

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM412279

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hisense Electronic Industry Holding Co., Ltd.		10/13/2014	Corporation: CHINA
RECEIVING PARTY DATA			
Name:	Hisense Co., Ltd.		
Street Address:	No. 17, Donghaixi Road		
City:	Qingdao		
State/Country:	CHINA		
Entity Type:	Corporation: CHINA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2911919	HISENSE	
CORRESPONDENCE DATA			
Fax Number:	2486410270		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	248-641-1600		
Email:	troymailroom@hdp.com		
Correspondent Name:	Elizabeth K. Brock		
Address Line 1:	5445 Corporate Drive		
Address Line 2:	Suite 200		
Address Line 4:	Troy, MICHIGAN 48098		
NAME OF SUBMITTER:	Elizabeth K. Brock		
SIGNATURE:	/EKB/		
DATE SIGNED:	01/13/2017		
Total Attachments: 1			
source=Deed of Assignment-Signed and Sealed#page 1.tif			

CH \$40.00 2911919

ASSIGNMENT

WHEREAS **Hisense Electronic Industry Holding Co., Ltd.**

A corporation organized and existing under the laws of P.R. China located at **Hisense Information Industrial Park, Qingdao 266071, China**

(hereinafter called "the Assignor"), is the proprietor of the trademark

Hisense

" (in class 09; 11; 37), filed and registered in USA (Reg. No. 2911919) in USA;

WHEREAS **Hisense Co., Ltd.**

A corporation organized and existing under the laws of P.R. China located at

No. 17, Donghaixi Road, Qingdao, P.R. China

(hereinafter called "the Assignee"), is desirous of acquiring the said Trademark(s) together with the business and the goodwill of the business in connection with which the said Trademark(s) is (are) used in so far as it (they) relate(s) to and cover(s) the territory of USA.

NOW, THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known and these presents that for valuable consideration of Twenty US Dollars (\$20.00), the receipt of which is hereby acknowledged, the said Assignor has sold, assigned and transferred unto the said Assignee, its successors and assigns, the entire right, title and interest in and to the said Trademark(s) together with the business and the goodwill of the business in connection with which the said Trademark(s) is (are) used in so far as it (they) relate(s) to and cover(s) the territory of USA.

IN WITNESS WHEREOF, the said Assignor has hereunto set its hand and affixed its corporate seal this 13 day of October, 2014 (date of signature)

Hisense Electronic Industry Holding Co., Ltd.

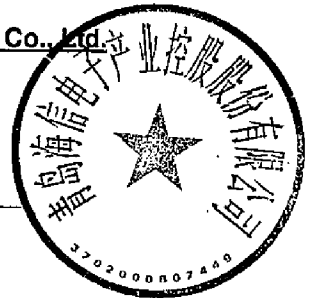
(Name of Assignor Company)

(CORPORATE SEAL)

BY 于总

Name: YU Shumin

Title: President



IN WITNESS WHEREOF, the said Assignee has hereunto set its hand and affixed its corporate seal this 13 day of October, 2014 (date of signature)

Hisense Co., Ltd.

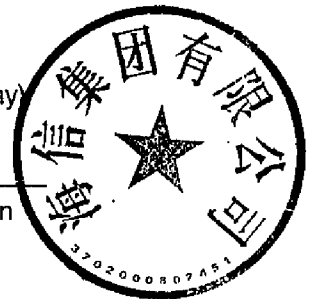
(Name of Assignee Company)

(CORPORATE SEAL)

BY 周厚健

Name: ZHOU Houjian

Title: President



TRADEMARK

REEL: 005966 FRAME: 0451