

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM411302

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Blue Apron, Inc.		12/28/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Blue Apron, LLC		
<b>Street Address:</b>	5 Crosby Street		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 14</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86652591	A BETTER WAY TO COOK	
<b>Serial Number:</b>	86642182	ANCHORED INN	
<b>Serial Number:</b>	86642199	ANCHORED INN	
<b>Serial Number:</b>	87238896	ARBOR VITAE	
<b>Serial Number:</b>	86424867	BA	
<b>Serial Number:</b>	85855506	BLUE APRON	
<b>Serial Number:</b>	86424854	BLUE APRON	
<b>Serial Number:</b>	86424827	BLUE APRON	
<b>Serial Number:</b>	86424888		
<b>Serial Number:</b>	86424880		
<b>Serial Number:</b>	87075266	BLUE APRON	
<b>Serial Number:</b>	87239123	FOOD IS BETTER WHEN YOU START FROM SCRAT	
<b>Serial Number:</b>	86141549	TRADESMAN	
<b>Serial Number:</b>	86141559	TRADESMAN PREMIUM CUTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2027393001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.739.3000		

CH \$365.00 86652591

**Email:** jennifer.evans@morganlewis.com  
**Correspondent Name:** Morgan, Lewis & Bockius LLP  
**Address Line 1:** 1111 Pennsylvania Avenue, NW  
**Address Line 4:** Washington, D.C. 20004

**ATTORNEY DOCKET NUMBER:** 105416-0013

**NAME OF SUBMITTER:** Jennifer C. Evans

**SIGNATURE:** /jce/

**DATE SIGNED:** 01/05/2017

**Total Attachments: 3**

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BLUE APRON, INC." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BLUE APRON, INC." TO "BLUE APRON, LLC", FILED IN THIS OFFICE ON THE TWENTY-EIGHTH DAY OF DECEMBER, A.D. 2016, AT 12:06 O`CLOCK P.M.



  
Jeffrey W. Bullock, Secretary of State

5074795 8100V  
SR# 20167289970

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 203596341  
Date: 12-28-16

**TRADEMARK**  
**REEL: 005960 FRAME: 0211**

**CERTIFICATE OF CONVERSION TO LIMITED LIABILITY COMPANY  
OF  
BLUE APRON, INC.  
TO  
BLUE APRON, LLC**

This Certificate of Conversion to Limited Liability Company is being duly executed and filed by Blue Apron, Inc., a Delaware corporation (the "Corporation"), and Benjamin C. Singer, as an authorized person, to convert the Corporation to a Delaware limited liability company under the Delaware Limited Liability Company Act (6 Del. C. § 18-101 et seq.) and the General Corporation Law of the State of Delaware (8 Del. C. § 101, et seq.).

1. The Corporation filed its original Certificate of Incorporation with the Secretary of State of the State of Delaware and was first incorporated on December 5, 2011 under the name Petridish Media, Inc.
2. The Corporation's name immediately prior to the filing of this Certificate of Conversion to Limited Liability Company was Blue Apron, Inc.
3. The name of the limited liability company into which the Corporation shall be converted as set forth in the Certificate of Formation of the limited liability company shall be Blue Apron, LLC.

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State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 12:06 PM 12/28/2016  
FILED 12:06 PM 12/28/2016  
SR 20167289970 - FileNumber 5074795

IN WITNESS WHEREOF, the undersigned have executed this Certificate of Conversion to Limited Liability Company dated as of December 28, 2016.

BLUE APRON, INC.

By: /s/ Matthew Salzberg

Name: Matthew Salzberg

Title: President