

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM411515

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Rockrose Development I Corp.		01/06/2017	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Rockrose Development L.L.C.		
Street Address:	15 East 26th Street		
Internal Address:	7th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2449195		
Registration Number:	2463805	ROCKROSE	
Registration Number:	2906098	ROCKROSE	
Registration Number:	2811579	SPACE DEFINED BY LUXURY	
CORRESPONDENCE DATA			
Fax Number:	2125547700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(212) 554-7800		
Email:	trademarks@mosessinger.com		
Correspondent Name:	Meredith Schorr c/o Moses & Singer LLP		
Address Line 1:	405 Lexington Avenue		
Address Line 2:	The Chrysler Building		
Address Line 4:	New York, NEW YORK 10174		
ATTORNEY DOCKET NUMBER:	012390-0100		
NAME OF SUBMITTER:	Meredith Schorr		
SIGNATURE:	/Meredith Schorr/		
DATE SIGNED:	01/09/2017		

CH \$115.00 2449195

Total Attachments: 1

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TRADEMARK ASSIGNMENT

This Assignment is made as of the 6th day of January, 2017 ("the Effective Date") by and between Rockrose Development I Corp, a New York State Corporation, having an address at 15 East 26th Street, New York, New York 10010 ("Assignor") and Rockrose Development L.L.C., a New York Limited Liability Company having an address 15 East 26th Street, 7th Floor, New York, New York 10010 ("Assignee").

WHEREAS Assignor owns all right, title, and interest in and to the following United States Trademarks and the accompanying goodwill associated therewith (the "Marks"):

Registration Number 2449195 for Chevron Design
Registration No. 2463805 for ROCKROSE
Registration No. 2906098 for ROCKROSE
Registration No. 2811579 for SPACE DEFINED BY LUXURY

WHEREAS, Assignee is desirous of acquiring the Marks.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged:

Assignor does hereby sell, assign, and transfer to Assignee all of Assignor's rights, title and interest in and to the Marks.

Assignor shall promptly execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Marks. Assignee shall be responsible for the recordation of this assignment with the U.S. Patent and Trademark Office and any associated expenses incurred.

IN WITNESS WHEREOF, the parties have caused this Agreement to be executed on, and effective, on the date first written above.

Rockrose Development I Corp. (Assignor)

By: 

Name: Richard A. Brancato
Title: Chief Operating Officer

Rockrose Development L.L.C. (Assignee)

By: 

Name: Richard A. Brancato
Title: Chief Operating Officer