

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM408478

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Demand Media, Inc.		11/07/2016	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Leaf Group Ltd.		
<b>Street Address:</b>	1655 26th Street		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90404		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 33</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77952078	CUTENESS	
<b>Serial Number:</b>	77877390	DEMAND MEDIA	
<b>Serial Number:</b>	77877393	DEMAND MEDIA	
<b>Serial Number:</b>	77877394	DEMAND MEDIA	
<b>Serial Number:</b>	85024461	DEMAND MEDIA	
<b>Serial Number:</b>	85024458	DEMAND MEDIA	
<b>Serial Number:</b>	85809732	DEMAND MEDIA	
<b>Serial Number:</b>	85809731	DEMAND MEDIA	
<b>Serial Number:</b>	85809733	DEMAND MEDIA	
<b>Serial Number:</b>	85811582	DEMAND MEDIA	
<b>Serial Number:</b>	78921932	DEMAND MEDIA	
<b>Serial Number:</b>	85072915	EHOW	
<b>Serial Number:</b>	85811577	EHOW	
<b>Serial Number:</b>	77007837	EHOW	
<b>Serial Number:</b>	85434553	EHOW	
<b>Serial Number:</b>	77157430	EXPERT VILLAGE	
<b>Serial Number:</b>	87199454	SAPLING	
<b>Serial Number:</b>	87199456	SAPLING	
<b>Serial Number:</b>	85971057	SOCIETY6	

CH \$840.00 77952078

Property Type	Number	Word Mark
Serial Number:	85971062	SOCIETY6
Serial Number:	85971922	SOCIETY6
Serial Number:	86529115	SOCIETY6
Serial Number:	86529098	SOCIETY6
Serial Number:	86529126	SOCIETY6
Serial Number:	86529108	SOCIETY6
Serial Number:	86529092	SOCIETY6
Serial Number:	86529120	SOCIETY6
Serial Number:	86529105	SOCIETY6
Serial Number:	76706252	TYPEF
Serial Number:	76706256	TYPEF
Serial Number:	76706257	TYPEF
Serial Number:	76706259	TYPEF
Serial Number:	76706253	TYPEF

#### CORRESPONDENCE DATA

**Fax Number:** 9492669468

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 9497326803

**Email:** linkerg@gtlaw.com

**Correspondent Name:** Susan L. Heller

**Address Line 1:** Greenberg Traurig LLP, 3161 Michelson Dr

**Address Line 2:** No. 1000

**Address Line 4:** Irvine, CALIFORNIA 92612

<b>ATTORNEY DOCKET NUMBER:</b>	104128-020500
<b>NAME OF SUBMITTER:</b>	Susan L. Heller
<b>SIGNATURE:</b>	/Susan L. Heller/
<b>DATE SIGNED:</b>	12/11/2016

#### Total Attachments: 2

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# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DEMAND MEDIA, INC.", CHANGING ITS NAME FROM "DEMAND MEDIA, INC." TO "LEAF GROUP LTD.", FILED IN THIS OFFICE ON THE SEVENTH DAY OF NOVEMBER, A.D. 2016, AT 4:36 O'CLOCK P.M.

AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF AMENDMENT IS THE NINTH DAY OF NOVEMBER, A.D. 2016 AT 8:30 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE KENT COUNTY RECORDER OF DEEDS.



4130460 8100  
SR# 20166534020

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

A handwritten signature in black ink, appearing to read "JBullock", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed in a small font.

Authentication: 203295255  
Date: 11-07-16

**TRADEMARK**  
**REEL: 005945 FRAME: 0394**

**SECOND CERTIFICATE OF AMENDMENT  
TO THE  
AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
DEMAND MEDIA, INC.**

Demand Media, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), does hereby certify as follows:

**FIRST:** The name of the Corporation is Demand Media, Inc. The Corporation was incorporated on March 23, 2006 pursuant to the General Corporation Law of the State of Delaware (the "DGCL"). The Corporation's Amended and Restated Certificate of Incorporation was filed with the Secretary of State of the State of Delaware (the "DE Secretary of State") and was effective as of January 31, 2011 (the "A&R Certificate of Incorporation"). The A&R Certificate of Incorporation was amended by the First Certificate of Amendment to the A&R Certificate of Incorporation, which was filed with the DE Secretary of State on August 1, 2014.

**SECOND:** The A&R Certificate of Incorporation is hereby further amended by this Second Certificate of Amendment by amending and restating Article I in its entirety as follows:

**"ARTICLE I**

The name of the corporation is Leaf Group Ltd. (the "Corporation")."

**THIRD:** The Board of Directors of the Corporation has duly adopted a resolution approving the foregoing amendment in accordance with the provisions of Section 242 of the DGCL.

**FOURTH:** All other provisions of the A&R Certificate of Incorporation, as amended, shall remain in full force and effect.

**FIFTH:** This Second Certificate of Amendment to the A&R Certificate of Incorporation shall be effective as of November 9, 2016 at 8:30 a.m. Eastern Standard Time.

**IN WITNESS WHEREOF,** Demand Media, Inc. has caused this Second Certificate of Amendment to be executed in its corporate name on this 7th day of November, 2016.

DEMAND MEDIA, INC.  
a Delaware corporation

By: 

Name: Daniel Weinrot

Title: Secretary & General Counsel