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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM409057

NATURE OF CONVEYANCE: RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Silicon Valley Bank		01/31/2014	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	SpinMedia (f/k/a BuzzMedia)
Street Address:	6464 Sunset Boulevard
Internal Address:	6th Floor
City:	Hollywood
State/Country:	CALIFORNIA
Postal Code:	90028
Entity Type:	Corporation: CALIFORNIA

PROPERTY NUMBERS Total: 27

Property Type	Number	Word Mark
Serial Number:	77593623	BUZZMEDIA
Registration Number:	4549866	ABSOLUTEPUNK
Registration Number:	4750280	SPIN
Registration Number:	4027826	BRANDED SOCIAL PROGRAMMING
Registration Number:	4025086	POP CULTURE AMPLIFIED
Registration Number:	4022789	SL SOCIALITE LIFE
Registration Number:	4022788	SOCIALITE LIFE
Registration Number:	4022787	
Registration Number:	3217405	PUREVOLUME
Registration Number:	3222040	PUREVOLUME.COM
Registration Number:	3186828	PUREVOLUME.COM
Registration Number:	3186827	PUREVOLUME
Registration Number:	3186826	PUREVOLUME.COM
Registration Number:	3834113	WHAT WOULD TYLER DURDEN DO?
Registration Number:	3834112	WWTDD
Registration Number:	3721335	CELEBUZZ
Registration Number:	3724829	CELEBUZZ
Registration Number:	3267293	XLR8R

TRADEMARK REEL: 005949 FRAME: 0091

900388777

Property Type	Number	Word Mark	
Registration Number:	4116591	EGOTASTIC	
Registration Number:	3528812	FRISKY	
Registration Number:	3528811	FRISKY	
Registration Number:	3388375	BUZZNET	
Registration Number:	3388374	BUZZNET	
Registration Number:	3637282	EGOTASTIC	
Registration Number:	3376848	STEREOGUM	
Registration Number:	3376847	STEREOGUM.COM	
Registration Number:	3376846	STEREOGUM.COM	

CORRESPONDENCE DATA

Fax Number: 6152482954

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 615-742-7944

Email: trademarks@bassberry.com

Correspondent Name: Martha B. Allard Address Line 1: 150 3rd Ave. S. Address Line 2: Suite 2800

Address Line 4: Nashville, TENNESSEE 37201

ATTORNEY DOCKET NUMBER:	121753-101
NAME OF SUBMITTER:	Martha B. Allard
SIGNATURE:	/Martha B. Allard/
DATE SIGNED:	12/15/2016

Total Attachments: 3

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of January 31, 2014, by Silicon Valley Bank ("<u>Lender</u>"), in favor of SpinMedia, a California corporation formerly known as BuzzMedia ("<u>Company</u>"), with its principal place of business located at 6464 Sunset Boulevard, 6th Floor, Hollywood, California 90028.

Recital

WHEREAS, Company granted to Lender a security interest in certain intellectual property, including without limitation the trademark items listed on Exhibit A attached hereto (collectively, "Intellectual Property"), under an Amended and Restated Loan and Security Agreement dated as of January 18, 2013, as amended by that certain Forbearance and First Amendment to Amended and Restated Loan and Security Agreement dated as of March 15, 2013, as further amended by that certain Second Amendment to Amended and Restated Loan and Security Agreement dated as of May 21, 2013, and as further amended by that certain Forbearance and Third Amendment to Amended and Restated Loan and Security Agreement dated as of January 3, 2014 (as the same may from time to time be further amended, modified, supplemented, or restated, the "Security Agreement") entered into by and between Lender and Company, which was recorded with the United States Patent and Trademark Office at reel/frame 4950/0613.

WHEREAS, Company has no outstanding obligations to Lender under the terms of the Security Agreement, Lender agrees to release its security interest in the Intellectual Property.

Agreement

Now, therefore, Lender agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to Company, without warranty and recourse, all interest of Lender in the Intellectual Property.

LENDER:

Silicon Valley Blak

By:

Name:

38 Technology Drive, Suite 150

Irvine, California 92618

EXHIBIT A

Trademarks

Mark	Serial No. Filing Date	Reg. No. Reg. Date
ABSOLUTEPUNK	85/243.014	4,549,866
ADSOLUTLI UNK	2/15/2011	6/17/2014
SPIN	85/726,310	4,750,280
236 11 4	9/11/2012	6/09/2015
BRANDED SOCIAL	85/091,971	4,027,826
PROGRAMMING	7/23/2010	9/20/2011
POP CULTURE AMPLIFIED	85/127,386	4,025.086
	9/10/2010	9/13/2011
SL SOCIALITE LIFE	85/243.029	4,022,789
	2/15/2011	9/06/2011
SOCIALITE LIFE	85/243.023	4,022,788
	2/15/2011	9/06/2011
8 880	85/243,021	4,022,787
	2/15/2011	9/06/2011
PUREVOLUME	78/804,624	3,217,405
	2/01/2006	3/13/2007
PUREVOLUME.COM	78/804,622	3,222,040
	2/01/2006	3/27/2007
PUREVOLUME.COM	78/804,616	3,186,828
	2/01/2006	12/19/2006
PUREVOLUME	78/804,611	3,186,827
. 8	2/01/2006	12/19/2006
PUREVOLUME.COM	78/804,594	3,186,826
	2/01/2006	12/19/2006
BUZZMEDIA	77/593,623	n/a
10 1000	10/15/2008	
WHAT WOULD TYLER	77/860,899	3,834,113
DURDEN DO?	10/29/2009	8/17/2010
WWIDD	77/860,895	3,834,112
	10/29/2009	8/17/2010

	77/691,467 3/16/2009	3,721,335 12/08/2009
CELEBUZZ	77/691,465 3/16/2009	3,724,829 12/15/2009
	77/004,912 9/22/2006	3,267,293 7/24/2007
EGOTASTIC	77/187,404 5/22/2007	4,116,591 3/27/2012
FRISKY	77/327,097 11/12/2007	3,528,812 11/04/2008
FRISKY	77/327,070 11/12/2007	3,528,811 11/04/2008
	77/217,024 6/27/2007	3,388,375 2/26/2008
BUZZNET	77/217,018 6/27/2007	3,388,374 2/26/2008
EGOTASTIC	77/188,644 5/23/2007	3,637,282 6/16/2009
STEREOGUM	76/677,937 6/07/2007	3,376,848 2/05/2008
	76/677,936 6/07/2007	3,376,847 2/05/2008
STEREOGUM.COM	76/677,935 6/07/2007	3,376,846 2/05/2008

RECORDED: 12/15/2016