

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM413211

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RWIFC ACQUISITION, LLC		01/11/2017	Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	RITA'S FRANCHISE COMPANY, LLC
Street Address:	1210 Northbrook Drive
Internal Address:	Suite 310
City:	Trevose
State/Country:	PENNSYLVANIA
Postal Code:	19053
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 53

Property Type	Number	Word Mark
Serial Number:	86855481	ICE FLIGHTS
Serial Number:	86866000	RITA'S
Serial Number:	86865995	RITA'S
Serial Number:	86865988	RITA'S
Serial Number:	86704286	RITA'S ITALIAN ICE ##FROZEN CUSTARD
Serial Number:	86704294	RITA'S ITALIAN ICE · FROZEN CUSTARD
Serial Number:	86717311	RITA'S CAFE
Serial Number:	86866012	RITA'S
Serial Number:	86578895	JUST ICE? THINK TWICE.
Serial Number:	86532614	TEX-ICE
Serial Number:	85240423	RITA'S ICE CUSTARD HAPPINESS
Serial Number:	78660488	MISTO
Serial Number:	78575667	BE COOL. EAT A RITA'S.
Serial Number:	77922230	COOL CATERING
Serial Number:	77939732	4TH OF GELATI
Serial Number:	77931843	RITA'S ICE CUSTARD HAPPINESS COOL CATERI
Serial Number:	77911656	CHOCOLATE CARAMEL DREAM SUPREME
Serial Number:	77883601	CHERRY CHERRY BANG BANG

TRADEMARK

Property Type	Number	Word Mark
Serial Number:	77636886	RITA'S ICE·CUSTARD·HAPPINESS LIGHT LINE
Serial Number:	77636882	RITA'S ICE ·CUSTARD·HAPPINESS LIGHT LINE
Serial Number:	77030160	BLENDINI
Serial Number:	77118992	RITA'S ICE CUSTARD HAPPINESS
Serial Number:	77136999	RITA'S RITA'S ICE · CUSTARD · HAPPINESS
Serial Number:	77133246	RITA'S ICE CUSTARD · HAPPINESS ·
Serial Number:	77309648	SLENDERITA
Serial Number:	77005430	COOL WHEELS
Serial Number:	76384274	RITA'S ICES CONES SHAKES AND OTHER COOL
Serial Number:	76260745	RITA'S
Serial Number:	75694665	
Serial Number:	75306418	MISTO
Serial Number:	74575399	BE COOL. EAT A RITA'S.
Serial Number:	74450150	RITA'S REAL ITALIAN ICES
Serial Number:	85573211	BUSTER CUSTARD
Serial Number:	85901146	SPIKED ICE BY RITA'S
Serial Number:	85573224	JIL LATI
Serial Number:	85573221	MISTA MISTO
Serial Number:	85573215	THE GREAT BLENDINI
Serial Number:	77579684	HAVE A HAPPY DAY
Serial Number:	77579664	HAVE A HAPPY DAY
Serial Number:	77769215	CHERRY CHERRY BANG BANG
Serial Number:	77238772	RITACCINO
Serial Number:	76585541	RITA'S SQUEEZERS
Serial Number:	76585540	SWIRLATI
Serial Number:	76404540	PHILLY ICES BY RITA'S
Serial Number:	75616903	YOU'LL NEVER EAT ICE CREAM AGAIN
Serial Number:	75614048	PHILLY ICES BY RITA'S
Serial Number:	75582888	RITA'S EXPRESS
Serial Number:	75389237	PHILLY ICES
Serial Number:	75326857	RITA'S EXPRESS
Serial Number:	75132287	
Serial Number:	74374152	RITA'S OLD FASHIONED CUSTARD
Serial Number:	74285150	RITA'S REAL ITALIAN WATER ICE
Serial Number:	74626319	REAL FRUIT REAL FRESHHHH REAL COOL

CORRESPONDENCE DATA

Fax Number: 6103718506

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 609 987 7050
Email: ejs@stevenslee.com
Correspondent Name: Elliott J. Stein
Address Line 1: 100 Lenox Drive
Address Line 2: Suite 200
Address Line 4: Lawrenceville, NEW JERSEY 08648

NAME OF SUBMITTER:	Elliott J. Stein
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SIGNATURE:	/varlawyer/
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DATE SIGNED:	01/23/2017
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Total Attachments: 2

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Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "RWIFC ACQUISITION, LLC", CHANGING ITS NAME FROM "RWIFC ACQUISITION, LLC" TO "RITA'S FRANCHISE COMPANY, LLC", FILED IN THIS OFFICE ON THE ELEVENTH DAY OF JANUARY, A.D. 2017, AT 12:50 O`CLOCK P.M.




Jeffrey W. Bullock, Secretary of State

6191120 8100
SR# 20170173497

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 201856501
Date: 01-11-17

TRADEMARK
REEL: 005972 FRAME: 0596

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF FORMATION
OF
RWIFC Acquisition, LLC**

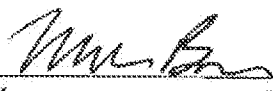
RWIFC Acquisition, LLC, a limited liability company organized and existing under and by virtue of the Delaware Limited Liability Company Act (the "Act"), does hereby certify that:

1. The name of the limited liability company is RWIFC Acquisition, LLC (the "Company").
2. The Certificate of Formation of the Company, filed in the office of the Secretary of State of the State of Delaware on October 24, 2016 (the "Certificate of Formation"), is hereby amended by deleting Article 1 of the aforesaid Certificate of Formation in its entirety and by inserting the following in lieu thereof:

"**First.** The name of the limited liability company is Rita's Franchise Company, LLC."

IN WITNESS WHEREOF, the undersigned officer has executed this Certificate on the 11th day of January, 2017.

RWIFC Acquisition, LLC

By: 
Name: Michael Bailey
Title: Manager