

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM406998

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
RED SAPPHIRE-SERVICIOS DE MARKETING, SOCIEDADE UNIPessoal LDA.		11/22/2016	Limited Liability Company: PORTUGAL

## RECEIVING PARTY DATA

<b>Name:</b>	ALADA IP CORP.
<b>Street Address:</b>	The Phoenix Centre, George Street
<b>City:</b>	Belleville, St. Michael
<b>State/Country:</b>	BARBADOS
<b>Entity Type:</b>	Corporation: BARBADOS

## PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
<b>Serial Number:</b>	87158172	FOUNDED IN 1796 SANTA TERESA 1796 SOLERA
<b>Registration Number:</b>	2958814	RHUM ORANGE LIQUEUR
<b>Serial Number:</b>	86899526	SANTA TERESA 1796
<b>Serial Number:</b>	86899539	SANTA TERESA 1796
<b>Registration Number:</b>	4057062	SANTA TERESA SUPERIOR
<b>Serial Number:</b>	86899546	SANTA TERESA TRIBUTO
<b>Serial Number:</b>	86887469	SANTA TERESA
<b>Serial Number:</b>	86887479	SANTA TERESA TRIBUTO ST
<b>Serial Number:</b>	86887493	ST
<b>Serial Number:</b>	86887496	ST
<b>Serial Number:</b>	78310388	ARAKÚ
<b>Registration Number:</b>	4517923	RON SELECTO BLEND DE RONES EXTRA ANEJOS
<b>Serial Number:</b>	86887472	SANTA TERESA BICENTENARIO
<b>Serial Number:</b>	86899554	BICENTENARIO 1796 SANTA TERESA ST
<b>Serial Number:</b>	86887488	1796
<b>Registration Number:</b>	3272909	ARAKÚ
<b>Registration Number:</b>	3472371	ARAKÚ
<b>Serial Number:</b>	86887477	BICENTENARIO

OP \$765.00 87158172

Property Type	Number	Word Mark
Serial Number:	86887451	COJONUDO
Registration Number:	4356468	GRAN RESERVA LINAJE
Registration Number:	4359997	SANTA TERESA GRAN RESERVA LINAJE
Registration Number:	4359998	SANTA TERESA LINAJE
Serial Number:	86887484	SANTA TERESA TRIBUTO
Serial Number:	86887461	STAND & SMILE
Serial Number:	86887457	GIVE ME PEACE GIVE ME WAR
Registration Number:	1606627	GRAN RESERVA
Registration Number:	2419428	SANTA TERESA 1796
Registration Number:	2412792	SANTA TERESA RHUM ORANGE
Registration Number:	3061441	SANTA TERESA SELECTO
Registration Number:	2802798	SANTA TERESA

**CORRESPONDENCE DATA**

**Fax Number:** 2028576395

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 2028576000

**Email:** tmdocket@arentfox.com

**Correspondent Name:** Ricardo Fischer and Amy Salomon

**Address Line 1:** 1717 K STREET, N.W.

**Address Line 2:** Arent Fox LLP

**Address Line 4:** Washington, D.C. 20006-5344

**ATTORNEY DOCKET NUMBER:** 036130.00039

**DOMESTIC REPRESENTATIVE**

**Name:** Ricardo Fischer and Amy Salomon

**Address Line 1:** 1717 K STREET, N.W.

**Address Line 2:** Arent Fox LLP

**Address Line 4:** Washington, D.C. 20006-5344

**NAME OF SUBMITTER:** Amy E. Salomon

**SIGNATURE:** /Amy E. Salomon/

**DATE SIGNED:** 11/30/2016

**Total Attachments: 8**

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## TRADEMARK ASSIGNMENT

WHEREAS, RED SAPPHIRE-SERVICIOS DE MARKETING, SOCIEDADE UNIPessoal LDA., a private limited liability company organized and existing under the laws of Portugal, having a place of business at Ave. Do Infante, #50 Parroquia de Se, Circunscripcion de Funchal, Madeira Portugal ("ASSIGNOR"), owns all right, title, and interest in, under, and to the trademarks on the attached Schedule A, including the registrations and applications therefore and the common law rights therein (hereinafter, the "Trademarks");

WHEREAS, ASSIGNOR has agreed to assign to ASSIGNEE all of its rights, title, and interest in, under, and to Trademarks, together with the ongoing business and the goodwill of the business pertaining thereto to ALADA IP CORP., a corporation organized and existing under the laws of Barbados, having a place of business at The Phoenix Centre, George Street, Belleville, St. Michael, Barbados, ("ASSIGNEE");

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in, under, and to the Trademarks, including the portion of ASSIGNOR'S business to which such Trademarks pertain, such business being ongoing and existing, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. ASSIGNOR hereby agrees to execute any additional documents to accomplish and record this Assignment.
3. This Assignment shall be binding upon the parties and their successors and assigns.
4. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument.
5. This Assignment may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of  
November 22, 2016.

**ASSIGNOR:**

RED SAPPHIRE-SERVICIOS DE MARKETING,  
SOCIEDADE UNIPESSOAL LDA.

By: 

Name: Humberto Sanchez

Title: Director

**ASSIGNEE:**

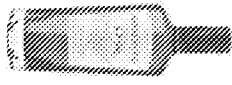


ALADA IP CORP.


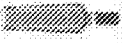


By: 





Name: Humberto Sanchez

Title: Director


SCHEDULE A

Mark Name	Country	Status	Application Number	Application Date	Registration Number	Registration Date	International Class(es)
 RHUM ORANGE LIQUEUR	United States	Registered	78388532	22-Mar-04	2953814	31-May-05	33
 SANTA TERESA 1796	United States	Pending Section 44(D) Intent to Use	86899526	5-Feb-16			33
 SANTA TERESA 1796	United States	Pending Section 44(D) Intent to Use	86899539	5-Feb-16			33

	United States	Registered	78319848	28-Oct-03	4057062	15-Nov-11	33
SANTA TERESA SUPERIOR							
	United States	Pending Section 44(D) Intent to Use	86899546	5-Feb-16			33
SANTA TERESA TRIBUTO							
	United States	Pending Section 44(D) Intent to Use	86887469	26-Jan-16			33
SANTA TERESA							
	United States	Pending Section 44(D) Intent to Use	86887479	26-Jan-16			33
ST SANTA TERESA TRIBUTO							

\$	United States	Pending Section 44(D) Intent to Use	86887493	26-Jan-16	33		
ST		United States Pending Section 44(D) Intent to Use	86887496	26-Jan-16	33		
ST		United States Pending	78310388	7-Oct-03	32		
	RON SELECTO BLEND DE RONES EXTRA ANEJOS	United States Registered Section 44(D)	77411532	3-Mar-08	4517923	22-Apr-14	33
	SANTA TERESA BICENTENARIO	United States Pending Section 44(D) Intent to Use	86887472	26-Jan-16	33		



 <p>ST SAINT TERESA BICENTENARIO 1796</p>	United States	Pending Section 44(D) Intent to Use	86889554	5-Feb-16			33
1796	United States	Pending Section 44(D) Intent to Use	86887488	26-Jan-16			33
ARAKU	United States	Registered	78707144	6-Sep-05	3272909	31-Jul-07	33
<b>ARAKU</b>	United States	Registered Section 44(D)	78980005	7-Oct-03	3472371	22-Jul-08	33
BICENTENARIO	United States	Pending Section 44(D) Intent to Use	86887477	26-Jan-16			33
COJONUDO	United States	Pending Intent to Use	86887451	26-Jan-16			33

GRAN RESERVA LINAJE	United States	Registered Section 44(D)	85604852	23-Apr-12	4356468	25-Jun-13	33
SANTA TERESA GRAN RESERVA LINAJE	United States	Registered Section 44(D)	85604850	23-Apr-12	4359997	2-Jul-13	33
SANTA TERESA LINAJE	United States	Registered Section 44(D)	85604851	23-Apr-12	4359998	2-Jul-13	33
SANTA TERESA TRIBUTO	United States	Pending Section 44(D) Intent to Use	86887484	26-Jan-16			33
STAND & SMILE	United States	Pending Section 44(D) Intent to Use	86887461	26-Jan-16			33
GIVE ME PEACE GIVE ME WAR	United States	Pending Section 44(D) Intent to Use	86887457	26-Jan-16			33

GRAN RESERVA	United States	Registered	73795900	26-Apr-89	1606627	17-Jul-90	33
SANTA TERESA 1796	United States	Registered	75287071	6-May-97	2419428	9-Jan-01	33
SANTA TERESA RHUM ORANGE	United States	Registered	75421328	22-Jan-98	2412792	12-Dec-00	33
SANTA TERESA SELECTO	United States	Registered	76226197	19-Mar-01	3061441	28-Feb-06	33
SANTA TERESA	United States	Registered	76153683	25-Oct-00	2802798	6-Jan-04	33

TRADEMARK

REEL: 005930 FRAME: 0669

RECORDED: 11/30/2016