

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM406375

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Credit Suisse AG, Cayman Islands Branch		11/21/2016	Aktiengesellschaft (Ag):

**RECEIVING PARTY DATA**

<b>Name:</b>	Hoffmaster Group, Inc.
<b>Street Address:</b>	2920 N. Main Street
<b>Internal Address:</b>	P.O. Box 2038
<b>City:</b>	Oshkosh
<b>State/Country:</b>	WISCONSIN
<b>Postal Code:</b>	54903-2038
<b>Entity Type:</b>	Corporation: DELAWARE

**PROPERTY NUMBERS Total: 98**

Property Type	Number	Word Mark
Registration Number:	4512960	1STBIRTHDAYPARTY.COM
Registration Number:	3941271	CELEBRATIONS BY CREATIVE CONVERTING
Registration Number:	3677127	GREEN STYLE
Registration Number:	1526864	LINETTE
Registration Number:	1634124	PAPER ART
Registration Number:	1634813	PAPER ART
Registration Number:	2114460	PAPER ART
Registration Number:	1596350	PARTY CREATIONS
Registration Number:	2278570	PARTY PAK
Registration Number:	4324560	PARTYPAIL
Registration Number:	3346504	PHOTOCREATIONS
Registration Number:	1381349	PIK-NIK KING
Registration Number:	1624798	SENSATIONS
Registration Number:	2163419	SENSATIONS
Registration Number:	2043597	SPECIAL OCCASION
Registration Number:	3304786	STAY PUT
Registration Number:	2910222	SWANKIE
Registration Number:	1648150	TOUCH OF COLOR

TRADEMARK

<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>
<b>Registration Number:</b>	1648876	TOUCH OF COLOR
<b>Registration Number:</b>	3396271	CREATE-A-SCENE
<b>Registration Number:</b>	1773918	
<b>Registration Number:</b>	1590958	EVERY OCCASION
<b>Registration Number:</b>	4209208	GMSP
<b>Registration Number:</b>	3309859	READY-SET-GO
<b>Registration Number:</b>	0921777	RIGIDEEP
<b>Registration Number:</b>	1748484	SOVEREIGN
<b>Registration Number:</b>	1762055	SPECIAL OCCASION
<b>Registration Number:</b>	1622100	SPLASH!
<b>Registration Number:</b>	3304638	SWEET STATION
<b>Registration Number:</b>	3003332	TOUCH OF COLOR
<b>Registration Number:</b>	1120986	TOUCH OF COLOR
<b>Registration Number:</b>	4190586	A LA CARTE CATERWRAP
<b>Registration Number:</b>	1530906	AMERICAN
<b>Registration Number:</b>	0783224	AMERICAN
<b>Registration Number:</b>	0781586	AMERICAN
<b>Registration Number:</b>	3787861	ARTSTYLE
<b>Registration Number:</b>	2669005	BETTER THAN LINEN
<b>Registration Number:</b>	2669004	BETTER THAN LINEN
<b>Registration Number:</b>	0734939	BROOKLACE
<b>Registration Number:</b>	4242917	BUBBLE LOCK
<b>Registration Number:</b>	4387581	CATER TO GO SINGLES
<b>Registration Number:</b>	3308909	CATERWRAP
<b>Registration Number:</b>	3737574	CATERWRAP
<b>Registration Number:</b>	2404409	CELLUTEX
<b>Registration Number:</b>	1962108	COLOR ME
<b>Registration Number:</b>	0515474	CRAFTMASTER
<b>Registration Number:</b>	2623757	DOLLAR-WISE
<b>Registration Number:</b>	2112472	DOLLAR-WISE
<b>Registration Number:</b>	3811246	EARTH WISE
<b>Registration Number:</b>	4074748	EARTH WISE TREE FREE
<b>Registration Number:</b>	4074749	EARTHWISE TREE FREE
<b>Registration Number:</b>	3588354	FASHNPOINT
<b>Registration Number:</b>	3024269	FINISHING TOUCH
<b>Registration Number:</b>	2106890	H
<b>Registration Number:</b>	2896744	H
<b>Registration Number:</b>	0782096	HOFFMASTER

Property Type	Number	Word Mark
Registration Number:	1462761	HOFFMASTER
Registration Number:	3029966	HOFFMASTER
Registration Number:	3632317	H HOFFMASTER COLOR FASHION DESIGN
Registration Number:	3632341	HOFFMASTER GROUP, INC.
Registration Number:	3697074	INNOWARE
Registration Number:	3670903	INNOWARE
Registration Number:	2595688	IRISH LINEN
Registration Number:	2722406	JUST FOR KIDS!
Registration Number:	3591984	JUST LIKE LINEN
Registration Number:	2181124	LINEN LIKE
Registration Number:	0535180	LINEN-LIKE
Registration Number:	3790679	LINEN-LIKE
Registration Number:	4024518	LINEN-LIKE DELUXE
Registration Number:	4424135	LINEN-LIKE NATURAL
Registration Number:	2439005	LINEN-LIKE SUPREME
Registration Number:	3700745	MULTIPACK
Registration Number:	2019242	OCTY-ROUND
Registration Number:	4073278	OCTY-ROUND
Registration Number:	3207060	OPALESSENCE
Registration Number:	4030276	PERFORMA
Registration Number:	1313488	PERMA-WIPES
Registration Number:	1705845	QUICKSET
Registration Number:	4493548	SMITH-LEE
Registration Number:	4307590	SOFTEEZE
Registration Number:	1628366	SPECIAL OCCASION
Registration Number:	1627203	SPECIAL OCCASION
Registration Number:	4137071	STURDYSTYLE
Registration Number:	3935717	WHERE STRENGTH MEETS STYLE
Registration Number:	2795898	WRAP'N ROLL
Registration Number:	3790623	CREATIVE CONVERTING
Registration Number:	3982849	EASY CARRY
Registration Number:	4080672	ELISE
Registration Number:	2431207	EVERY OCCASION
Registration Number:	2128753	EVERY OCCASION
Registration Number:	4328849	FORM & FUNCTION
Registration Number:	3929086	GIVE & TAKE
Serial Number:	86103351	BELLISSIMO FAVORS
Serial Number:	86103353	NAPKINS.COM

Property Type	Number	Word Mark
Serial Number:	86103349	OVERTHEHILLBIRTHDAYPARTY.COM
Serial Number:	85922903	TRENDWARE
Serial Number:	85269184	COMBO PACKS
Serial Number:	86189624	FLUSHEEZE

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Email:** vmann@paulweiss.com, aspoto@paulweiss.com

**Correspondent Name:** Virginia F. Mann

**Address Line 1:** Paul Weiss Rifkind Wharton & Garrison LLP

**Address Line 2:** 1285 Avenue of the Americas

**Address Line 4:** New York, NEW YORK 10019

<b>ATTORNEY DOCKET NUMBER:</b>	13454-177
<b>NAME OF SUBMITTER:</b>	Virginia F. Mann
<b>SIGNATURE:</b>	/Virginia F. Mann/
<b>DATE SIGNED:</b>	11/22/2016

**Total Attachments: 6**  
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**RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL**

This RELEASE, dated as of November 21, 2016 (this "Release"), is made by Credit Suisse AG, Cayman Islands Branch, as Administrative Agent and Collateral Agent ("Agent"), in favor of Hoffmaster Group, Inc. ("Debtor") as follows:

**W I T N E S S E T H**

WHEREAS, pursuant to the First Lien Trademark Security Agreement, dated May 9, 2014 (the "First Lien Security Agreement"), and recorded with the U.S. Patent and Trademark Office on May 21, 2014 at Reel/Frame No. 5284/0706, and the Second Lien Trademark Security Agreement, dated May 9, 2014 (the "Second Lien Security Agreement" and, together with the First Lien Security Agreement, the "Security Agreements"), and recorded with the U.S. Patent and Trademark Office on May 22, 2014 at Reel/Frame No. 5285/0153, the Debtor granted the Agent a security interest in certain collateral pledged by the Debtor described therein, including, without limitation, the United States trademarks set forth on Schedule A attached hereto (collectively, the "Trademark Collateral");

WHEREAS, the Debtor has paid all of its outstanding Obligations (as defined in the Security Agreements); and

WHEREAS, the Debtor has requested that the Agent release its security interest in all right, title and interest of the Agent in and to the Trademark Collateral.

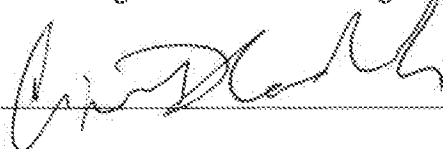
NOW, THEREFORE, the Agent, without recourse, representation or warranty and at the Debtor's sole cost and expense, hereby terminates, cancels and releases the security interest in the Trademark Collateral and any and all right, title and interest of the Agent in the Trademark Collateral shall hereby terminate, cease and become void.

Agent agrees to provide Debtor with any information and additional authorization and documentation necessary to effect the release of Agent's security interest in the Trademark Collateral (without recourse, representation or warranty and at Debtor's sole cost and expense).

[SIGNATURE PAGE FOLLOWS]

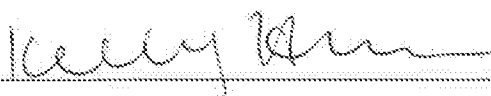
IN WITNESS WHEREOF, the Agent has caused this Release to be duly executed and delivered by its duly authorized officer as of the date first written above.

**CREDIT SUISSE AG, CAYMAN ISLANDS BRANCH,**  
as Administrative Agent and Collateral Agent

By: 

Name: Vipul Dhadha

Title: Authorized Signatory

By: 

Name: Kelly Heimrich

Title: Authorized Signatory

[Signature Page to Hoffmaster Trademark Release]

**SCHEDULE A  
TO  
RELEASE OF SECURITY INTEREST  
IN TRADEMARK COLLATERAL  
HOFFMASTER GROUP, INC.**

**U.S. TRADEMARK REGISTRATIONS**

<b>Name of Owner</b>	<b>Trademark</b>	<b>Registration Number</b>	<b>Registration Date</b>
Hoffmaster Group, Inc.	1STBIRTHDAYPARTY.COM	4,512,960	4/08/2014
Hoffmaster Group, Inc.	CELEBRATIONS BY CREATIVE CONVERTING	3,941,271	4/05/2011
Hoffmaster Group, Inc.	GREEN STYLE	3,677,127	9/01/2009
Hoffmaster Group, Inc.	LINETTE	1,526,864	2/28/1989
Hoffmaster Group, Inc.	PAPER ART	1,634,124	2/05/1991
Hoffmaster Group, Inc.	PAPER ART	1,634,813	2/12/1991
Hoffmaster Group, Inc.	PAPER ART (stylized)	2,114,460	11/18/1997
Hoffmaster Group, Inc.	PARTY CREATIONS	1,596,350	5/15/1990
Hoffmaster Group, Inc.	PARTY PAK	2,278,570	9/14/1999
Hoffmaster Group, Inc.	PARTYPAIL	4,324,560	4/23/2013
Hoffmaster Group, Inc.	PHOTOCREATIONS	3,346,504	11/27/2007
Hoffmaster Group, Inc.	PIK-NIK KING	1,381,349	2/04/1986
Hoffmaster Group, Inc.	SENSATIONS	1,624,798	11/27/1990
Hoffmaster Group, Inc.	SENSATIONS	2,163,419	6/09/1998
Hoffmaster Group, Inc.	SPECIAL OCCASION	2,043,597	3/11/1997
Hoffmaster Group, Inc.	STAY PUT	3,304,786	10/02/2007
Hoffmaster Group, Inc.	SWANKIE	2,910,222	12/14/2004
Hoffmaster Group, Inc.	TOUCH OF COLOR	1,648,150	6/18/1991
Hoffmaster Group, Inc.	TOUCH OF COLOR	1,648,876	6/25/1991
Hoffmaster Group, Inc.	CREATE-A-SCENE	3,396,271	3/11/2008
Hoffmaster Group, Inc.	Design Only	1,773,918	5/25/1993
Hoffmaster Group, Inc.	EVERY OCCASION	1,590,958	4/10/1990
Hoffmaster Group, Inc.	GMSP	4,209,208	9/18/2012
Hoffmaster Group, Inc.	READY-SET-GO	3,309,859	10/09/2007
Hoffmaster Group, Inc.	RIGIDEEP	0,921,777	10/12/1971
Hoffmaster Group, Inc.	SOVEREIGN	1,748,484	1/26/1993
Hoffmaster Group, Inc.	SPECIAL OCCASION	1,762,055	03/30/1993

Name of Owner	Trademark	Registration Number	Registration Date
Hoffmaster Group, Inc.	SPLASH!	1,622,100	11/13/1990
Hoffmaster Group, Inc.	SWEET STATION	3,304,638	10/02/2007
Hoffmaster Group, Inc.	TOUCH OF COLOR	3,003,332	10/04/2005
Hoffmaster Group, Inc.	TOUCH OF COLOR	1,120,986	6/26/1979
Hoffmaster Group, Inc.	A LA CARTE CATERWRAP	4,190,586	8/14/2012
Hoffmaster Group, Inc.	AMERICAN	1,530,906	3/21/1989
Hoffmaster Group, Inc.	AMERICAN	783,224	1/12/1965
Hoffmaster Group, Inc.	AMERICAN	781,586	12/15/1964
Hoffmaster Group, Inc.	ARTSTYLE	3,787,861	5/11/2010
Hoffmaster Group, Inc.	BETTER THAN LINEN	2,669,005	12/31/2002
Hoffmaster Group, Inc.	BETTER THAN LINEN	2,669,004	12/31/2002
Hoffmaster Group, Inc.	BROOKLACE	734,939	7/24/1962
Hoffmaster Group, Inc.	BUBBLE LOCK	4,242,917	11/13/2012
Hoffmaster Group, Inc.	CATER TO GO SINGLES	4,387,581	8/20/2013
Hoffmaster Group, Inc.	CATERWRAP	3,308,909	10/09/2007
Hoffmaster Group, Inc.	CATERWRAP and Design	3,737,574	1/12/2010
Hoffmaster Group, Inc.	CELLUTEX	2,404,409	11/14/2000
Hoffmaster Group, Inc.	COLOR ME	1,962,108	3/12/1996
Hoffmaster Group, Inc.	CRAFTMASTER	515,474	9/20/1949
Hoffmaster Group, Inc.	DOLLAR-WISE	2,623,757	9/24/2002
Hoffmaster Group, Inc.	DOLLAR-WISE	2,112,472	11/11/1997
Hoffmaster Group, Inc.	EARTH WISE	3,811,246	6/29/2010
Hoffmaster Group, Inc.	EARTH WISE TREE FREE	4,074,748	12/20/2011
Hoffmaster Group, Inc.	EARTHWISE TREE FREE (logo)	4,074,749	12/20/2011
Hoffmaster Group, Inc.	FASHNPOINT	3,588,354	3/10/2009
Hoffmaster Group, Inc.	FINISHING TOUCH	3,024,269	12/06/2005
Hoffmaster Group, Inc.	H Stylized	2,106,890	10/21/1997
Hoffmaster Group, Inc.	H Stylized	2,896,744	10/26/2004
Hoffmaster Group, Inc.	HOFFMASTER	782,096	12/22/1964
Hoffmaster Group, Inc.	HOFFMASTER	1,462,761	10/27/1987
Hoffmaster Group, Inc.	HOFFMASTER	3,029,966	12/13/2005
Hoffmaster Group, Inc.	HOFFMASTER COLOR FASHION DESIGN & Design	3,632,317	6/02/2009
Hoffmaster Group, Inc.	HOFFMASTER GROUP, INC & Design	3,632,341	6/02/2009



Name of Owner	Trademark	Registration Number	Registration Date
Hoffmaster Group, Inc.	INNOWARE	3,697,074	10/13/2009
Hoffmaster Group, Inc.	INNOWARE and Design	3,670,903	8/18/2009
Hoffmaster Group, Inc.	IRISH LINEN	2,595,688	7/16/2002
Hoffmaster Group, Inc.	JUST FOR KIDS & Design	2,722,406	6/03/2003
Hoffmaster Group, Inc.	JUST LIKE LINEN	3,591,984	3/17/2009
Hoffmaster Group, Inc.	LINEN LIKE	2,181,124	8/11/1998
Hoffmaster Group, Inc.	LINEN LIKE Stylized	535,180	12/26/1950
Hoffmaster Group, Inc.	LINEN-LIKE & Design	3,790,679	5/18/2010
Hoffmaster Group, Inc.	LINEN-LIKE DELUXE	4,024,518	9/13/2011
Hoffmaster Group, Inc.	LINEN-LIKE NATURAL	4,424,135	10/29/2013
Hoffmaster Group, Inc.	LINEN-LIKE SUPREME & Design	2,439,005	3/27/2001
Hoffmaster Group, Inc.	MULTIPACK	3,700,745	10/27/2009
Hoffmaster Group, Inc.	OCTY-ROUND	2,019,242	11/26/1996
Hoffmaster Group, Inc.	OCTY-ROUND	4,073,278	12/20/2011
Hoffmaster Group, Inc.	OPALESSENCE	3,207,060	2/13/2007
Hoffmaster Group, Inc.	PERFORMA	4,030,276	9/27/2011
Hoffmaster Group, Inc.	PERMA-WIPES	1,313,488	1/08/1985
Hoffmaster Group, Inc.	QUICKSET	1,705,845	8/04/1992
Hoffmaster Group, Inc.	SMITH-LEE	4,493,548	3/11/2014
Hoffmaster Group, Inc.	SOFTEEZE	4,307,590	3/26/2013
Hoffmaster Group, Inc.	SPECIAL OCCASION	1,628,366	12/18/1990
Hoffmaster Group, Inc.	SPECIAL OCCASION	1,627,203	12/11/1990
Hoffmaster Group, Inc.	STURDYSTYLE	4,137,071	5/01/2012
Hoffmaster Group, Inc.	WHERE STRENGTH MEETS STYLE	3,935,717	3/22/2011
Hoffmaster Group, Inc.	WRAP'N ROLL	2,795,898	12/16/2003
Hoffmaster Group, Inc.	CREATIVE CONVERTING	3,790,623	5/18/2010
Hoffmaster Group, Inc.	EASY CARRY	3,982,849	6/21/2011
Hoffmaster Group, Inc.	ELISE	4,080,672	1/03/2012
Hoffmaster Group, Inc.	EVERY OCCASION	2,431,207	2/27/2001
Hoffmaster Group, Inc.	EVERY OCCASION	2,128,753	1/13/1998
Hoffmaster Group, Inc.	FORM & FUNCTION	4,328,849	4/30/2013
Hoffmaster Group, Inc.	GIVE & TAKE	3,929,086	3/08/2011

## U.S. TRADEMARK APPLICATIONS

Name of Owner	Trademark	Serial No.	Filing Date
Hoffmaster Group, Inc.	BELLISSIMOFAVORS	86/103,351	10/28/2013
Hoffmaster Group, Inc.	NAPKINS.COM and design	86/103,353	10/28/2013
Hoffmaster Group, Inc.	OVERTHEHILLBIRTHDAYPARTY.COM	86/103,349	10/28/2013
Hoffmaster Group, Inc.	TRENDWARE	85/922,903	5/03/2013
Hoffmaster Group, Inc.	COMBO PACKS	85/269,184	3/17/2011
Hoffmaster Group, Inc.	FLUSHEEZE and Design	86/189,624	2/10/2014

## TRADEMARK LICENSES

Name of Agreement	Parties Licensor/Licensee	Date of Agreement	Subject Matter
None.			