precious metal; Hair pins; Hair ribbons; Ornaments for the hair; Ponytail holders and hair ribbons.
LOVESICK	85658399	IC 18 - Handbags, Carry-on bags and shoulder bags.
LOVESICK	85739989	IC 3 - Nail polish; Perfume.
LOVESICK	85751040	IC 14 - Body jewelry; Bracelets; Costume jewelry; Hair jewelry in the nature of jewelry for use in the hair; Inexpensive non-jewelry watches; Jewelry and imitation jewelry; Jewelry chains; Jewelry for the head; Jewelry watches; Necklaces; Plastic bracelets in the nature of jewelry; Rings.
LOVESICK	86706006	IC 16 - Gift bags; Gift boxes; Non-magnetically encoded gift cards; Temporary tattoo transfers.
LOVESICK	86706099	IC 9 - Eyewear, namely, sunglasses, eyeglasses and ophthalmic frames and cases therefor; Sunglasses.
	86774177	IC 25 - Athletic pants; Boots; Bras; Capri pants; Cardigans; Cargo pants; Coats of denim; Denim jackets; Denims; Dress pants; Jackets; Jeans; Jeggings, namely, pants that are partially jeans and partially leggings; Knee-high stockings; Leggings; Lounge pants; Panties; Sandals; Scarves; Shoes; Shorts; Socks; Socks and stockings; Sweaters; Swimsuits; Undergarments; Women's clothing, namely, shirts, dresses, skirts, blouses.
	86774329	IC 35 - On-line retail store services featuring clothing and fashion accessories.