OP \$90.00 86115198

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM414423

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Universal International Music B.V.		01/30/2017	Besloten Vennootschap (B.V.): NETHERLANDS

RECEIVING PARTY DATA

Name:	UMG Recordings, Inc.		
Street Address:	2220 Colorado Avenue		
City:	Santa Monica		
State/Country:	CALIFORNIA		
Postal Code:	90404		
Entity Type:	Corporation: DELAWARE		

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Serial Number:	86115198	PANORAMA
Serial Number:	86115208	PANORAMA
Registration Number:	4454901	PANORAMA

CORRESPONDENCE DATA

Fax Number: 3108651791

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-865-1708

Email: trademarks@umusic.com

Correspondent Name: Brent S. LaBarge Address Line 1: 2220 Colorado Avenue Address Line 2: Universal Music Group

Address Line 4: Santa Monica, CALIFORNIA 90404

NAME OF SUBMITTER:	Brent S. LaBarge
SIGNATURE:	/Brent S. LaBarge/
DATE SIGNED:	02/01/2017

Total Attachments: 3

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> **TRADEMARK** REEL: 005980 FRAME: 0268

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TRADEMARK REEL: 005980 FRAME: 0269

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and entered into as of January 26, 2017, by and between UNIVERSAL INTERNATIONAL MUSIC B.V., a Netherlands limited liability company ("Assignor"), in favor of UMG RECORDINGS, INC., a Delaware corporation ("Assignee"), with reference to the following facts and circumstances:

RECITALS

WHEREAS, Assignor owns all right, title and interest in and to the PANORAMA trademarks and service marks, and all combinations and variations thereof and all logos associated therewith, together with all applications and registrations therefor (collectively, the "Marks"), including, without limitation, those applications and registrations listed in Exhibit A attached hereto;

WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the Marks.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor and Assignee hereby agree as follows:

- 1. Assignment of Trademarks. Assignor hereby transfers, conveys, assigns and delivers to Assignee all of Assignor's right, title and interest in and to the Marks, together with the goodwill of the business associated therewith throughout the world and all common law and statutory right, title and interest in and to the Marks, all rights of registration, maintenance, renewal and protection thereof, and all rights of recovery and of legal action for past infringements and of opposition, interference and/or cancellation proceedings for protection of the Marks, and all products, proceeds and revenues arising from or relating to any and all of the foregoing. Assignor hereby authorizes Assignee, its successors and assigns to the fullest extent permitted by applicable law, to file in its own name applications for trademark and service mark registration in connection with the Marks, and to secure in its own name the registrations granted thereon throughout the world. Assignor agrees to provide all assistance reasonably requested by Assignee in the establishment, recordation and enforcement of Assignee's rights in and to the Marks.
- 2. <u>Further Acts</u>. Assignor agrees to execute any additional documents, and take any further actions, necessary or reasonably requested by Assignee, to effect, perfect or evidence the assignments set forth herein.

TRADEMARK REEL: 005980 FRAME: 0270 IN WITNESS WHEREOF, Assignor and Assignee have executed and entered into this Assignment as of the date first written above.

UNIVERSAL INTERNATIONAL MUSIC B.V.	Signature of Witness
Ву:	By: Durd
Name: Jeffrey S. Harleston	Witness Name: Brent S. LaBarge
Title: Authorized Signatory	Witness Address: 2426 N. Beverly Glen Blvd.
Date: January 30,2017	Los Angeles, CA 90077
	Date: January 30, 2017
UMG RECORDINGS, INC.	Signature of Witness
Ву:	By: June 1
Name: Jeffrey S. Harleston	Witness Name: Brent S. LaBarge
Title: Authorized Signatory	Witness Address: 2426 N. Beverly Glen Blvd.
Date: January 30, 2017	Los Angeles, CA 90077
	Date: January 30, 2017

EXHIBIT A

Country	Mark	Classes	Reg. Owner	App. #	App. Dt	Reg. #	Reg. Dt
Australi a	PANORAMA	9, 38, 41	Universal International Music B.V.	1590773	11/12/2013	1590773	3/6/2014
European Union	PANORAMA	9, 38, 41	Universal International Music B.V.	011811213	5/14/2013		
United States	PANORAMA	9	Universal International Music B.V.	85930776	5/13/2013	4454901	12/24/2013
United States	PANORAMA	38	Universal International Music B.V.	86115198	11/11/2013		
United States	PANORAMA	41	Universal International Music B.V.	86115208	11/11/2013		

TRADEMARK
REEL: 005980 FRAME: 0272

RECORDED: 02/01/2017